



AFFILIATED TO UNIVERSITY OF MUMBAI - NAAC REACCREDITED - 'A' GRADE

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Principal SIES College of Arts, Science & Commerce (Autonomous) Sion (Wesi), Mumbai - 400 022.

SIES College of Arts, Science and Commerce, Autonomous, Sion west, Mumbai Name of the Programme: BACHELOR OF MANAGEMENT STUDIES(BMS) (Three years Integrated Degree Programme)



The BMS Programme Outcomes

SIES offers a three years degree programme in Management Studies with specialization in Marketing, Finance and Capital Markets. The Programme outcomes (POs) are skills and competencies that a learner is expected to accomplish on conclusion of the program. The BMS POs includes building reasoning ability & rational thinking, Commercial awareness, Research skills and Ethical values that prepare learners for progression to higher studies, employability and develop team player attitude.

The POs are well affiliated with the Institutional Vision and Mission. They are edged to ensure that the learning levels and academic standards of BMS programmes offered at our institute is at par with the Global Standards. The teaching methodologies focus on instruction delivery in a more practical way to fulfil the institutional learning objectives and thereby contributing to the holistic development of a learner.

Table1: Program Outcomes of the BMS Program

On completion of the BMS Program, our graduate is expected to have attained following Skills, attitudes and competencies.

PO1. Solving Complex Problem with Critical Thinking

Applying the knowledge of various course learned under a program with an ability to breakdown complex problems into simple components, by designing processes required for problem solving and making informed decisions that guide actions (at Institutional, Personal and Intellectual level).

PO2. Reasoning ability and Rational thinking

Developing rational thinking on the basis of acquired contextual knowledge, assessing societal, public health and safety, cultural, legal, gender, ethnic and environmental issues, and performing with decisive responsibility.

PO3. Research skill

Utilizing the contextual knowledge in an inter-disciplinary framework. Integrating research based knowledge and research methods involving problem definition, analysis and interpretation of data, synthesis of the information to provide valid conclusions. Exercising analytical skill, research ability, creativity, for employability and collaborating with industries

PO4. Effective Communication skill

Facilitating to speak, read, write and listen effectively through both formal language and in one's own mother tongue, in order to make meaning of the world around. Enabling to comprehend and write effective reports and documentation, make successful presentations, give and receive clear instructions.

PO5. Proficiency with ICT

Equipping to create, select, apply appropriate tools and techniques, resources through electronic media for the purpose of gathering, analyzing data and drawing inference with an understanding of its merits and demerits

PO6. Social Interactive Skills and team work

Eliciting networking with people, mediate disagreement and help reach conclusions in group settings. Functioning effectively as an individual, and as a member in diverse groups, and in multidisciplinary settings exhibiting adaptability, leadership quality and team-building

PO7. Ethical values

Recognizing and respecting different value systems including one's own, to understand the moral dimensions of one's decisions, intention to help the society and feeling good about it, commitment to professional duties and responsibilities

PO8. Self-directed Learning

Acquiring the ability to explore and gain knowledge in independent ways, keep evolving lifelong in the broad context of socio-technological changes.

PO9. Sensitization towards Sustainable Environment and Gender equality issues

Understanding the need for sustainable development and concern for environmental issues, realizing the importance of co-habitation, co-evolution in our achievements of sustainable development goals. Demonstrating knowledge and understanding of gender equity-issues and gender justice.

PO10. Civic Values and Global Citizenship

Expressing empathetic social concern while helping others when their rights are violated, no matter where in the world they live, to act with an informed awareness on issues, to participate in civic life by volunteering for social justice.

Structure of the BMS Programme:

A) BMS (Regular)

The BMS Program is structured in 6 semesters as mentioned below For detailed Syllabus, please refer to <u>Academics-Courses and Syllabus</u>

FYBMS

SEMESTER 1-7 compulsory courses SEMESTER 2-7 compulsory courses

SYBMS

SEMESTER 3-5 compulsory courses with two elective courses in chosen specialization (Marketing & Finance)

SEMESTER 4-5 compulsory courses with two elective courses in chosen specialization (Marketing & Finance)

TYBMS

SEMESTER 5- 2 compulsory courses with four elective courses in chosen specialization (Marketing & Finance)

SEMESTER 6-1 compulsory course, 1 compulsory project work and four elective courses in chosen specialization (Marketing & Finance)

B) BMS (Capital Markets)

FYBMS (CM) SEMESTER 1- 7 compulsory courses SEMESTER 2- 7 compulsory courses SYBMS (CM) SEMESTER 3- 7 compulsory courses SEMESTER 4- 7 compulsory courses

TYBMS (CM)

SEMESTER 5-7 compulsory courses (including 1 course for Internship) SEMESTER 6-7 compulsory courses (including 1 course for project report)

Table 2: (A) Structure of the BMS(Regular) Programme					
First Year BMS	Second Year BMS	Third Year BMS			
Semester 1 and 2	Semester 3 and 4	Semester 5 and 6			
Each Semester includes 7 compulsory courses consisting of 3 elective courses, 1 Ability Enhancement Course, 1 Skill Enhancement Course and 2 core courses	Each Semester includes 5 compulsory courses consisting of 1 Ability Enhancement Course, 1 Skill Enhancement Course and 3 core courses. Students have to choose one specialization from Marketing and Finance where they will be studying 2 courses in their chosen specialization.	Each Semester includes 2 compulsory courses consisting of 1 Ability Enhancement Course and 1 core course. The Ability Enhancement course for semester 6 includes a project work (Research/ Internship based) to be submitted by students. 4 Elective courses will be offered based on the specialization chosen in second year (Marketing and Finance)			
(B) Structure of the I	BMS (Capital Markets) Prog	ramme			
FYBMS (CM) Semester 1	SYBMS (CM) Semester 3	TYBMS (CM) Semester 5			
& 2	& 4	&6			
Each Semester includes 7	Each Semester includes 7	Each Semester includes 7			
compulsory courses consisting	compulsory courses consisting	compulsory courses consisting			
of 3 elective courses, 1 Ability	of 3 elective courses, 1 Ability	of 3 elective courses, 1 Ability			
Enhancement Course, 1 Skill	Enhancement Course, 1 Skill	Enhancement Course, 1 Skill			
Enhancement Course and 2	Enhancement Course and 2	Enhancement Course and 2			
core courses	core courses	core courses			



SIES College of Arts, Science and Commerce (Autonomous) Sion West, Mumbai

Faculty: HUMANITIES Name of the Programme: BACHELOR OF ARTS (B.A. Three years Integrated Degree Programme)

B.A. Programme Outcomes

SIES College offers three years integrated degree programme in Humanities-B.A. with specialization in various domains. Bachelor of Arts Under Graduate Programmes fulfill its institutional objectives in a learner-centric environment.

The Programme outcomes (POs) are skills and competencies that a learner is expected to attain on completion of the program. The POs are well aligned with the Institutional Vision and Mission.

It includes domain-dependent skills on subject knowledge and domain-independent global skills and competencies that prepare learners for progression to higher studies, groom them for employability and inculcate social responsibility. The teaching-learning methodology focuses on curriculum delivery and nurtures a well-integrated personality in its learners. The POs are framed to ensure that the learning levels and academic standards of B.A. programmes are synchronous with the higher education institutes in the country as well as in the world.

		rammes Outcomes onstrate and attain the following graduate attributes at Cognitive,		
Skill and Attitude level	s for the award of the qualifying degree.	PO Statements		
-	POs			
	COGNITIVE LEVEL			
	PO1	Apply the knowledge to break down complex questions into		
	Solving Complex Problem	simple components by designing processes required for problem solving.		
	PO2	Evaluate the accuracy and validity of assumptions with an ability		
	Critical Thinking	to reflect essentially from different perspectives and ideas.		
Domain Dependent	PO3	Think rationally and analyze socio-cultural-legal issues with		
(POs 1-5)	Reasoning ability and Rational thinking	decisive responsibility that promote community welfare.		
		SKILL LEVEL		
	PO4	Integrate the contextual knowledge in an inter-disciplinary		
	Research skill	framework by exercising the analytical skill, research ability,		
		creativity, for employability and collaborating with industries.		
	PO5	Facilitate the ability to speak, read, write, listen effectively in		
	Effective Communication skill	Indian languages, other medium of instructions and enhance the		
		use of digital communication tools.		
	PO6	Stimulate constructive social		
	Social Interactive Skills and team work	interactions in multidisciplinary settings by exhibiting, adapting		
		leadership and team-building skills.		
		ATTITUDE LEVEL		
	PO7 Ethical values	Recognize and respect different value systems with a		
	Ethical values	commitment to fulfil one's own professional duties and responsibilities.		
D	PO8	Demonstrate the ability to keep evolving in life-long learning		
Domain	Self-directed Learning	and upgrade with the changing global and technological		
Independent	Self-unecteu Leunning	advancements.		
(POs 6-11)	PO9	Create an ecological consciousness to develop a sustainable		
	Sensitization towards Environment and	culture for a sustainable future.		
	Sustainability			
	PO10	Analyze coherent understanding of human rights from multi-		
	Gender Sensitization	disciplinary perspectives.		
	P011	Express empathetic social concern in pro-active ways to engage		
	Civic Engagement	with civic and governance issues.		

Structure of the B.A. Programmes:

The B.A. Programmes are structured in Six Semesters and is offered with the following specializations. For detailed Syllabus, please refer to Academics-Courses and Syllabus.

A) B.A. – Single Major (Aided Programmes) Group I Course (6 Units)

- Economics 1.
- English Literature 2.
- 3. Hindi Literature
- 4. History
- 5. Philosophy
- Politics 6.
- 7. Psychology (Up to First and Second Years)

B) B.A. – Double Major (Aided Programmes) Group II Course (3+3 Units)

- Economics and Politics 1.
- 2. History and Philosophy
- History and Politics History and Economics 3.
- 4.
- 5. History and Hindi Literature

C) B.A. - Applied Component (Aided Programmes)

- Group III Elective Course (Any one)
 - Comparative Study of Religions 1.
 - 2. Demography
 - 3. Elementary Quantitative Techniques
 - 4. General Introduction to Law
 - 5. Travel and Tourism

D) T.Y.B.A. – Single Major Course (Self-Financed Programme) Group IV Course (6 Units)

- 1. Psychology

	Table 2: Structure	e of the B.A. Programme	
Programme First Year B.A. Semester I and II		Programme First Year B.A. Second Year B.A. Semester I and II Semester III and IV	
B.A. Single Major Aided	6 Theory courses in each semester (Any 3 subjects of choice from the courses listed above in Group I) and 3 compulsory courses – Foundation Course, First Language- Communication Skills in English, Second Language – (Electives) Hindi/Marathi/French)	8 Theory Courses in each semester (Any 3 subjects of choice from the courses listed above in Group I continue with two papers in each subject) and 2 compulsory courses – Foundation Course, Applied Component (Any 1 elective course as listed above in Group III)	6 Theory courses (6 Units) any 1 subject of choice from the courses listed above in Group I and only from the 3 subject choice fulfilled in First Year and Second Year
B.A. Double Major Aided	6 Theory courses in each semester (Any 3 subjects of choice from the courses listed above in Group I) and 3 compulsory courses – Foundation Course, First Language- Communication Skills in English, Second Language – (Electives) Hindi/Marathi/French)	8 Theory Courses in each semester (Any 3 subjects of choice from the courses listed above in Group I continue with two papers in each subject) and 2 compulsory courses – Foundation Course, Applied Component (Any 1 elective course as listed above in Group III)	6 Theory courses (3 + 3 units) any 1 subject of choice from the courses listed above in Group II and only from the 3 subject choice fulfilled in First Year and Second Year
B.A. Self-Financed	6 Theory courses in each semester (Any 3 subjects of choice from the courses listed above in Group I) and 3 compulsory courses – Foundation Course, First Language- Communication Skills in English, Second Language – (Electives) Hindi/Marathi/French)	8 Theory Courses in each semester (Any 3 subjects of choice from the courses listed above in Group I continue with two papers in each subject) and 2 compulsory courses – Foundation Course, Applied Component (Any 1 elective course as listed above in Group III)	6 Theory courses (6 Units) as listed in Group IV and only if successfully fulfilled Psychology course in First Year and Second Year

Sd/-Principal



SIES College of Arts, Science and Commerce, Autonomous, Sion west, Mumbai

Name of the Programme: BACHELOR OF SCIENCE (B.Sc.) (Three years Integrated Degree Programme)

The B.Sc. Programme Outcomes

SIES offers a three years integrated degree programme in Science-B.Sc. with specialization in various domains.

The Programme outcomes (POs) are skills and competencies that a learner is expected to attain on completion of the program. The B.Sc. POs include domain-dependent skills, subject knowledge and global skills and competencies that prepare learners for progression to higher studies, employability and citizenship. A student of the B.Sc. programme should be able to demonstrate the attainment of these skills for the award of the qualifying degree.

The POs are well aligned with the Institutional Vision and Mission. They are framed to ensure that the learning levels and academic standards of B.Sc. programmes are comparable with that of the other higher education institutes across the nation and globe. The teaching methodologies focus on instruction delivery in a learner-centric environment to fulfil the institutional learning objectives and groom a well-integrated personality in its learners.

Table1: Program Outcomes of the B.Sc. Program

On completion of the B.Sc. Program, our graduate is expected to have attained following skills, attitudes and competencies.

PO1. Solving Complex Problems

Apply the knowledge gained in breaking down complex problems into simple components; and to design processes required for problem solving.

PO2.Critical Thinking and reasoning ability

Cultivate critical thinking based on rationale to identify assumptions, verify the accuracy and validity of assumptions, and make decisions based on reasoning.

PO3. Reasoning ability and Rational thinking

Instill the ability of logical reasoning to question the rationale behind concepts, ideas, and perspectives to draw logical conclusions.

PO4. Research Aptitude

Utilize and integrate research-based knowledge in an interdisciplinary framework; apply research tools for analysis and interpretation of data; understand and comply with research ethics.

PO5. Effective Communication skill:

Demonstrate the ability to listen and to clearly express ideas verbally. Equip to write reports and make presentations effectively.

PO6. Information and Digital Literacy:

Equip to use appropriate tools and techniques inclusive of internet and electronic media for acquiring, assessing and analysing data from diverse resources.

PO7. Social Interactive Skills and team work:Exhibit networking and social interactive skills; function effectively as an individual and as a member in diverse groups; demonstrate leadership quality useful for employability.

PO8. Self-directed and Lifelong Learning:

Ability to explore and gain knowledge in independent and self-reliant ways. Demonstrate ability to adapt and upgrade with the global, social and technological changes.

PO9. Awareness towards Environment and Sustainable Development:

Exhibit awareness and a concern for environmental issues; understand and realize the significance of cohabitation and co-evolution in attaining the needs of sustainable development.

PO10. Gender Sensitization and Civic Engagement

Respect gender sensitivity, gender equity and gender justice; encourage mutual understanding and express empathetic social concern towards different value systems and different strata of society with respect to civic duties.

Structure of the B.Sc. Programme:

The B.Sc. Program is structured in 6 semesters and is offered with the following specializations.

For detailed Syllabus, please refer to Academics-Courses and Syllabus.

A) B.Sc. - Single Major (Aided Programs)

Group 1

- 1. B.Sc. Botany
- 2. B.Sc. Microbiology
- 3. B.Sc. Zoology
- 4. B.Sc. Chemistry

Group 2

- 5. B.Sc. Mathematics
- 6. B.Sc. Physics
- 7. B.Sc. Statistics

B) B.Sc. - Double Major

- 1. B.Sc. Biochemistry and Botany
- 2. B.Sc. Biochemistry and Zoology
- 3. B.Sc. Biochemistry and Microbiology
- 4. B.Sc. Biochemistry and Chemistry

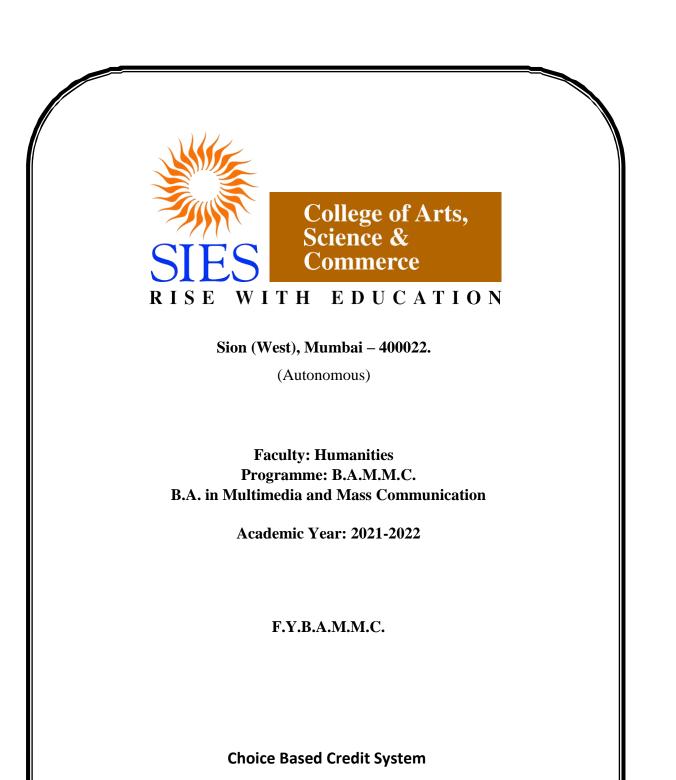
C) B.Sc. – Self-Financed Programs

- 1. B.Sc. Biotechnology
- 2. B.Sc. Computer Science
- 3. B.Sc. Information Technology

Table 2: Structure of the B.Sc. Programme					
Progra	First Year B.Sc.	Second Year B.Sc.	Third Year B.Sc.		
m	Semester1 and 2	Semester3 and 4	Semester5 and 6		
B.Sc.	7 theory courses and 3	7 theory courses and 2	5 theory courses and 3		
Single	practical courses in each	practical courses in each	practical courses in each		

Major	semester.	semester.	semester.	
Aided	(Any 3 subjects of choice	(Any two subjects of choice	(Any one subject of choice	
	from the 7 subjects listed in	from subjects studied in First	from subjects studied in	
	A) above and One	Year and One compulsory	Second Year, and One	
	compulsory subject -	subject - Foundation Course)	course in Applied	
	Foundation Course.)		component)	
B.Sc.	7 theory courses and 3	7 theory courses and 2	5 theory courses and 3	
Double	practical courses in each	practical courses in each	practical courses in each	
Major	semester.	semester.	semester.	
Aided	(Any 3 subjects of choice	(Any two subjects of choice	(Subject1: Biochemistry,	
	from the 7 subjects listed in	from subjects studied in First	Subject2: Any one subject	
	A) above including at least	Year, including at least one	from the Group 1 that was	
	one subject from Group1	subject from Group1 and	studied in Second Year,	
	and one compulsory subject -	One compulsory subject -	and One course in Applied	
	Foundation Course)	Foundation Course)	component)	
BSc.	BT and CS	BT and CS	BT and CS	
Self-	7 theory courses and 3	7 theory courses and 3	5 theory courses and 3	
Financ	practical courses as	practical courses as	practical courses as	
ed	mentioned in the syllabus in	mentioned in the syllabus in	mentioned in the syllabus	
	each semester.	each semester.	in each semester.	
	IT	IT	IT	
	5 theory courses and	5 theory courses and	5 theory courses and	
	practical courses as	practical courses as	practical courses as	
	mentioned in the syllabus in	mentioned in the syllabus in	mentioned in the syllabus	
	each semester.	each semester.	in each semester.	

Principal



Proposed and Approved by Board of Studies in B.A.M.M.C with effect from 1st June, 2021

SIES COLLEGE of Arts, Science and Commerce (Autonomous) Sion West Department of Mass Media SIUABMM: Programme: B.A.M.M.M.C Bachelor of Arts in Multimedia and Mass Communication

(A three-year integrated undergraduate degree programme under Humanities) Programme Outcomes and Programme Specific Outcomes Academic session: June, 2021 - May, 2022

SECTION A - SIES Vision and Mission

Vision:

The Institution aims at all round development of its learners in a favourable environment to nurture their intellectual, cultural, social, physical and recreational skills by imparting the education to attain global competencies.

Mission:

With a spirit of sincerity, we:

- Foster an integrated character in the learners
- Mould the facilitators to be role models for the learners
- Prepare the learners with technological knowledge, communication skills, social awareness, critical thinking and problem-solving ability
- Develop inquisitive minds to inculcate a culture of research and innovation
- Equip the learners with leadership skills to become the agents of social change
- Initiate sensitivity towards environmental, gender and ethnic diversity
- Promote values of responsible citizenship

B. A. a three-year integrated under graduate degree Programme under Humanities: Programme Outcomes

Bachelor of Arts Programme fulfils its institutional objectives in a learner-centric environment. B.A. Programme focuses at course delivery and groom a well-integrated personality in its learners through the teaching-learning methodology.

On the completion of B.A., the learners will be able to accomplish the following Programme outcomes at different levels: knowledge, skills and attitudes.

A. PROGRAMME				
POs	PO Statements			
COGNITIVE LEVEL				
PO1 Solving Complex Problem	Apply the knowledge to break down complex questions into simple components by designing processes required for problem solving.			
PO2 Critical Thinking	Evaluate the accuracy and validity of assumptions with an ability to reflect essentially from different perspectives and ideas.			
PO3 Reasoning ability and Rational thinking	Think rationally and analyze socio-cultural-legal issues with decisive responsibility that promote community welfare.			
	SKILL LEVEL			
PO4 Research skill	Integrate the contextual knowledge in an inter-disciplinary framework by exercising the analytical skill, research ability, creativity, for employability and collaborating with industries.			
PO5 Effective Communication skill	Facilitate the ability to speak, read, write, listen effectively in Indian languages, other medium of instructions and enhance the use of digital communication tools.			
PO6 Social Interactive Skills and team work	Stimulate constructivesocialinteractions in multidisciplinary settingsby exhibiting,adapting leadership and team-building skills.			
	ATTITUDE LEVEL			
PO7 Ethical values	Recognize and respect different value systems with a commitment to fulfil one's own professional duties and responsibilities.			
PO8 Self-directed Learning	Demonstrate the ability to keep evolving in life-long learning and upgrade with the changing global and technological advancements.			
PO9 Sensitization towards Environment and Sustainability	Create an ecological consciousness to develop a sustainable culture for a sustainable future.			
PO10 Gender Sensitization	Analyze coherent understanding of human rights from multi-disciplinary perspectives.			
PO11 Civic Engagement	Express empathetic social concern in pro-active ways to engage with civic and governance issues.			

A. PROGRAMME OUTCOMES

SECTION C. B.A.M.M.C: Programme Specific Outcomes:

PSOs	PSO Statements
PSO 1	Demonstrate the understanding of the concepts, nature and the models of
	communication, journalism, advertising, marketing, print, electronic, digital
	media, research and new media organisations.
PSO 2	Analyse the contemporary media environment in association with the history of
	media, gender, culture, films, laws, marketing communications, consumer
	behaviour, account planning and entertainment in socio-political areas in India
	and abroad.
PSO 3	Evaluate the application of theories in the field of mass communication, media
	studies, public relations, business journalism, retail, brand management,
	marketing research and media organisations within the society, nationally and
	globally.
PSO 4	Propose skill based activities in content production and development, use of
	software applications in print, broadcast, web-based areas which includes ad
	campaign, reporting, editing, branding and news media management.

List of Course Names & Alias with Codes and Credit Points

Course Code	Name Of The Course & Alias	No. Of Credits
SIUBAMMC11	Effective Communication-I (EC-I)	02
SIUBAMMC12	Foundation Course-I (FC-I)	02
SIUBAMMC13	Visual Communication (VC)	04
SIUBAMMC14	Fundamentals Of Mass Communication (FMC)	04
SIUBAMMC15	Current Affairs (CA)	04
SIUBAMMC16	History Of Media (HOM)	04

First Year B.A.M.M.C. Semester I for 2021-22

Affinity Table

Name of the Programme	Bachelor o Multimedi Communio	a and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
FYBAMMC	Ι	SIUBAMMC11	Effective Communication– I	48/3	2	40+60=100

outcome	s while mapping them with knowledge competencies as listed belo	w:		
COs	Statements	Cognitive	Affinit	y with
COS	Statements	Levels	PO nos.	PSO nos.
CO1	Recall and illustrate the process, importance, barriers, and measures to overcome the barriers to communication in technical and general communication in media.	R,U,Ap	1,2,5,6	1,2
CO2	Indicate the advantage and significance of verbal, non-verbal and written communication in media and demonstrate oral communication from anchoring, interview, public speaking, plays to debates related platform in media.	U,Ap	1,2,4.5.6	1,2
CO3	Explain the process, types, purpose of listening with barriers and measures to improve them and listening as an important skill in workplace.	U, Ap, An	1,2,5,6	1,2
CO4	Demonstrate skimming and scanning reading under newspaper, magazine, radio bulletin, TV, features and documentary, ad copy, press release in English, Hindi or Marathi.	U, Ap	4,5,6,7,8	3,4
CO5	Recognizing aspects of language, usage of grammatical structure, spellings, voice, idioms, phrases, figures of speech, homophones, homonyms, tense and clauses and media vocabulary.	R, Ap	4,5,6	3,4
CO6	Examine the types of thinking, errors in thinking with steps in making and delivering a presentation.	R, Ap	1,2,5,6	1,2
CO7	Explain the concept, need, importance, challenges, in translation and the translator's role, qualities with the difference between the interpretation and translation	U, Ap, An	1,2,4,5,6	1,3

Name of the Programme	Bachelor o Multimedi Communic	a and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
FYBAMMC	Ι	SIUBAMMC12	Foundation Course-I	48/3	2	100

Learning Course Outcomes -Foundation Course-I Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below: Affinity with Cognitive COs **Statements** Levels PO nos. **PSO nos.** Enumerate the multi-cultural diversity of Indian society through its **CO1** demographic composition and concept of linguistic diversity in the R 2 2,3,11 Indian situation. Explain the concept of disparity as arising out of stratification and inequality of gender portrayal of women in media, issues of people 2 **CO2** U, Ap 1,3,10,11 with disabilities. Examine the inequalities due to caste system, intergroup conflicts, 3 **CO3** R, Ap 2,3,7,10,11 regionalism and linguistic differences. Explain the philosophy of Indian Constitution with structure, preamble, schedules, duties, values, features in strengthening the **CO4** R 3,7,9 1,2 social fabric of Indian society and Judicial Activism. Classify the party system in Indian politics, local self-government, **CO5** amendments, implications for inclusive politics with the role and U, An 2 2.3.11 significance of women in politics. Illustrate the growing social problems, challenges and implications **CO6** U, Ap 3,7,10,11 2.3 on youth, elders, child labour, abuse and trafficking of women. PO - Programme Outcome, PSO -Programme Specific outcome; CO -Course Outcome; Cognitive Levels: R-Remembering; U-Understanding; Ap-Applying; An-Analysing; E-Evaluating; C-Creating

Name of the Programme	Bachelor of Arts in Multimedia and Mass Communication		Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
FYBAMMC	Ι	SIUBAMMC13	Visual Communication	48/3	4	100

Learning Course Outcomes - Visual Communication Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:							
COs	Statements	Cognitive	Affinit	Affinity with			
COS	Statements	Levels	PO nos.	PSO nos.			
CO1	Discuss the developmental history, need, and importance, process- visible and invisible concepts of Visual Communication.	U	1,2	1			
CO2	Examine the sensual and perceptual theories of visual communication.	R, Ap	1,2	1,2			
CO3	Infer the psychological implication of colours, theories of design, and types of layout under fundamentals of design.	U, An	1,2,5,6	1,2			
CO4	Illustrate the visual art medium namely painting, photography, film, television, digital art, comics, animation, dtp, printmaking, folk, performing arts, theatre, sculpture, architecture, video games and web design technologies.	U, Ap, An	3,5,6,8	2,3,4			
CO5	Classify internet, print, interactive media and devices used in communication design.	U, An	5,6,8	2,3			
CO6	Analysing the impact of language, ethics, culture, non-verbal signs, behaviour, citizen journalism going viral in the age of social media	U, Ap, An	3,5,7,10,11	2,3			
-	PO - Programme Outcome, PSO -Programme Specific outcome; CO -Course Outcome; Cognitive Levels: R-Remembering; U-Understanding; Ap-Applying; An-Analysing; E-Evaluating; C-Creating						

Affinity Table

Name of the Programme	Bachelor of Arts in Multimedia and Mass Communication		Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
FYBAMMC	Ι	SIUBAMMC14	Fundamentals Of Mass Communication	48/3	4	100

Learning Course Outcomes - Fundamentals of Mass Communication Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:							
COr	Statements	Cognitive	Affinit	y with			
COs	Statements	Levels	PO nos.	PSO nos.			
CO1	Examine the meaning, importance, forms, and models of mass communication.	U, Ap	1,2,5	1,3			
CO2	Observe the history of mass communication from oral to traditional communication, electric to electronic to digital communication till the contemporary scene in Indian communication and landscape.	R, U	2,3,4	1,2			
CO3	Illustrate amongst the traditional folk media, print media, broadcast media, films, PR and internet as major forms of mass media as a social institution.	U, Ap, An	1,5,6,8	2,4			
CO4	Classify the social, political, economic, developmental impact of mass media on society, education, children, women, youth, and culture developmental sections.	U, An	3,9,10,11	2,3			
CO5	Summarize and trace the elements, features technologies and challenges used in new media with future prospects.	U, E	2,6,8	3			
	PO - Programme Outcome, PSO -Programme Specific outcome; CO -Course Outcome; Cognitive Levels: R-Remembering; U-Understanding; Ap-Applying; An-Analysing; E-Evaluating; C-Creating						

Name of the Programme	Bachelor o Multimedi Communic	a and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
FYBAMMC	Ι	SIUBAMMC15	Current Affairs	48/3	4	100

Learning Course Outcomes -Current Affairs Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:

COs	Statements	Cognitive	Affinity with	
0.03	Statements	Levels	PO nos.	PSO nos.
C01	Describe political stories, political stories, political leaders' profile, dominating economic, political, environmental, current news - positive, negative, crisis, stories of national importance.	R	1,2,3	1,2
CO2	Observe the portfolios of projects, government bodies, and ministries of Government of India and policies of Central Government with issues in various sectors.	R, U	1,2,3,11	2
CO3	Illustrate latest communal tensions and update on the current situation with the background and the players.	U, Ap, An	3,10,11	1,2
CO4	Discuss the structure, role, issues engaged in Security Council, UNO and conflicts or issues of international importance in war, terrorism and diplomacy.	U	2,3,10,11	2,3
CO5	Evaluate the political leaders and parties reach, challenges with the news related to calamities, burning issues, projects, political dynamics of Maharashtra and Centre.	An, E	2,3,11	2,3
CO6	Examine the changing patterns in business, and technology namely mobile applications, artificial intelligence, virtual reality, augmented reality and content automation tools in digital gaming industry in India.	R, Ap	2,5,8	2,3
	gramme Outcome, PSO -Programme Specific outcome; CO -Course Levels: R-Remembering; U-Understanding; Ap-Applying; An-Anal		uating; C-Cre	ating

Name of the Programme	Bachelor o Multimedi Communic	a and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
FYBAMMC	Ι	SIUBAMMC16	History of Media	48/3	4	100

Learning Course Outcomes -

History of Media Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:

COs	Statements	Cognitive	Affinity with					
0.03	Statements	Levels	PO nos.	PSO nos.				
CO1	Describe the rise of newspaper and role of media and press in freedom struggle and emergency period of India.	R,U	1,2,3,11	1, 2				
CO2	Discuss the rise of Hindi language newspaper, regional press and its popularity in various regions with Vernacular Press Act, 1876.	R, U	1,2,3,11	1				
CO3	Explain the history, role, genesis of short films, documentaries, Hindi cinema from origin till today with YouTube and WhatsApp applications.	U, Ap	1,3,5,8	2,3				
CO4	Infer the history of Radio and Television Broadcasting from satellite to Privatisation and advertising in India to Internet Protocol Television.	U, An	2,5,8	2,3				
CO5	Evaluate the role of media icons in the history of Indian Media from Raja Ram Mohan Roy to Maulana Azad.	An, E	2,3	2,3				
	<i>PO</i> - Programme Outcome, <i>PSO</i> -Programme Specific outcome; <i>CO</i> -Course Outcome; <i>Cognitive Levels</i> : R-Remembering; U-Understanding; Ap-Applying; An-Analysing; E-Evaluating; C-Creating							

List of Course Names & Alias with Codes and Credit Points

Course Code	Name of the Course	No. of Credits
SIUBAMMC21	Effective Communication-II (EC-II)	02
SIUBAMMC22	Foundation Course–II (FC-II)	02
SIUBAMMC23	Content Writing (CW)	04
SIUBAMMC24	Introduction To Advertising (ITA)	04
SIUBAMMC25	Introduction To Journalism (ITJ)	04
SIUBAMMC26	Media, Gender & Culture (MGC)	04

First Year B.A.M.M.C. Semester II for 2021-22

Affinity Table

Name of the Programme	Bachelor of Arts in Multimedia and Mass Communication		Programme Code	SIUABMM	Name of the Department	-
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
FYBAMMC	II	SIUBAMMC21	Effective Communication– II	48/3	2	100

Learning Course Outcomes -

Effective Communication-II Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:

		Cognitive	Affinity	y with				
COs	Statements	Levels	PO nos.	PSO nos.				
CO1	Write general reports, types of news report, press release, letters to editors and consumer grievance letters.	Ap, C	1,4,5,11	2,3,4				
CO2	Review email, letters, circulars for internal and stakeholders' communication under organisational writing.	U	1,2,5	2,3				
CO3	Compose publicity material for print and radio in English, Hindi or Marathi from Headline to Spot.	Ap, C	4,5	3,4				
CO4	Illustrate newspaper and magazine editing and write synopsis, abstracts and precis writing.	U, Ap, An	1,2,5	3,4				
CO5	Evaluate the use of paraphrasing in plagiarism, translation in communication and summarisation of content.	An, E	1,2,5	3,4				
CO6	Infer graphs, maps, and charts related content based on the technical data.	U, An, C	1,2,5	3,4				
	PO - Programme Outcome, PSO -Programme Specific outcome; CO -Course Outcome; Cognitive Levels: R-Remembering; U-Understanding; Ap-Applying; An-Analysing; E-Evaluating; C-Creating							

Affinity Table

Name of the Programme	Bachelor of Arts in Multimedia and Mass Communication		Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
FYBAMMC	II	SIUBAMMC22	Foundation Course-II	48/3	2	100

Learning Course Outcomes	-
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Foundation Course-II Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:

		Cognitive	Affinity with			
COs	Statements	Levels	PO nos.	PSO nos.		
CO1	Explain the concept of Liberalisation, Privatisation and Globalisation, and its impact on everyday life and industry.	U, Ap, An	1,2,8,11	1,2		
CO2	State the concept of human rights, UDHR and fundamental rights stated in the constitution.	R	2,3,7,10,11	1,2		
CO3	Infer the importance of environment, ecology, its degradation, and sustainable development under environmental studies.	U, Ap, An	2,3,7,9,11	2,3		
CO4	Examine the cause of stress, conflict in individuals and society and significance of values and ethics in society.	R ,Ap	1,2,6,7,8	2,3		
CO5	Illustrate the coping mechanisms and strategies for managing stress and conflicts for peace and harmony in contemporary society.	U, Ap, An	2,6,8,11	2,3		
CO6	Evaluate the contemporary societal problems namely urbanisation, lifestyle, agrarian distress and youth related challenges.	An, E	2,3,8,9,10,11	1,2		
	PO - Programme Outcome, PSO -Programme Specific outcome; CO -Course Outcome; Cognitive Levels: R-Remembering; U-Understanding; Ap-Applying; An-Analysing; E-Evaluating; C-Creating					

Affinity Table

Name of the Programme	Bachelor of Arts in Multimedia and Mass Communication		Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
FYBAMMC	II	SIUBAMMC23	Content Writing	48/3	4	100

Content V	g Course Outcomes - Writing Course aims at enhancing the cognitive, skill and at them with knowledge competencies as listed below:	ttitude-based pr	ogramme outc	omes while		
-11 0		Cognitive	Affinit	y with		
COs	Statements	Levels	PO nos.	PSO nos.		
CO1	Restate the grammar, vocabulary, common errors, creative phrases in English usage and writing structure.	U	1,2,5	1,2		
CO2	Illustrate editing skills through editing redundant words, captions, headlines and copy in writing.	U, Ap, An	1,2,5	3,4		
CO3	Rewrite the use of writing for news tickers, social media post, briefs, snippets, captions and headlines.	Ap, C	1,2,5,6	2,3,4		
CO4	Evaluate the use of power point presentation, advance search techniques and conduct plagiarism checks.	An, E	1,2,5,6,8	2,3		
CO5	Explain the importance of content, writing for print and social media with reference to usage of SEOs and Ad campaigns.	R, U, Ap	1,2,5,6,8	1,2,3		
	PO - Programme Outcome, PSO -Programme Specific outcome; CO -Course Outcome; Cognitive Levels: R-Remembering; U-Understanding; Ap-Applying; An-Analysing; E-Evaluating; C-Creating					

Affinity Table

Name of the Programme	Bachelor o Multimedi Communic	a and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
FYBAMMC	II	SIUBAMMC24	Introduction To Advertising	48/3	4	100

		Cognitive	Affinit	y with
COs	Statements	Levels	PO nos.	PSO nos.
CO1	Explain the fundamentals of marketing, scope, environment, forms, marketing mix and product life cycle.	R,U, Ap, An	1,2,3	1,2,
CO2	Illustrate the evolution, important types, ethics and impact of advertising with the theories under introduction to advertising.	U, Ap, An	1,7,8,10,11	1,2,3
CO3	Explain the role, communication process of integrated marketing communication and different tools namely print, broadcast, PR and sales promotion with direct marketing.	U, Ap, An	1,2,4,5,6	2,3
CO4	Explain the use of creativity in advertising from process, strategy, appeals to the elements of copy in creating a storyboard.	U, Ap, An	1,2,4,5,6,8	1,3
CO5	Examine the types of advertising agency and various departments in an agency with latest trends namely rural to mobile advertising.	R, Ap	2,4,5,6,8	1,3

Affinity Table

Name of the Programme	Bachelor o Multimedi Communic	a and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
FYBAMMC	II	SIUBAMMC25	Introduction To Journalism	48/3	4	100

	Learning Course Outcomes - Introduction to Journalism Course aims at enhancing the cognitive, skill and attitude-based programme						
outcomes while mapping them with knowledge competencies as listed below:							
		Cognitive	Affini	ty with			
COs	Statements	Levels	PO nos.	PSO nos.			
CO1	Describe the changing face of journalism from publications post-independence to post liberalisation.	R	1,2,11	1			
CO2	Relate with the technology and new media with the rise in the citizen journalism.	U, Ap	1,2,5,8,10 ,11	1,2			
CO3	Explain the news process and the anatomy of a good news story with the help of types of beats.	U, Ap, An	3,5,11	2,3			
CO4	Examine the principles and criteria for news worthiness and compare the difference in the roles with the news formats.	R, Ap	1,2,7,8	1,3			
CO5	Discuss and classify the careers from reporter to journalist under the fields of journalism.	U, An	1,2,4,5,6, 7,10,11	2,3			
CO6	Conduct a research on an event, capture pictures, and write headlines, captions and leads for a news story.	U, Ap, C	4,5,6,11	3,4			
PO - Programme Outcome, PSO -Programme Specific outcome; CO -Course Outcome; Cognitive Levels: R-Remembering; U-Understanding; Ap-Applying; An-Analysing; E-Evaluating; C-Creating							

Affinity Table

Name of the Programme	Bachelor o Multimedi Communic	a and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
FYBAMMC	II	SIUBAMMC26	Media, Gender & Culture	48/3	4	100

	vhile mapping them with knowledge competencies as listed be		Affinity	with
COs	Statements	Cognitive Levels	PO nos.	PSO nos.
CO1	Describe the evolution, features, need, concept and theories under cultural studies and their relevance in media.	R	1,2,3	1,2
CO2	Explain the construction of the culture, media commodification, impact of media on the societal culture with the trends in cultural consumption.	U, Ap, An	1,2,3,,10,11	1,2
CO3	Infer the influence and role of media in the social construction of gender issues for women empowerment: as movements of change in gender equality.	U, An	2,3,6,7,10	2,3
CO4	Examine the issues involved in local, consumer and media culture and imperialism in the era of globalisation.	R, U, Ap	1,2,3,8,10, 11	2,3
CO5	Classify trends and challenges in digital media culture, global culture from global to local.	U, Ap	2,3,8,10,11	2,3

List of Course Names & Alias with Codes and Credit Points

Course Code	Name Of The Course & Alias	No. Of Credits
SIUBAMMC311	Electronic Media-I (EM-I)	02
SIUBAMMC32	Corporate Communication And Public Relations (CCPR)	04
SIUBAMMC33	Media Studies (MS)	04
SIUBAMMC34	Introduction To Photography (ITP)	04
SIUBAMMC35	Film Communication- I (FCO-I)	04
SIUBAMMC36	Computers And Multimedia-I (CAM-I)	02

Second Year B.A.M.M.C. Semester III for 2021-22

Affinity Table

Name of the Programme	Bachelor o Multimedi Communio	a and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	III	SIUBAMMC311	Electronic Media-I (EM-I)	48	2	100

Learning Course Outcomes -

Electronic Media-I Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:

COs	Statements	Cognitive	Affinity with				
COS	Statements	Levels	PO nos.	PSO nos.			
CO1	Enumerate and discuss the history of Radio and Television and other Convergence trends with the roles and contribution of community radio, AIR, DTC.	R, U	1, 8, 11	1, 2			
CO2	Classify the types of sound recording, visuals, shots, lightings and compare studio and on location shoots.	U	1, 2	1, 4			
CO3	Illustrate fiction and non-fiction radio formats of news, shows, documentary, drama, interviews and sports broadcasting.	U, AP	3, 4, 5, 6	2, 4			
CO4	Categorize the television formats ranging from documentary, serials, web series, sports, reality and animation.	U, AN	3, 4, 5, 6	2, 4			
CO5	Compose and role-play script, sequence, sounds, under pre- production, production, and post-production process with the electronic news gathering with camera and crew.	С	4, 5, 6	4			
	<i>PO</i> - Programme Outcome, <i>PSO</i> -Programme Specific outcome; <i>CO</i> -Course Outcome; <i>Cognitive Levels</i> : R-Remembering; U-Understanding; AP-Applying; AN-Analysing; E-Evaluating; C-Creating						

Affinity	Table
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Name of the ProgrammeBachelor Multimed Commun		a and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	III	SIUBAMMC32	Corporate Communication And Public Relations (CCPR)	48	4	100

Corporat	Learning Course Outcomes - Corporate Communication And Public Relations Course aims at enhancing the cognitive, skill and attitude-based						
COs	amme outcomes while mapping them with knowledge competencies a Statements		/: Affinit	y with			
0.03	Statements	Levels	PO nos.	PSO nos.			
CO1	Describe key concepts in corporate communication, mass media laws and ethics on defamation, invasion of privacy, copyright Act, cyber-crime, RTI.	R	1, 3, 11	1, 2			
CO2	Illustrate the growth of PR and identifying reasons for emerging IPR, new media tools.	U, AP	1, 2, 5, 9	1, 3			
CO3	Examine the advantages and disadvantages of PR with the role of PR in healthcare to service industry.	R, AP	4, 7	3			
CO4	Infer theories, tools and the functions of PR.	U, AN	2, 4, 5, 6	3			
CO5	Assess media relations, employee and crisis communication.	E	2, 3, 10	3, 4			
<i>PO</i> - Programme Outcome, <i>PSO</i> -Programme Specific outcome; <i>CO</i> -Course Outcome; <i>Cognitive Levels</i> : R-Remembering; U-Understanding; AP-Applying; AN-Analysing; E-Evaluating; C-Creating							

Affinity Table

Name of the ProgrammeBachelor of Arts in Multimedia and Mass Communication		Programme Code	SIUABMM	Name of the Department	Department of Mass Media	
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	III	SIUBAMMC33	Media Studies (MS)	48	4	100

Learning Course Outcomes -

Media Studies Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below

COs	Statements	Cognitive	Affinity with			
	Statements	Levels	PO nos.	PSO nos.		
CO1	Recognize the mass society culture, normative theories and other media theories.	R	3, 7, 10	1, 2		
CO2	Articulate media theories, school of thoughts with cultural perspective, media and identity.	AP	2, 3	2, 3		
CO3	Evaluate the media effects and behaviour through the media theories and studies.	Е	2, 10	1, 2, 3		
CO4	Identify and indicate politics and media studies: media bias, media decency, media consolidation.	R, U	4, 7, 8	2, 3		
CO5	Illustrate new media perspectives in the age of the internet.	U, AN	2, 5, 8	3, 4		
<i>PO</i> - Programme Outcome, <i>PSO</i> -Programme Specific outcome; <i>CO</i> -Course Outcome; <i>Cognitive Levels</i> : R-Remembering; U-Understanding; AP-Applying; AN-Analysing; E-Evaluating; C-Creating						

Name of the Programme	Bachelor o Multimedi Communic	a and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	III	SIUBAMMC34	Introduction To Photography (ITP)	48	4	100

Learning Course Outcomes -

Introduction To Photography Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below

COs	Statements	Cognitive	Affinity with				
COS	Statements	Levels	PO nos.	PSO nos.			
CO1	Explain and demonstrate the camera, aperture, shutter, image sensor and viewfinder.	R, U	1, 4	1, 2			
CO2	Examine and illustrate the lens, focal length, image size, coverage angle.	R, AP	4, 5	1, 2			
CO3	Classify and estimate the parameters of lights with intensity and exposure, quality, ambience, colour and measure.	U, AN	2, 6	2, 3			
CO4	Determine the composition: art of portraying with frames, indicator and application.	AP	2, 4	2, 4			
CO5	Infer and estimate the digital imaging, mega pixel, resolution, and file formats.	AN, E	4, 5, 8	2, 4			
	PO - Programme Outcome, PSO -Programme Specific outcome; CO -Course Outcome; Cognitive Levels: R-Remembering; U-Understanding; AP-Applying; AN-Analysing; E-Evaluating; C-Creating						

Name of the Programme	Bachelor o Multimedi Communic	a and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	III	SIUBAMMC35	Film Communication- I (FCO-I)	48	4	100

Learning Course Outcomes -

Film Communication- I Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below

COs	COs Statements		Affinity with				
COS			PO nos.	PSO nos.			
CO1	Observe and describe the history, language of cinema from documentary to feature film.	R, U	1, 2	1, 2			
CO2	Examine grammar, technology, art, cinematography, editing and components of sound.	R, AP	1, 2	1, 2			
CO3	Review the early years, sound era, silent era and developmental stage of world and Indian Cinema.	U	2, 3, 4, 5	2, 3			
CO4	Assess the impact of cinema movements and their film makers of Hollywood, Italian, Japanese, Irani Cinema in particular.	E	5, 6, 8	2, 3			
CO5	Differentiate between art v/s commercial and expressing Indian meaningful cinema from the work of Golden Era, Indian new wave cinema to Parallel Cinema for thoughtful reflection.	U, AN	2, 11	2, 4			
	<i>PO</i> - Programme Outcome, <i>PSO</i> -Programme Specific outcome; <i>CO</i> -Course Outcome; <i>Cognitive Levels</i> : R-Remembering; U-Understanding; AP-Applying; AN-Analysing; E-Evaluating; C-Creating						

Name of the Programme	Bachelor of Arts in Multimedia and Mass Communication		Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	III	SIUBAMMC36	Computers And Multimedia-I (CAM-I)	48	2	100

Learning Course Outcomes -Computers And Multimedia-I Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below Affinity with Cognitive COs **Statements** Levels PO nos. PSO nos. Relate and compare bitmaps v/s vector and the use of tools, **CO1** U, AP 1, 2 1, 2, 4 controls, bars in workspace Explain the Corel draw interface and exploring tools and U, AP, **CO2** 4, 5 1, 2, 4 applying effects in software. AN Estimate the menus, benefits, text edits in Quark express layout software and the use palettes, colour correction and exporting **CO3** U, E 1, 2 3, 4 files. Illustrate the process of editing, formats, colour grading, U, AP, **CO4** exporting and rendering techniques under video editing 4, 5, 6 2, 4 AN software Premiere Pro. Analyse the digital audio, Dolby digital, advanced sound **CO5** AN 4, 5, 8 2, 4 processing and recording. *PO* - Programme Outcome, *PSO* -Programme Specific outcome; *CO* -Course Outcome; Cognitive Levels: R-Remembering; U-Understanding; AP-Applying; AN-Analysing; E-Evaluating; C-Creating

List of Course Names & Alias with Codes and Credit Points

Course Code	Name of the Course	No. of Credits
SIUBAMMC41	Electronic Media-II (EM-II)	02
SIUBAMMC42	Writing And Editing For Media (WEM)	04
SIUBAMMC43	Media Laws And Ethics (MLE)	04
SIUBAMMC44	Mass Media Research (MMR)	04
SIUBAMMC45	Film Communication-II (FCO-II)	04
SIUBAMMC46	Computers And Multimedia-II (CAM-II)	02

Second Year B.A.M.M.C. Semester IV for 2021-22

	Affinity Table							
Name of the Programme	Bachelor of Arts in Multimedia and Mass Communication		Programme Code	SIUABMM		Department of Mass Media		
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks		
SYBAMMC	IV	SIUBAMMC411	Electronic Media- II (EM-II)	48	2	100		

Electronic Media-II Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:
Learning Course Outcomes -

COa	Statements	Cognitive	Affinity	y with
COs	Statements	Levels	PO nos.	PSO nos.
CO1	Recognize the evolution of Satellite Radio and Television Network, AIR, Community Radio to Private channels on Internet with the rise of regional channels and trends in regional radio and T.V. channels.	R	1, 3	1, 2
CO2	Prepare and dramatize panel discussions, interviews, anchoring, Radio Jockey in Radio and Television.	AP, C	4, 5, 6	3, 4
CO3	Infer scripts, storyboard and censorship, code of conduct and fact checking in broadcast media	U, AN	3, 7, 11	3, 4
CO4	Produce ideas for scripting in interviews, documentary, feature, drama, skits on Radio and T.V.	AP, C	4, 5, 6	4
CO5	Justify the use of Facebook, Twitter handles, mobile technology, and digital storytelling and 24/7 news broadcast media.	AP, E	2, 3, 5, 8, 11	2, 3
	gramme Outcome, <i>PSO</i> -Programme Specific outcome; <i>CO</i> -Co <i>e Levels</i> : R-Remembering; U-Understanding; AP-Applying; AN			eating

Affinity Table

Name of the Programme	Bachelor of Arts in Multimedia and Mass Communication		Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	IV	SIUBAMMC42	Writing And Editing For Media (WEM)	48	4	100

 Learning Course Outcomes Writing And Editing For Media Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:

 COs
 Statements
 Cognitive Levels
 Affinity with

 CO1
 Identify editorials, features and review for newspaper,
 R
 1<2</td>
 1<2</td>

CO1	Identify editorials, features and review for newspaper, magazines and corporate writing.	R	1, 2	1, 2
CO2	Plan and compose writing for Radio and Television programs for interviews, news, storyboarding for TV commercials.	C, AN	4, 5, 6	4
CO3	Compare the difference between newspaper writing and writing on the web with the web specific style guides and develop converge of text and video on digital.	U, AN	1, 2	1, 2, 3
CO4	Write blogs, advertisements, emails, SMS other media platforms.	AP, C	4, 5, 7	4
CO5	Assess and editorialize the content, rewrite leads, check copies and online editing requirements and identify fake news in real time and deal with breaking news.	AP, E	1, 2, 3, 4	3, 4
PO - Pro	gramme Outcome, PSO -Programme Specific outcome; CO -Co	urse Outcome	· · · · · · · · · · · · · · · · · · ·	

Cognitive Levels: R-Remembering; U-Understanding; AP-Applying; AN-Analysing; E-Evaluating; C-Creating

Name of the Programme	Bachelor of Multimedia Communica	and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	IV	SIUBAMMC43	Media Laws And Ethics (MLE)	48	4	100

CO	Statemente	Cognitive	Affinit	y with
COs	Statements	Levels	PO nos.	PSO nos
CO1	Observe the core values, freedom of expression, judicial infrastructures and social responsibility of the media with the role and working of PCI, TRAI, IBF, ASCI and NBA regulatory bodies.	R, U	1, 2, 3, 10	2
CO2	Explain the media laws in the field of copyright defamation, IT Act, Contempt, DMRA through case studies.	U, AP	3, 10, 11	1, 2, 3
CO3	Examine Right to Privacy, Indecent Representation of Women's Act, Unfair Trade Practices, Official Secret Act and RTI through case studies.	R, AP	2, 3, 10, 11	2, 3
CO4	Articulate media ethics, code of conduct for journalist, challenges of fighting fake news and stereotyping minorities.	AP	3, 7, 10, 11	2
CO5	Appraise the techniques of fact verification and violation of ethical norms by advertisers through case studies.	AN, E	2, 3, 4, 11	3, 4

	Affinity	Table	e
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Name of the Programme	Bachelor of Multimedia Communica	and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	IV	SIUBAMMC44	Mass Media Research (MMR)	48	4	100

G 0		Cognitive	Affinit	y with
COs	Statements	Levels	PO nos.	PSO nos.
CO1	Identify the relevance, scope and role of mass media research.	R	1, 2	1, 2, 3
CO2	Explain the steps involved in the research process, types and uses of research design.	U, AP, AN	2, 4, 5	2, 3
CO3	Determine the data collection methodology and data tabulation with research report formats.	AP	2, 4, 5, 6	2, 3
CO4	Design questionnaires and infer the measurement techniques.	AP, AN, C	4, 5, 6	3, 4
CO5	Classify the steps in content analysis with limitations and codes in semiotics and the application of research in Mass Media.	U, AN	1, 2, 4	1, 2, 3

Affinity Table

Name of the Programme	Bachelor of Arts in Multimedia and Mass Communication		Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	IV	SIUBAMMC45	Film Communication-II (FCO-II)	48	4	100

Film Communication-II Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:

COs	Stature and a	Cognitive	Affinity with		
	Statements	Levels	PO nos.	PSO nos.	
CO1	Summarize and recommend Marathi, Bengali, Malayalam, Tamil, Telugu regional films of Shantaram, Satyajit Ray, Balachandra, etc. film makers.	U, E	1, 2, 5	2	
CO2	Classify the economic contribution of popular Hindi commercial films, Bollywood with genre in Romcom, Thriller, Biographic, Action and Musical.	U, AN	2, 3, 7	2	
CO3	Compare the contemporary era, celluloid to digital (1990-1999), digital explosion (2000 onwards), media convergence and film viewing culture.	U, AN	4, 5, 6	2, 3	
CO4	Produce, sketch and practice aspects of production system from pre-production, actual production and post-production and censorship system based on distribution, promotion, marketing in film making.	AP, C	4, 5, 6	2, 4	
CO5	Examine the role of FTI, NFAI, FD, IFFI, CBFC, IFTDA, SGI and WICA with the types of Film Awards in India and Abroad.	R, AP	1, 2, 3	2, 3	
	gramme Outcome, <i>PSO</i> -Programme Specific outcome; <i>CO</i> -Course C <i>Levels</i> : R-Remembering; U-Understanding; AP-Applying; AN-Analy		ating; C-Crea	ting	

Affinity Table

Name of the Programme	Bachelor of Arts in Multimedia and Mass Communication		Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	IV	SIUBAMMC46	Computers And Multimedia-II (CAM-II)	48	2	100

 Learning Course Outcomes Computers And Multimedia-II Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:
 Affinity with

 COs
 Statements
 Cognitive Levels
 PO nos.
 PSO nos.

CO1	Illustrate mixing, editing, linking of layers, blending and using tools under Photoshop.	U, AP, AN	4, 5, 6	1,4
CO2	Modify in the Illustrator interface, formatting text and embedding objects; create designs, power clips, exporting for other software.	AP, C	4, 5, 6	4
CO3	Analyse the InDesign layout software for format, text edits, palettes for types of publication, paragraph styles in newspaper and magazines.	AN	4, 5, 6	4
CO4	Apply Premiere Pro: Audio-Visuals, Advanced application for editing in different file formats in films/ads/news and perform checks in editing using transitions with colour grading and exporting with rendering techniques.	АР	4, 5, 6	4
CO5	Explain Dreamweaver web designing software, creating DW template, page layout and CSS layout and the use of Adobe Dreamweaver to link pages, cell padding to making image links and changing font typeface to hyperlink.	U, AP, AN	4, 5, 6	1, 4

List of Course Names & Alias with Codes and Credit Points

Second Year B.A.M.M.C. Semester III for 2021-22

Course Code	Name Of The Course & Alias	No. Of Credits
SIUBAMMC311	Electronic Media-I (EM-I)	02
SIUBAMMC32	Corporate Communication And Public Relations (CCPR)	04
SIUBAMMC33	Media Studies (MS)	04
SIUBAMMC34	Introduction To Photography (ITP)	04
SIUBAMMC35	Film Communication- I (FCO-I)	04
SIUBAMMC36	Computers And Multimedia-I (CAM-I)	02

Affinity Table

Name of the Programme	Nulfimedia and Mass		Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	III	SIUBAMMC311	Electronic Media-I (EM-I)	48	2	100

Electronic Media-I Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:

COs	os Statements		Affinity with			
cos	Statements	Levels	PO nos.	PSO nos.		
CO1	Enumerate and discuss the history of Radio and Television and other Convergence trends with the roles and contribution of community radio, AIR, DTC.	R, U	1, 8, 11	1, 2		
CO2	Classify the types of sound recording, visuals, shots, lightings and compare studio and on location shoots.	U	1, 2	1, 4		
CO3	Illustrate fiction and non-fiction radio formats of news, shows, documentary, drama, interviews and sports broadcasting.	U, AP	3, 4, 5, 6	2, 4		
CO4	Categorize the television formats ranging from documentary, serials, web series, sports, reality and animation.	U, AN	3, 4, 5, 6	2, 4		
CO5	Compose and role-play script, sequence, sounds, under pre- production, production, and post-production process with the electronic news gathering with camera and crew.	С	4, 5, 6	4		
	<i>PO</i> - Programme Outcome, <i>PSO</i> -Programme Specific outcome; <i>CO</i> -Course Outcome; <i>Cognitive Levels</i> : R-Remembering; U-Understanding; AP-Applying; AN-Analysing; E-Evaluating; C-Creating					

Affinity	Table
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Name of the Programme	Bachelor of Arts in Multimedia and Mass Communication		Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	III	SIUBAMMC32	Corporate Communication And Public Relations (CCPR)	48	4	100

Learning Course Outcomes - Corporate Communication And Public Relations Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:						
COs	Statements	Cognitive	Affinity with			
0.05	Statements	Levels	PO nos.	PSO nos.		
CO1	Describe key concepts in corporate communication, mass media laws and ethics on defamation, invasion of privacy, copyright Act, cyber-crime, RTI.	R	1, 3, 11	1, 2		
CO2	Illustrate the growth of PR and identifying reasons for emerging IPR, new media tools.	U, AP	1, 2, 5, 9	1, 3		
CO3	Examine the advantages and disadvantages of PR with the role of PR in healthcare to service industry.	R, AP	4, 7	3		
CO4	Infer theories, tools and the functions of PR.	U, AN	2, 4, 5, 6	3		
CO5	Assess media relations, employee and crisis communication.	E	2, 3, 10	3, 4		
<i>PO</i> - Programme Outcome, <i>PSO</i> -Programme Specific outcome; <i>CO</i> -Course Outcome; <i>Cognitive Levels</i> : R-Remembering; U-Understanding; AP-Applying; AN-Analysing; E-Evaluating; C-Creating						

Affinity Table

Name of the Programme	Multimedia and Mass		Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	III	SIUBAMMC33	Media Studies (MS)	48	4	100

Media Studies Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below

COs	COs Statements		Affinity with			
COS	Statements	Levels	PO nos.	PSO nos.		
CO1	Recognize the mass society culture, normative theories and other media theories.	R	3, 7, 10	1, 2		
CO2	Articulate media theories, school of thoughts with cultural perspective, media and identity.	AP	2, 3	2, 3		
CO3	Evaluate the media effects and behaviour through the media theories and studies.	Е	2, 10	1, 2, 3		
CO4	Identify and indicate politics and media studies: media bias, media decency, media consolidation.	R, U	4, 7, 8	2, 3		
CO5	Illustrate new media perspectives in the age of the internet.	U, AN	2, 5, 8	3, 4		
PO - Programme Outcome, PSO -Programme Specific outcome; CO -Course Outcome; Cognitive Levels: R-Remembering; U-Understanding; AP-Applying; AN-Analysing; E-Evaluating; C-Creating						

Affinity Table

Name of the Programme	Multimedia and Mass		Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	III	SIUBAMMC34	Introduction To Photography (ITP)	48	4	100

Learning Course Outcomes -

Introduction To Photography Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below

COs	Statements	Cognitive	Affinity with	
COS	Statements	Levels	PO nos.	PSO nos.
CO1	Explain and demonstrate the camera, aperture, shutter, image sensor and viewfinder.	R, U	1, 4	1, 2
CO2	Examine and illustrate the lens, focal length, image size, coverage angle.	R, AP	4, 5	1, 2
CO3	Classify and estimate the parameters of lights with intensity and exposure, quality, ambience, colour and measure.	U, AN	2, 6	2, 3
CO4	Determine the composition: art of portraying with frames, indicator and application.	AP	2, 4	2, 4
CO5	Infer and estimate the digital imaging, mega pixel, resolution, and file formats.	AN, E	4, 5, 8	2, 4
	gramme Outcome, PSO -Programme Specific outcome; CO -Course C Levels: R-Remembering; U-Understanding; AP-Applying; AN-Anal		uating; C-Cr	eating

Affinity Table

Name of the Programme	Bachelor o Multimedi Communic	a and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	III	SIUBAMMC35	Film Communication- I (FCO-I)	48	4	100

Learning Course Outcomes -

Film Communication- I Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below

COs	Statements	Cognitive	Affinity with	
COS	Statements	Levels	PO nos.	PSO nos.
CO1	Observe and describe the history, language of cinema from documentary to feature film.	R, U	1, 2	1, 2
CO2	Examine grammar, technology, art, cinematography, editing and components of sound.	R, AP	1, 2	1, 2
CO3	Review the early years, sound era, silent era and developmental stage of world and Indian Cinema.	U	2, 3, 4, 5	2, 3
CO4	Assess the impact of cinema movements and their film makers of Hollywood, Italian, Japanese, Irani Cinema in particular.	Ε	5, 6, 8	2, 3
CO5	Differentiate between art v/s commercial and expressing Indian meaningful cinema from the work of Golden Era, Indian new wave cinema to Parallel Cinema for thoughtful reflection.	U, AN	2, 11	2, 4
	gramme Outcome, <i>PSO</i> -Programme Specific outcome; <i>CO</i> -Course (<i>e Levels</i> : R-Remembering; U-Understanding; AP-Applying; AN-Anal	,	uating; C-Cr	eating

Name of the Programme	Bachelor o Multimedi Communic	a and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	III	SIUBAMMC36	Computers And Multimedia-I (CAM-I)	48	2	100

Compute	g Course Outcomes - rs And Multimedia-I Course aims at enhancing the cognitive, skill while mapping them with knowledge competencies as listed belo		based program	nme
COs	Statements	Cognitive	Affinit	y with
COS	Statements	Levels	PO nos.	PSO nos.
CO1	Relate and compare bitmaps v/s vector and the use of tools, controls, bars in workspace	U, AP	1, 2	1, 2, 4
CO2	Explain the Corel draw interface and exploring tools and applying effects in software.	U, AP, AN	4, 5	1, 2, 4
CO3	Estimate the menus, benefits, text edits in Quark express layout software and the use palettes, colour correction and exporting files.	U, E	1, 2	3, 4
CO4	Illustrate the process of editing, formats, colour grading, exporting and rendering techniques under video editing software Premiere Pro.	U, AP, AN	4, 5, 6	2, 4
CO5	Analyse the digital audio, Dolby digital, advanced sound processing and recording.	AN	4, 5, 8	2, 4
	gramme Outcome, <i>PSO</i> -Programme Specific outcome; <i>CO</i> -Course (<i>Levels</i> : R-Remembering; U-Understanding; AP-Applying; AN-Anal	· · · ·	uating; C-Cr	eating

List of Course Names & Alias with Codes and Credit Points

Course Code	Name of the Course	No. of Credits
SIUBAMMC41	Electronic Media-II (EM-II)	02
SIUBAMMC42	Writing And Editing For Media (WEM)	04
SIUBAMMC43	Media Laws And Ethics (MLE)	04
SIUBAMMC44	Mass Media Research (MMR)	04
SIUBAMMC45	Film Communication-II (FCO-II)	04
SIUBAMMC46	Computers And Multimedia-II (CAM-II)	02

Second Year B.A.M.M.C. Semester IV for 2021-22

_	Affinity Table					
Name of the Programme	Bachelor of Multimedia Communica	and Mass	Programme Code	SIUABMM		Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	IV	SIUBAMMC411	Electronic Media- II (EM-II)	48	2	100

Electronic Media-II Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:	Learning Course Outcomes -	
		nd attitude-based programme outcomes while

COa	S4-44-	Cognitive	Affinity with		
COs	Statements	Levels	PO nos.	PSO nos.	
CO1	Recognize the evolution of Satellite Radio and Television Network, AIR, Community Radio to Private channels on Internet with the rise of regional channels and trends in regional radio and T.V. channels.	R	1, 3	1, 2	
CO2	Prepare and dramatize panel discussions, interviews, anchoring, Radio Jockey in Radio and Television.	AP, C	4, 5, 6	3, 4	
CO3	Infer scripts, storyboard and censorship, code of conduct and fact checking in broadcast media	U, AN	3, 7, 11	3, 4	
CO4	Produce ideas for scripting in interviews, documentary, feature, drama, skits on Radio and T.V.	AP, C	4, 5, 6	4	
CO5	Justify the use of Facebook, Twitter handles, mobile technology, and digital storytelling and 24/7 news broadcast media.	AP, E	2, 3, 5, 8, 11	2, 3	
	gramme Outcome, <i>PSO</i> -Programme Specific outcome; <i>CO</i> -Co <i>e Levels</i> : R-Remembering; U-Understanding; AP-Applying; AN			eating	

Affinity Table

Name of the Programme	Bachelor of Multimedia Communica	and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	IV	SIUBAMMC42	Writing And Editing For Media (WEM)	48	4	100

 Learning Course Outcomes

 Writing And Editing For Media Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:

 COs
 Statements

 Cognitive Levels
 PO nos.

 PSO nos.

	Levels	PO nos.	PSO nos.
Identify editorials, features and review for newspaper, magazines and corporate writing.	R	1, 2	1, 2
Plan and compose writing for Radio and Television programs for interviews, news, storyboarding for TV commercials.	C, AN	4, 5, 6	4
Compare the difference between newspaper writing and writing on the web with the web specific style guides and develop converge of text and video on digital.	U, AN	1, 2	1, 2, 3
Write blogs, advertisements, emails, SMS other media platforms.	AP, C	4, 5, 7	4
Assess and editorialize the content, rewrite leads, check copies and online editing requirements and identify fake news in real time and deal with breaking news.	AP, E	1, 2, 3, 4	3, 4
	 magazines and corporate writing. Plan and compose writing for Radio and Television programs for interviews, news, storyboarding for TV commercials. Compare the difference between newspaper writing and writing on the web with the web specific style guides and develop converge of text and video on digital. Write blogs, advertisements, emails, SMS other media platforms. Assess and editorialize the content, rewrite leads, check copies and online editing requirements and identify fake 	Identify editorials, features and review for newspaper, magazines and corporate writing.RPlan and compose writing for Radio and Television programs for interviews, news, storyboarding for TV commercials.C, ANCompare the difference between newspaper writing and writing on the web with the web specific style guides and develop converge of text and video on digital.U, ANWrite blogs, advertisements, emails, SMS other media platforms.AP, CAssess and editorialize the content, rewrite leads, check copies and online editing requirements and identify fakeAP, E	Identify editorials, features and review for newspaper, magazines and corporate writing.R1, 2Plan and compose writing for Radio and Television programs for interviews, news, storyboarding for TV commercials.C, AN4, 5, 6Compare the difference between newspaper writing and writing on the web with the web specific style guides and develop converge of text and video on digital.U, AN1, 2Write blogs, advertisements, emails, SMS other media platforms.AP, C4, 5, 7

Cognitive Levels: R-Remembering; U-Understanding; AP-Applying; AN-Analysing; E-Evaluating; C-Creating

Name of the Programme	Bachelor of Multimedia Communica	and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	IV	SIUBAMMC43	Media Laws And Ethics (MLE)	48	4	100

COs	Statements	Cognitive	Affinity with		
COS	Statements	Levels	PO nos.	PSO nos	
CO1	Observe the core values, freedom of expression, judicial infrastructures and social responsibility of the media with the role and working of PCI, TRAI, IBF, ASCI and NBA regulatory bodies.	R, U	1, 2, 3, 10	2	
CO2	Explain the media laws in the field of copyright defamation, IT Act, Contempt, DMRA through case studies.	U, AP	3, 10, 11	1, 2, 3	
CO3	Examine Right to Privacy, Indecent Representation of Women's Act, Unfair Trade Practices, Official Secret Act and RTI through case studies.	R, AP	2, 3, 10, 11	2, 3	
CO4	Articulate media ethics, code of conduct for journalist, challenges of fighting fake news and stereotyping minorities.	AP	3, 7, 10, 11	2	
CO5	Appraise the techniques of fact verification and violation of ethical norms by advertisers through case studies.	AN, E	2, 3, 4, 11	3, 4	

Cognitive Levels: R-Remembering; U-Understanding; AP-Applying; AN-Analysing; E-Evaluating; C-Creating

Name of the Programme	Bachelor of Multimedia Communica	and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	IV	SIUBAMMC44	Mass Media Research (MMR)	48	4	100

G 0	Stature and a	Cognitive	Affinit	y with
COs	Statements	Levels	PO nos.	PSO nos.
CO1	Identify the relevance, scope and role of mass media research.	R	1, 2	1, 2, 3
CO2	Explain the steps involved in the research process, types and uses of research design.	U, AP, AN	2, 4, 5	2, 3
CO3	Determine the data collection methodology and data tabulation with research report formats.	AP	2, 4, 5, 6	2, 3
CO4	Design questionnaires and infer the measurement techniques.	AP, AN, C	4, 5, 6	3, 4
CO5	Classify the steps in content analysis with limitations and codes in semiotics and the application of research in Mass Media.	U, AN	1, 2, 4	1, 2, 3

Affinity Table

Name of the Programme	Bachelor of Multimedia Communica	and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	IV	SIUBAMMC45	Film Communication-II (FCO-II)	48	4	100

Film Communication-II Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:

COs	Statements	Cognitive	Affinity with			
COS	Statements	Levels	PO nos.	PSO nos.		
CO1	Summarize and recommend Marathi, Bengali, Malayalam, Tamil, Telugu regional films of Shantaram, Satyajit Ray, Balachandra, etc. film makers.	U, E	1, 2, 5	2		
CO2	Classify the economic contribution of popular Hindi commercial films, Bollywood with genre in Romcom, Thriller, Biographic, Action and Musical.	U, AN	2, 3, 7	2		
CO3	Compare the contemporary era, celluloid to digital (1990-1999), digital explosion (2000 onwards), media convergence and film viewing culture.	U, AN	4, 5, 6	2, 3		
CO4	Produce, sketch and practice aspects of production system from pre-production, actual production and post-production and censorship system based on distribution, promotion, marketing in film making.	AP, C	4, 5, 6	2, 4		
CO5	Examine the role of FTI, NFAI, FD, IFFI, CBFC, IFTDA, SGI and WICA with the types of Film Awards in India and Abroad.	R, AP	1, 2, 3	2, 3		
	PO - Programme Outcome, PSO -Programme Specific outcome; CO -Course Outcome; Cognitive Levels: R-Remembering; U-Understanding; AP-Applying; AN-Analysing; E-Evaluating; C-Creating					

Affinity Table

Name of the Programme	Bachelor of Multimedia Communica	and Mass	Programme Code	SIUABMM	Name of the Department	Department of Mass Media
Class	Semester	Course Code	Course Name	No. of Lectures/PER WEEK	Credits	Marks
SYBAMMC	IV	SIUBAMMC46	Computers And Multimedia-II (CAM-II)	48	2	100

 Learning Course Outcomes

 Computers And Multimedia-II Course aims at enhancing the cognitive, skill and attitude-based programme outcomes while mapping them with knowledge competencies as listed below:

 COs
 Statements

 Affinity with

 Cognitive
 Affinity with

 PSO

COs	Statements	Cognitive	DC	
		Levels	PO nos.	PSO nos.
CO1	Illustrate mixing, editing, linking of layers, blending and using tools under Photoshop.	U, AP, AN	4, 5, 6	1, 4
CO2	Modify in the Illustrator interface, formatting text and embedding objects; create designs, power clips, exporting for other software.	AP, C	4, 5, 6	4
CO3	Analyse the InDesign layout software for format, text edits, palettes for types of publication, paragraph styles in newspaper and magazines.	AN	4, 5, 6	4
CO4	Apply Premiere Pro: Audio-Visuals, Advanced application for editing in different file formats in films/ads/news and perform checks in editing using transitions with colour grading and exporting with rendering techniques.	АР	4, 5, 6	4
CO5	Explain Dreamweaver web designing software, creating DW template, page layout and CSS layout and the use of Adobe Dreamweaver to link pages, cell padding to making image links and changing font typeface to hyperlink.	U, AP, AN	4, 5, 6	1, 4
C	mme Outcome, <i>PSO</i> -Programme Specific outcome; <i>CO</i> -Course C			1
Cognitive Le	evels: R-Remembering; U-Understanding; AP-Applying; AN-Analy	ysing; E-Evalu	ating; C-Creatin	ng

Program: BMS and BMS CM Class: FYBMS, SYBMS and FYBMS-CM, SYBMS-CM

Program Outcomes Program Specific Outcomes Course Outcomes

PROGRAM NAME: BACHELOR OF MANAGEMENT STUDIES (3-year Degree Program)

Program Outcomes BMS

SIES offers a three-years integrated degree programme in BMS Programme is designed to give the learners a strong foundation in management studies and basic business-related competencies to prepare them for progression to higher studies, employability and global citizenship. On successful completion of the BMS programme, the learner will be enriched with the following attributes:

	nowing attributes.
Sr. No	Details
	Knowledge and problem solving:
	Ability to express and apply the knowledge gained to solve problems related to
PO 1	specific business situations and transactions
-	Critical thinking and Reasoning:
	Critically approach and analyse various problems in the light of relevant
	theories, standards and policies in a rational way to draw logical conclusions and
PO 2	make informed decisions.
102	Effective communication and social interaction:
	Equipped to write reports and make presentations using work-place jargon,
	ability to listen and to clearly express ideas orally, facilitate exchange of ideas
	with varied groups as a team member and/or a leader in diverse business
PO 3	domains.
105	Information and Digital Literacy:
	Demonstrate the use of appropriate tools, techniques and softwares, inclusive of
	internet and electronic media for acquiring, assessing and analysing data relevant
PO 4	to business decisions.
104	Orientation to Research:
	An attitude of inquiry towards dynamic aspects of business environment by
	gathering secondary data and applying the knowledge and tools of mathematics
PO 5	and statistics to analyse the same.
103	Sensitization towards environment:
	Awareness of the importance of environment and developing concern for
PO 6	environmental protection and sustainable practices, growth and development
r U u	Ethical and civic values:
	Sensitized to various stakeholders in society and appreciating the need to apply
	ethical values in a business domain, with an understanding of basic legal
DO 7	framework. Empathy towards gender issues and problems of social groups from
PO 7	different strata of the society.
	Self-directed and Lifelong Learning:
	Ability to explore and gain knowledge in independent and self-reliant ways.
	Demonstrate ability to adapt and upgrade with the global, social and
PO 8	technological changes

COURSE OUTCOMES FYBMS

Each course of the program aims at developing certain skills, attitudes and knowledge base of the students. The outline of Course Learning Outcomes is described below PO- Program Outcome, PSO-Program Specific outcome; CO-Course Outcome;

PO- Program Outcome, PSO-Program Specific outcome; CO-Course Outcome; Cognitive Level: R-Remember; U-Understanding; Ap-Apply; An-Analyze; E-Evaluate; C-Create SEMESTER – I

Course Code	Credits	Lectures / week	Course Name			
SIUBMS11	3	4	Introduction to Financial Accounts			
CO No.	Course Outcome of SIUBMS11 Upon completion of this course, students will be able to					
CO1	The learners are introduced to the various accounting standards and their scope					
CO2	It enables the students to understand information contained in the published financial statements of companies and other organisations					
CO3	The paper gives a pract Accounts	tical knowledge of Preparation	on and presentation of Final			

Course Code	Credits	Lectures / week	Course Name			
SIUBMS12	3	3	BUSINESS LAW			
CO No	Course	Course Outcome of SIUBMS12				
	Upon completi	on of this course, stu	udents will			
		be able to				
CO1	Ability to identify and discr					
	learning in the field of basic	learning in the field of basic Contracts and E Contracts.				
CO2	Capacity to demonstrate a go					
	Consumer Protection Laws w		dments in the			
	professional field to solve cur	professional field to solve current issues.				
CO3		The student is able to analyse and develop critical thinking skills for new				
			ade mark ,Copyright			
	and Designs in the digital wo	rld				

Course Code	Credits	Lectures / week	Course Name	
			BUSINESS	
SIUBMS13	3	3	MATHEMATICS	
CO No	Со	Course Outcome of SIUBMS13		
	Upon con	Upon completion of this course, students will		
	_	be able to		
CO1	Students were able to se	Students were able to solve the problems of matrices, determinants and		
	derivatives	-		

CO2	Students were able to understand the concept of interest and annuity	
CO3	It gave an in depth knowledge of interpolation to the students	

Course Code	Credits	Lectures / week	Course Name	
			BUSINESS	
			COMMUNICATION-	
SIUBMS14	3	3	Ι	
CO No	Cou	urse Outcome of SIUB	MS14	
	Upon com	pletion of this course, s	tudents will	
		be able to		
CO1		The learner understands the importance of communication in building and		
	maintaining healthy and	maintaining healthy and effective relationships		
CO2	Students are well equipp	Students are well equipped with the use of different technologies available		
		for communicating effectively in various settings		
CO3	It inculcates professiona	It inculcates professional and ethical behavior in the students		
CO4	1 I	The participants are familiarized with various barriers they could face		
	while communicating an	nd some of the common	ways to overcome them	

Course Code	Credits	Lectures / week	Course Name	
			FOUNDATION COURSE	
SIUBMS15	2	3	I	
CO No	Cou	rse Outcome of SIUB	MS15	
	Upon com	pletion of this course, s	students will	
		be able to		
CO1	With the multicultural di	With the multicultural diversity concept, learners understand the "Unity in		
	Diversity" in true sense.	Diversity" in true sense.		
CO2		Students are sensitized towards various alarming issues in our society like Female Foeticide, violence against women etc.		
CO3		It creates awareness of the Indian Constitution and its basic features		
CO4		It enables the examination of inequalities due to caste system and intergroup conflicts arising out of communalism		

Course Code	Credits	Lectures / week	Course Name	
SIUBMS16	3	3	FOUNDATION OF HUMAN SKILLS	
CO No	С	ourse Outcome of SIUBN	IS16	
	Upon co	Upon completion of this course, students will		
		be able		
CO1	It helps learners to identify human nature by knowing individual			
	behaviour, personality and attitude which will enhance thinking, learning			
	and perceptions			
CO2	It allows learners to relate group behaviour, organisational conflicts and			
	resolutions in organisa	resolutions in organisation		

CO3	Able to recognise organisational culture and application of motivational
	theories at workplace
CO4	Learners will develop capability to adopt to organisational change brings creativity, which will enhance organisational development and identify ways to overcome work stress.

Course Code	Credits	Lectures / week	Course Name	
			BUSINESS	
			ECONOMICS	
SIUBMS17	3	3	I	
CO No		Course Outcome of SIUB	MS17	
	Upon	completion of this course,	students will	
		be able		
CO1	The learner gets in	troduced to supply and deman	nd and the basic forces	
	that determine equ	that determine equilibrium in a market economy		
CO2	It helps analyse op	It helps analyse operations of markets under varying competitive		
	conditions	conditions		
CO3	Students understan	Students understand how different pricing methods are used in business		
	world			

SEMESTER – II							
Course Code	Credits	Credits Lectures / week Course Name					
			INTRODUCTION TO COST				
SIUBMS21	3	3	ACCOUNTING -I				
CO NO	Upor	Course Outcome of SIUBMS21 Upon completion of this course, students will be able					
C01		It enables the students to understand the principles and procedure of cost accounting and its application in different practical situations					
CO2	Students get introduced to various emerging cost concepts						
CO3	The learner gains practical knowledge into Stock level calculations, Cost sheet, Reconciliation of Financial accounts and cost accounts						

Course Code	Credits	Lectures / week	Course Name	
SIUBMS22	3	3	INDUSTRIAL LAW	
CO NO		Course Outcome of SIUBMS22		
	Upon	Upon completion of this course, students will		
		be able		
CO1		Acquisition of knowledge and basic understanding of Industrial disputes,		
	Employee's comp	Employee's compensation and other social welfare Legislations		

CO2	The student has the ability to evaluate, integrate and apply the information obtained from various laws to create persuasive arguments	
CO3	To enhance cognitive and managerial skills which are vital for improving negotiation skills for both Employer and Employee.	

Course Code	Credits	Lectures / week	Course Name	
SIUBMS23	3	3	BUSINESS STATISTICS	
CO NO		Course Outcome of SIUB	MS23	
	Upon	completion of this course,	students will	
		be able		
CO1	Students were able dispersion.	Students were able to understand the use of averages and measures of dispersion.		
CO2	They could manager regression	They could manage using various techniques for correlation and regression		
CO3	Students manage	Students managed to use index numbers along with time series analysis		
CO4		It was possible for the students to use the methods for decision making and learn probability as well		

Course Code	Credits	Lectures / week	Course Name	
SIUBMS24	3	3	BUSINESS COMMUICATION II	
CO NO		Course Outcome of SIUB	MS24	
	Upon	Upon completion of this course, students will be able		
C01		The paper develops critical and creative thinking abilities necessary for effective communication in today's business world		
CO2		It enables demonstration of clarity, precision, conciseness and coherence in use of language.		
CO3	Effective presentat	ion skills are instilled in learn	ners	

Course Code	Credits	Lectures / week	Course Name	
			FOUNDATION	
			COURSE II	
SIUBMS25	2	3		
CO NO	Course Outcome of SIUBMS25 Upon completion of this course, students will			
	be able			
CO1				
	This paper creates awareness of various Human Rights according to our Constitution and thus the need to respect these rights			
	Constitution and tr	ius the need to respect these	rignis	

CO2	An alarming issue- Environmental degradation is introduced, as an eye opener for today's generation, making them aware of their contribution needed for its betterment
CO3	It helps youth to overcome stress due to the competitive pressures
C O4	The students learn various ways to resolve their conflicts thus creating harmonious and peaceful society

Course Code	Credits	Lectures / week	Course Name	
SIUBMS26	3	3	PRINCIPLES OF MARKETING	
CO NO		Course Outcome of SIUB	MS26	
	Upon	completion of this course, s	students will	
		be able		
CO1	It helps learners to	It helps learners to define various concepts of Marketing		
CO2		Learners can evaluate the aspects of marketing environment, use of market research and factors affect consumer behaviour.		
СО3	This will help to cr	This will help to create marketing strategy with Marketing Mix		
CO4		The learner will be able to use Segmentation, Targeting and Positioning along with latest trends in marketing		

Course Code	Credits	Lectures / week	Course Name	
SIUBMS27	3	3	PRINCIPLES OF MANAGEMENT	
CO NO		Course Outcome of SIUB	MS27	
	Upor	completion of this course,	students will	
		be able		
CO1	It will enable learn	It will enable learners to define concepts of management.		
CO2		It helps learners to evaluate the global context for taking managerial actions of planning, organizing and controlling		
CO3	Learners can speci	Learners can specify how the managerial tasks of planning, organizing, and controlling can be executed in a variety of circumstances.		
CO4	It helps to determine	It helps to determine the most effective action to take in specific situations		

COURSE OUTCOMES SYBMS

Each course of the program aims at developing certain skills, attitudes and knowledge base of the students. The outline of Course Learning Outcomes is described below PO- Program Outcome, PSO-Program Specific outcome; CO-Course Outcome; Cognitive Level: R-Remember; U-Understanding; Ap-Apply; An-Analyze; E-Evaluate; C-Create SEMESTER – III

Course Code	Credits	Lectures / week	Course Name

SIUBMS31M	3	3	CONSUMER BEHAVIOR	
CO NO	Ο ΟΙ	irse Outcome of SIUBM	831	
	Upon com	pletion of this course, st	udents will	
		be able		
CO1	5	The subject creates an overall understanding of consumer behavior and its importance in marketing.		
CO2	It creates awareness of v	It creates awareness of various factors detrimental in consumer behavior		
CO3		It enhances student's skills to construct organizational strategies revolving around consumer behavior		

Course Code	Credits	Lectures / week	Course Name	
SIUBMS32M	3	3	ADVERTISING	
CO NO		ourse Outcome of SIUBN		
	Upon c	ompletion of this course,	students will	
		be able		
CO1		Learners can describe various concepts in advertising, ethics, laws and its theories associated with it.		
CO2	It helps to frame strat advertising.	It helps to frame strategy and it's planning process with respect to advertising.		
CO3	It will help learners t in it.	It will help learners to invent advertising using various tools of creativity in it.		
CO4	It helps to prepare ad	It helps to prepare advertising budget and evaluate its effectiveness.		
CO5	It highlights the current trends and careers in advertising			

Course Code	Credits	Lectures / week	Course Name
SIUBMS31F	3	3	EQUITY AND DEBT
			MARKET
CO No	Course C	outcome of SIUBMS	S31F
	Upon completion	on of this course, st	udents will
	be able to		
CO1	Learner gain in depth knowledge of the evolution of various aspects of		
	financial markets.		
CO2	It develops skills required in valuation of financial instruments		
CO3	This paper gives an opportunity to understand the dynamics of players		
	involved in equity and debt m	narket	

Course Code	Credits	Lectures / week	Course Name
SIUBMS32F	3	3	CORPORATE
			FINANCE

CO No	Course Outcome of SIUBMS32F Upon completion of this course, students will be able to
CO1	It acquaints the participants with the tools and techniques of financial management required in the financial decision making process.
CO2	The course imparts knowledge regarding various sources of finance available for a business.
CO3	It helps to understand the optimum capital structure required for business and its components

Course Code	Credits	Lectures / week	Course Name	
SIUBMS33	3	3	INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT I	
CO NO		Course Outcome of SIUB	MS33	
	Upon c	completion of this course,	students will	
		be able		
CO1	It helps learner with role in Management	It helps learner with basic concepts of Information Technology and its role in Management		
CO2	Module II gives prac automation.	Module II gives practical hands on training required for office		
СОЗ		The students understand basic concepts of Email, Internet and websites, domains and internet security.		
C O4		It helps recognize security aspects of IT in business, highlighting electronic transactions, threats, prevention and advanced security features		

Course Code	Credits	Lectures / week	Course Name	
SIUBMS34	2	3	FOUNDATION	
			COURSE III	
CO No	Course	Outcome of SIUBM	S34	
	Upon completion	Upon completion of this course, students will		
	be able to			
CO1	Learners are sensitized towards different environmental issues and their			
	serious impact on the citizens			
CO2	Awareness in regards to the legal obligations from the organizational point			
	of view is created			
CO3	Exposure to innovative models developed by many business houses			
	encourages a multi dimensior	nal approach at indiv	idual level as well	

Course Code	Credits	Lectures / week	Course Name
SIUBMS35	3	3	BUSINESS
			PLANNING AND
			ENTREPRENEURIAL
			MANAGEMENT

CO No	Course Outcome of SIUBMS35 Upon completion of this course, students will be able to
CO1	This paper makes the student familiar with the pros and cons associated with the entrepreneurial world.
CO2	Enhances entrepreneurial skill sets required for business planning and venture development
CO3	Students get to know various funding options and institutions available supporting entrepreneurship development

Course Code	Credits	Lectures / week	Course Name		
SIUBMS36	3	3	ACCOUNTING		
			FOR		
			MANAGERIAL		
			DECISIONS		
CO No	Cour	Course Outcome of SIUBMS36			
	Upon comp	Upon completion of this course, students will			
		be able to			
CO1	The course clears the basi	The course clears the basic accounting concepts required in any business			
	transaction	transaction			
CO2	It gives students practical	It gives students practical knowledge of accounting transactions			
CO3	It develops accounting and	It develops accounting and financial skills and states its importance in			
	managing business.	managing business.			

Course Code	Credits	Lectures / week	Course Name		
SIUBMS37	3	3	STRATEGIC MANAGEMENT		
CO NO		Course Outcome of SIUB	BMS37		
	Upor	Upon completion of this course, students will			
		be able			
CO1	Learners will defin	Learners will define various concepts in strategic management			
CO2	It will enable them environment	It will enable them to frame strategy for organisation by analysing environment			
CO3	Learners will be at each level.	Learners will be able to implement the strategy using various models at each level.			
CO4	It helps to evaluate	It helps to evaluate and control and about change management			

SEMESTER – IV						
Course Code	Credits	Lectures / week	Course Name			
			INTEGRATED			
		MARKETING				
SIUBMS41M	3	3	COMMUNICATION			
CO NO		Course Outcome of SIUBMS41M				
	Upor	a completion of this course,	students will			
		be able				
CO1	Learners get equip	Learners get equipped with IMC planning procedure required to develop				
	a strong hold in ma	a strong hold in market				

CO2	Creates comprehensive understanding of various options like advertising, sales promotion, direct marketing etc. available to a Marketer.
CO3	Students understand the relation between ethics and marketing communication enforcing an ethical behavior into them

Course Code	Credits	Lectures / week	Course Name	
SIUBMS42M	3	3	RURAL	
			MARKETING	
CO No	Course O	outcome of SIUBMS	542M	
	Upon completi	on of this course, st	udents will	
		be able to		
CO1	This paper gives an all embra untapped rural market.	This paper gives an all embracing insight into the underestimated and untapped rural market.		
CO2	Students understand the 4P's of marketing from rural perspective.			
CO3	Helps to understand how rural consumer is different from urban consumer and thus helps to create rural market specific marketing model			

Course Code	Credits	Lectures / week	Course Name		
SIUBMS41F	3	3	STRATEGIC COST		
			MANAGEMENT		
CO No	Course	e Outcome of SIUBMS	41F		
	Upon comple	Upon completion of this course, students will			
		be able to			
CO1	Learners develop skills of a	Learners develop skills of analysis, evaluation and synthesis in cost and			
	management accounting.	management accounting.			
CO2	It gives practical knowle	It gives practical knowledge in variance analysis and responsibility			
	accounting	accounting			

Course Code	Credits	Lectures / week	Course Name	
SIUBMS42F	3	3	AUDITING	
CO No		Course Outcome of SIUBMS42F Upon completion of this course, students will		
		be able to		
CO1	The learner gets acquaint wit	The learner gets acquaint with the various concepts of auditing.		
CO2	Students gain in depth understanding and practical knowledge of the various techniques of auditing required for managing their finances			
CO3	The course explains the importance of auditing planning and documentation into every organization			

Course Code	Credits	Lectures / week	Course Name
SIUBMS43	3	3	INFORMATION
			TECHNOLOGY IN
			BUSINESS
			MANAGEMENT

CO No	Course Outcome of SIUBMS43F Upon completion of this course, students will be able to
CO1	It helps learner develop managerial decision-making skills and perceptive of major functional area of MIS
CO2	The students are introduced to new concepts like Enterprise Resource Planning, Supply Chain Management, and Customer Relationship Management
CO3	Understands relationship between database management and data warehouse approaches

Course Code	Credits	Lectures / week	Course Name		
SIUBMS44	2	3	FOUNDATION		
			COURSE IV		
CO No	Course	Outcome of SIUBM	S44		
	Upon completi	Upon completion of this course, students will			
		be able to			
CO1	It makes the learner consciou	It makes the learner conscious in regards to the significance of ethical			
	business practices which are	business practices which are indispensable for the progress of country			
CO2	This paper helps to understar	This paper helps to understand the implications of Ethics in three different			
	areas viz. Marketing, Finance	areas viz. Marketing, Finance and Human Resource Management			
CO3	It helps to understand the so	It helps to understand the social obligations of corporate organization			
	towards their stakeholders				

Course Code	Credits	Lectures / week	Course Name
SIUBMS45	3	3	BUSINESS ECONOMICS -II
CO No	Upon completi	Course Outcome of SIUBMS45 Upon completion of this course, students will be able to	
CO1	e	It creates awareness regarding objectives of government macroeconomic policy and how they can be pursued	
CO2	Learner interprets macroeconomic issues such as money, foreign exchange, inflation, unemployment, economic growth		
CO3	Students understand the importance of international trade in today's dynamic business environment		

Course Code	Credits	Lectures / week	Course Name

SIUBMS46	3	3	BUSINESS RESEARCH METHODS
CO No	Upon completi	Outcome of SIUBM on of this course, st be able to	
CO1	It creates awareness regarding objectives of government macroeconomic policy and how they can be pursued		
CO2	Learner interprets macroeconomic issues such as money, foreign exchange, inflation, unemployment, economic growth		
CO3	Students understand the impo dynamic business environme	iderstand the importance of international trade in today's usiness environment	

Course Code	Credits	Lectures / week	Course Name
SIUBMS47	3	3	PRODUCTION AND
			TQM
CO No	Course	Course Outcome of SIUBMS44	
	Upon completion of this course, students will be able to		
C01		Students are able to evaluate the principles of quality management and understand how these principles can be applied within quality management systems.	
CO2		It helps Identify the key aspects of the quality improvement cycle and to select and use appropriate tools and techniques for controlling, improving and measuring quality.	
C03	management, including curre	The paper enables critical analysis of the strategic issues in quality management, including current issues and developments, and to devise and evaluate quality implementation plan	

PROGRAM NAME: BACHELOR OF MANAGEMENT STUDIES (3-year Degree Program)

Program Outcomes		
BMS		
give the le competenc citizenship	s a three-years integrated degree programme in BMS Programme is designed to earners a strong foundation in management studies and basic business-related ies to prepare them for progression to higher studies, employability and global . On successful completion of the BMS programme, the learner will be enriched llowing attributes:	
Sr. No	Details	
	Knowledge and problem solving: Ability to express and apply the knowledge gained to solve problems related to specific business situations and transactions	
PO 1		
	Critical thinking and Reasoning: Critically approach and analyse various problems in the light of relevant theories, standards and policies in a rational way to draw logical conclusions and make informed decisions.	
PO 2		
DO 2	Effective communication and social interaction: Equipped to write reports and make presentations using work-place jargon, ability to listen and to clearly express ideas orally, facilitate exchange of ideas with varied groups as a team member and/or a leader in diverse business domains.	
PO 3	Information and Divital Literature	
	Information and Digital Literacy: Demonstrate the use of appropriate tools, techniques and softwares, inclusive of internet and electronic media for acquiring, assessing and analysing data relevant to business decisions.	
PO 4		
	Orientation to Research: An attitude of inquiry towards dynamic aspects of business environment by gathering secondary data and applying the knowledge and tools of mathematics and statistics to analyse the same.	
PO 5		
	Sensitization towards environment:	

	Awareness of the importance of environment and developing concern for environmental protection and sustainable practices, growth and development
PO 6	

	Ethical and civic values:
	Sensitized to various stakeholders in society and appreciating the need to apply
	ethical values in a business domain, with an understanding of basic legal
	framework. Empathy towards gender issues and problems of social groups from
	different strata of the society.
PO 7	
	Self-directed and Lifelong Learning:
	Ability to explore and gain knowledge in independent and self-reliant ways.
	Demonstrate ability to adapt and upgrade with the global, social and
	technological changes
PO 8	

COURSE OUTCOMES FYBMS CAPITAL MARKET

Each course of the program aims at developing certain skills, attitudes and knowledge base of the students. The outline of Course Learning Outcomes is described below

PO- Program Outcome, PSO-Program Specific outcome; CO-Course Outcome; Cognitive Level: R-Remember; U-Understanding; Ap-Apply; An-Analyze; E-Evaluate; C-Create

SEMESTER – I

Course Code	Credits	Lectures / week	Course Name
SIUBCM11	3	4	Financial Accounting
			T manetal / Recounting
CO No.	Course Outcome of SIUBCM11 Upon completion of this course, students will be able to		
CO1	The learners are introduced to the various accounting standards and their scope		
CO2	It enables the students to understand information contained in the published financial statements of companies and other organisations.		
C03	The paper gives a practication Final Accounts	al knowledge of Pre	paration and presentation of

Course Code	Credits	Lectures / week	Course Name		
SIUBCM12	3 3 BUSINESS LAW				
CO No.	Course Outcome of SIUBCM12 Upon completion of this course, students will be able to				
CO1	Ability to identify and discriminate legal concepts and provide concrete learning in the field of basic Contracts and E Contracts.				
CO2	Capacity to demonstrate a good understanding of corporate law and Consumer Protection Laws with their latest amendments in the professional field to solve current issues.				
CO3	The student is able to analyse and develop critical thinking skills for new areas in Intellectual Property such as Patent, Trademark, Copyright and Designs in the digital world				
CO4	The student is able to anal areas in Intellectual Pro	yse and develop criti operty such as Patent	-		

Course Code	Credits	Lectures / week	Course Name	
	3			
SIUBCM13	3 3		Introduction to Financial Market	
CO No.	Course Outcome of SIUBCM13 Upon completion of this course, students will be able to			
	Understand the role and in	nportance of the Ind	ian financial market.	
CO1				

CO2	Apply and analyse the Concepts relevant to Indian financial markets and financial institutions.
CO3	Understand and analyse the mechanics and regulation of financial instruments and determine how the value of stocks, bonds, and securities are calculated

Course Code	Credits	Lectures / week	Course Name
SIUBCM14	3	4	Dusings Communication
		-	Business Communication
CO No.	Course Outcome of SIUBCM14 Upon completion of this course, students will be able to The learner understands the importance of communication in building and maintaining healthy and effective relationships		students will mmunication in building and
C01	The learner understands the importance of communication in building an maintaining healthy and effective relationships		
CO2	Students are well equipped with the use of different technologies available for communicating effectively in various settings		
C03	It inculcates professional a	and ethical behavior	in the students

	The participants are familiarized with various barriers they could face while communicating and some of the common ways to overcome them	
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Course Code Credits Lectures / week Course Name	ctures / week Course Name	Lectures / week	Credits	Course Code

SIUBCM15	3	3	Banking Operations and Products – I
CO No.	Course Outcome of SIUBCM15 Upon completion of this course, students will be able to		
CO1	Students get well versed with the basic concept and framework of banking in India.		
CO2	Learners understood vario	us aspects of retail b	anking and its working

Course Code Credits Lectures / week Course Name	Course Code	Credits	Lectures / week	Course Name

SIUBCM16	3	3	Marketing and Sales of Financial Product
CO No.	Course Outcome of SIUBCM16 Upon completion of this course, students will be able to		
C01	be able to It helps learners to define various concepts of Marketing.		
CO2	Learners can evaluate the aspects of marketing environment, use of market research and factors affect consumer behaviour.		
CO3	This will help to create ma	arketing strategy with	n Marketing Mix

CO4	The learner will be able to marketing of services in an efficient manner

Course Code	Credits	Lectures / week	Course Name
SIUBCM17	3 3 Business Economics – I (Microeconomics		Business Economics I
			(Microeconomics
CO No.		urse Outcome of SIUB pletion of this course, be able to	
C01	The learner gets introduced to supply and demand and the basic forces that determine equilibrium in a market economy		
CO2	It helps analyse operations of markets under varying competitive conditions		
CO3	Students understand how of world	different pricing met	hods are used in business

SEMESTER II

Course Code	Credits	Lectures / week	Course Name
SIUBCM21	3	3	Mutual Fund Management
	Course Outcome of SIUBCM21		
	Upon completion of this course, students will		
CO No.		be able to	
	The learner understands the organization and management of mutual funds		
GO1	in India		
CO1			
	Students gain the knowled	ge of risk and rewar	ds of investing in Mutual
	Students gain the knowledge of risk and rewards of investing in Mutual funds and its practical working for a better market understanding.		
CO2			net understunding.

Course Code	Credits	Lectures / week	Course Name
SIUBCM22	3	-	
SIUDCIVIZZ	5	3	Corporate Finance
	Course Outcome of SIUBCM22		
	Upon con	pletion of this course, s	students will
CO No.	be able to		
	The learner will be able to identify the key themes in corporate finance		
CO1			

	The course will explain the role of finance in an organization		
CO2			
CO3	It will also explain and analyse the interrelationship between finance and governance		
CO4	The learner will be able to analyse the relationship between strategic decision making and corporate financing decision		

Course Code	Credits	Lectures / week	Course Name
SIUBCM23	3	2	
Siebenizs		3	Ethical and Professional Standards
	Course Outcome of SIUBCM23 Upon completion of this course, students will		
CO No.	be able to		
	Students get well versed with the basic concept Ethics in Business.		
CO1			
	Learners will understand various aspects of Professional Standards as per CFA.		
CO2			
CO3	Learners will be able to relate importance of each Ethical Standards and Sub-Standards in Professional Industry		
CO4	Learners will understand GIPS – Principles and Guidelines		

Course Code Credits Lectures / week	Course Name

SIUBCM24	3	3	Business Communication
CO No. CO1	Course Outcome of SIUBCM24 Upon completion of this course, students will be able to The paper develops critical and creative thinking abilities necessary for effective communication in today 's business world		
CO2 CO3	It enables demonstration of clarity, precision, conciseness and coherence in use of language Effective presentation skills are instilled in learner		
	Effective presentation skil	ls are instilled in lear	mer

Course Code	Credits	Lectures / week	Course Name
SIUBCM25	3	3	Banking Operations and Products – II
CO No.	Course Outcome of SIUBCM25 Upon completion of this course, students will be able to		

CO1	The students appreciate the relationship between banks and corporates in financial management and gain knowledge on its working in reality
CO2	Students understands how banks manage their own funds and also get introduced to the challenges faced by banks.

Course Code	Credits	Lectures / week	Course Name
SIUBCM26	3	3	Business Environment
	Course Outcome of SIUBCM26		
CO No.	Upon completion of this course, students will be able to		
	Students understands the complexities of working various business		
CO1	environment factors and their effect on the business world.		
	Students were familiarized with the concepts like Social Auditing and		
CO2	Social Accounting, which helped them to understand the extent of accountability of a businessman towards the society		

Course Code	Credits	Lectures / week	Course Name
SIUBCM27	3	3	Business Economics – I
			(Macro Economics)
			(What to Leononnes)

CO No.	Course Outcome of SIUBCM27 Upon completion of this course, students will be able to
CO1	It creates awareness regarding objectives of government macroeconomic policy and how they can be pursued
CO2	Learner interprets macroeconomic issues such as money, foreign exchange, inflation, unemployment, economic growth
CO3	Students understand the importance of international trade in today's dynamic business environment

	COURSE OUTCOMES SYBMS CAPITAL MARKET				
	ne program aims at developing c	-	5		
	nts. The outline of Course Learn	•			
	Program Outcome, PSO-Progra	-	· · · · · · · · · · · · · · · · · · ·		
Cog	nitive Level: R-Remember; U-U		ly; An-Analyze; E-		
		te; C-Create			
		ESTER – III			
Course Code	Credits	Lectures / week	Course Name		
SIUBCM31	3	3	Securities Law		
			Securities Eaw		
		urse Outcome of SIUB			
	Upon con	Upon completion of this course, students will			
CO No.	be able to				
	This course will help to up	This course will help to understand about Law related to the company			
	This course will help to un	iuerstallu about Law	related to the company		
CO1					
	This course will help to learn guidelines issued by SEBI				
	1				
CO2					
CO3	The course will help stude	nts to understand the	role of NSDL and CDSL in		
	India				

Course Code	Credits	Lectures / week	Course Name
SIUBCM32	3	3	Fixed Income Securities
CO No.	Course Outcome of SIUBCM32 Upon completion of this course, students will be able to		
CO1	Learners will be in a position to understand the risks associated with fixed income securities and analyze the impact of fixed income securities on the economy.		
CO2	Learners will be able to identify trading and funding requirements of fixed income securities with respect to companies		
C03	Learners will be able to establish relationship between changes in reporter rates and cashflows of fixed income securities.		
CO4	Students will learn to analyze yield to maturity of bonds and impact of various types of risks on the market valuations of fixed income securities.		

Course Code	Credits	Lectures / week	Course Name
SIUBCM33	3	3	IT in Business Management - I
CO No.	Course Outcome of SIUBCM33 Upon completion of this course, students will be able to		
C01	It helps learner with basic concepts of Information Technology and its role in Management.		
CO2	Module II gives practical hands on training required for office automation.		
CO3	The students understand basic concepts of Email, Internet and websites, domains and internet security.		
CO4	It helps recognize security aspects of IT in business, highlighting electronic transactions, threats, prevention and advanced security features.		

Course Code	Credits	Lectures / week	Course Name
SIUBCM34	3	3	Mergers and Acquisition
CO No.	Course Outcome of SIUBCM34 Upon completion of this course, students will be able to		
C01	Learners will be able to differentiate between the merger motives and different types of mergers.		
CO2	Students will be better placed to study and analyse the social, financial and functional impact of mergers & acquisitions done using different methods of corporate restructuring.		
C03	Learners will be able to comprehend the synergy effects of mergers & acquisitions on the resultant company's operations.		

CO4	Learners will be equipped with different methods of accounting for
	amalgamation and tools to understand and read amalgamated financial
	statements.

Course Code	Credits	Lectures / week	Course Name
SIUBCM35	3	3	Foreign Exchange
CO No.	Course Outcome of SIUBCM35 Upon completion of this course, students will be able to		
C01	It gives a comprehensive overview of International Finance as a separate area in International Business		
CO2	It introduces the basic concepts, functions, process, and techniques and create an awareness of the role, functions and functioning of International Finance in this Globalised Market		

Course Code	Credits	Lectures / week	Course Name
SIUBCM36	3	3	Accounting for Managerial Decisions
CO No.	Course Outcome of SIUBCM36 Upon completion of this course, students will be able to		
C01	The course clears the basic accounting concepts required in any business transaction.		
CO2	It gives students practical knowledge of accounting transactions.		
CO3	It develops accounting and financial skills and states its importance in managing business.		

Course Code	Credits	Lectures / week	Course Name
SIUBCM37	3	3	Investment Banking
CO No.		urse Outcome of SIUB apletion of this course, s be able to	

	The learner will be equipped with banking concepts and will gain
CO1	knowledge related to practical aspects of banking.
	The students will acquire various skills required to be an Investment
~~~	Banking professional.
CO2	
CO3	They will learn the techniques to analyze the financial statement and help
	the organization to understand their financial position.

#### **SEMESTER IV**

Course Code	Credits	Lectures / week	Course Name
SIUBCM41	3	3	Technical Analysis
CO No.	Course Outcome of SIUBCM41 Upon completion of this course, students will be able to		
CO1	It will develop various skills required to be a professional trader.		
CO2	The student will understand various risks associated with trading and strategies to avoid it.		
CO3	The learner will be equipped with various modern trends in the trade market.		
CO4	A disciplined attitude will be developed by learner to play various roles required for trading.		

Course Code	Credits	Lectures / week	Course Name
SIUBCM42	3	3	Principles of Management
CO No.		urse Outcome of SIUB apletion of this course, s be able to	

	It will enable learners to define concepts of management.
CO1	
CO2	It helps learners to evaluate the global context for taking managerial actions of planning, organizing and controlling.
CO3	Learners can specify how the managerial tasks of planning, organizing, and controlling can be executed in a variety of circumstances.
CO4	It helps to determine the most effective action to take in specific situations.

Course Code	Credits	Lectures / week	Course Name
SIUBCM43	3	3	IT in Business Management - II
CO No.	Course Outcome of SIUBCM43 Upon completion of this course, students will be able to		
C01	1. It helps learner develop managerial decision-making skills and perceptive of major functional area of MIS		
CO2	<ol> <li>The students are introduced to new concepts like Enterprise Resource Planning, Supply Chain Management, and Customer Relationship Management</li> </ol>		
CO3	Understands relationship between database management and data warehouse approaches		

Course Code	Credits	Lectures / week	Course Name		
SIUBCM44	3	3	Business Research		
CO No.		urse Outcome of SIUB apletion of this course, s be able to	-		
C01	Learners can describe kind research process, research		_		
CO2	It will enable learners to use various methods of data collection for research purpose.				
CO3	It enhances the skills to analyse data and interpret the same.				
CO4	It will develop advanced to anti-plagiarism	echniques in report w	vriting and comply with		

Course Code	Credits	Lectures / week	Course Name			
SIUBCM45	3	3	Financial Spreadsheet			
			1			
	Course Outcome of SIUBCM45					
	Upon con	npletion of this course, s	students will			

	be able to
CO No.	
	The student will learn to analyze the organization's financial data
CO1	efficiently using Microsoft Excel, making the data management and
CO1	analysis easier for the organization
	It will help to understand the use of spreadsheet software to manage
602	financial data.
CO2	
CO3	It will equip the learner to use charts, graphs, spreadsheets, and various
	advanced techniques which will expediate the workflow.

Course Code	Credits	Lectures / week	Course Name		
SIUBCM46	3	3	Business Statistics		
CO No.		urse Outcome of SIUB npletion of this course, s be able to			
C01	Students were able to under dispersion.	erstand the use of ave	erages and measures of		
CO2	They could manage using various techniques for correlation and regression.				
CO3	Students managed to use index numbers along with time series analysis.				
CO4	It was possible for the stud learn probability as well	lents to use the meth	ods for decision making and		

Course Code	Credits	Lectures / week	Course Name		
SIUBCM47	3	3	Markets and Regulators		
CO No.		urse Outcome of SIUB npletion of this course, be able to			
C01	Learners will be able to di functions of Indian Finance		various components and		
CO2	Learners will be able to decipher the role of respective regulators and other governance and regulatory bodies in guiding, diverting and controlling the flow of funds in different financial sectors of the economy.				
CO3	Students will learn about different laws, regulations and provisions as laid down by the regulators for protection of investors and smooth functioning of financial markets.				
CO4	Students will be able to funds from foreign market	-	utes and methods of raising		

## Program: BSc Biotechnology Class: FYBSc and SYBSc

# Program Outcomes Program Specific Outcomes Course Outcomes

### Program Name: B.Sc. Biotechnology

## Program Outcomes and Program Specific Outcomes

### B.Sc. Biotechnology

Upon completion of this undergraduate degree program, a student will be able to accomplish the following program outcomes.

SR. NO.	Details
PO1.	<b>Solving Complex Problems:</b> Applying the knowledge of various courses learned under a program with an ability to break down complex problems into simple components, by designing processes required for problem solving. <i>Cognitive Levels: An, Ap</i>
PO2.	<b>Critical Thinking and reasoning ability:</b> Exhibits ability to understand abstract concepts, analyse, and apply them in problem solving. Ability to formulate and develop logical arguments. Developing the ability to think with different perspectives and ideas. (Skills necessary for progression to higher education and research.) <i>Cognitive Levels: U, An</i>
PO3.	<b>Research Aptitude:</b> Acquiring the ability to explore and gain knowledge in independent ways through reading assignments, problem solving assignments, projects, seminars, presentations. <i>Cognitive Levels: Ap, An, E, C</i>
PO4.	<b>Proficiency with ICT</b> : Equip to select, apply appropriate tools and techniques, resources through electronic media for the purpose of visualizing mathematical objects, geometrical interpretations, coding, and analysing data. <i>Cognitive Levels: U, Ap</i>
	<b>Basic Concepts</b> Understand and describe the nature of the basic concepts of Cell biology, Microbiology Chemistry and Biochemistry with an interdisciplinary perspective about other branches ofLife Sciences. <i>Cognitive Levels: U, Ap</i>
	<b>Practical Applications:</b> Perform practical as per laboratory standards in Chemistry, Biochemistry, Microbiology andMolecular Biology – Understand and analyze the results. <i>Cognitive Levels: Ap, An</i>

	· ·	0		CO-Course Outcome; ply; An-Analyze; E-Eval r 1	luate; C-Cre	ate	
	Course Code	Credits	Lectures/week	Cou	rse Name		
SIU	SBT11	2	3		Basic emistry I		
	Unit I-Nomenclatu Unit II-Chemical I Unit III Stereocher	Bonds mistry					
CO. No.	On successful com		tcome of SIUSBT1		Cognitive Level	Affinity with PO/ PSO	
CO1	Understand the basic and stereochemistry	nclature, chemical bonds,	U	PSO1			
CO2	Be skilled inproblem applied to scientific	-	cal thinking and ana	lytical reasoning as	Ap, An	PO1,PO2, PSO2,	
	<b>Course Code</b>	Credits	Lectures/week	Cou	rse Name		
SIU	SBT12	2	3		organic emistry		
	Unit I- Biomolecules Unit II-Biomolecules Unit III- Lipids and	s- Amino acid	s and proteins				
	Course Outcome of SIUBT12 On successful completion of the course, the student will.					Affinity with PO/ PSO	
CO. No.	On successful com	Understand the basic concepts of bioorganic molecules, their structure, classification, and physicochemical characteristics.					
	Understand the basi			s, then structure,	U	PO1,PSO1	

<b>Course Code</b>		Credits	Lectures/week	Course Name		
	SIUSBTP18		2	Practicals in Basic chemistry		'y
CO. No.						Affinity with PO/ PSO

C01	Report the presence of v compounds,	Report the presence of various functional groups present in the organic compounds,				
CO2	Use colorimeter to dening compounds and estimation		-		Ар	PO1, PSO2
	Course Code	Credits	Lectures/week	0	Course Name	
	SIUSBT13     2     3     Basic Life Science I- Biodiversity and Cell					
	Unit I-Origin of Life an Microorganisms)	nd Biodiver	rsity (Plant, Anin	nal &		
	Unit II- Bacteria and V	iruses				
	Unit III- Ultrastructure	of Eukaryo	otic Cell			
CO. No.	C On successful completion		come of SIUSBT1 urse, student will b		Cognitive Level	Affinity with PO/ PSO
CO1	State and explain the diversity of life evolved over time via evolutionary mechanisms.					PO1,PSO1,
CO2					U, An	PO1, PO2, PSO1
CO2	Describe and distinguish			d their functions	U, An Course Name	
CO2	Describe and distinguish t bacteria andviruses; cell c	organelles of	f eukaryotic cell ar	d their functions	Course Name s II-	
CO2	Describe and distinguish to bacteria and viruses; cell of <b>Course Code</b> <b>SIUSBT14</b> Unit I- Basic Technique Unit II- Stains	Credits 2 es in Microl	f eukaryotic cell ar Lectures/week 3 biology	ed their functions	Course Name s II-	
CO.	Describe and distinguish to bacteria and viruses; cell of <b>Course Code</b> <b>SIUSBT14</b> Unit I- Basic Technique Unit II- Stains Unit III- Nutrition and C	Credits 2 es in Microl Cultivation Course Out	f eukaryotic cell ar Lectures/week 3 biology of Microorganiss come of SIUBT14	d their functions          C         Basic Life Science         Microbial Technic         ns	Course Name s II-	PSO1
CO. No.	Describe and distinguish to bacteria and viruses; cell of <b>Course Code</b> <b>SIUSBT14</b> Unit I- Basic Technique Unit II- Stains Unit III- Nutrition and C	Credits 2 es in Microl Cultivation Course Out n of the cour arts, and us	f eukaryotic cell ar Lectures/week 3 biology of Microorganist come of SIUBT14 rse, students will: se different micro	d their functions  Basic Life Science Microbial Technic  ns scopes for the stud	Course Name s II- jues Cognitive Level	PSO1

Course Code		Credits	Lectures/week	Course Name		
	SIUSBTP19		2	Practicals in Basic Life Sciences		nces
CO.	Cor	urse Outcon	ne of SIUSBTP19		Cognitive	Affinity with
No.	On successful completion of	of the cours	e, the student will		Level	PO/ PSO

CO1	Able to infer the importance of the routine laboratory equipment; would be skilled in performing routine microbiological experiments like staining, media preparation & sterilization.	E,Ap	PO1, PSO2
CO2	Able to cultivate, isolate & characterize microorganisms.	Ар	PO1,PSO 2

	Course Code	Credits	Lectures/week	C	ourse Name	
	SIUSBT15 2 2 Biotechnolog Biotechnolog		gy I - Introduction to gy			
	Unit I- Introduction and applications of Biotechnology Unit II- Food Biotechnology Unit III- Fermentation technology					
CO. No.	Course Outcome of SIUSBT15 On successful completion of the course, the student will				Cognitive Level	Affinity with PO/ PSO

CO1 Define biotechnology, provide examples of biotechnology products, and give examples of job responsibilities associated with different branches in biotechnology.	E,Ap	PO1, PSO1
CO2 Understand the role of microorganisms in the production of food, its spoilage, including food packaging and identify the different types of reactors or fermenters which are used for laboratory, pilot and industrial scale fermentations	F	PO1, PSO1

	Course Code	Credits Lectures/week	Course Name			
	SIUSBTP16		2 2 Biotechno Genetics		ogy II -Molecular biology and	
	Unit I- Replication Unit II- Mutation and DNA repair Unit III- Microbial Genetics					
CO. No.		ourse Outco	me of SIUSBT16 e, the student will		ognitive Level	Affinity with PO/ PSO

CO1	Describe the process of semi-conservative DNA replication in eukaryotic cells and compare this method with DNA synthesis in prokaryotes.	E, Ap	PO1, PSO1
CO2	Understand and identify the three well known mechanisms by which genetic material is transferred among the microorganisms namely transformation, transduction, and conjugation.	R, U	PO1,PSO 1

Course Code Credits Lectures/week			Co	ourse Name		
	SIUSBTP20	2	2	Practicals in Biotechnology		
CO.	O. Course Outcome of SIUSBTP20					Affinity with
No.						PO/ PSO

CO1	Analyze the bacteriological quality of milk, determine and extract milk protein.	E,An	PO1, PSO2
CO2	Able to extract & assess the quality of DNA isolated from plant source	An,E	PO1,PSO 2

	Course Code	Credits	Lectures/week	<ul> <li>Course Name</li> <li>Ability enhancement course I (FC): Societ</li> <li>Awareness</li> </ul>		
	SIUSBT17	2				C): Societal
	Unit I- Overview of India Unit II- Concept of Dispa Unit III- The Indian Con of Political Processes	arity		Aspects		
CO. No.	Co On successful completion of		me of SIUSBT17 se, the student will		Cognitive Level	Affinity with PO/ PSO

CO1	Understand and explain the concept of the Indian constitution	U,R	PO1, PSO1
CO2	Identify with the diversity, disparity, as well as the problems in society	U, An	PO1,PSO 1

### Semester II

	Course Code	Credits	Lectures/week	C	Course Name	
	SIUSBT21	2	2	Basic Chemistry II		
	Unit I- Water and buffers					
	Unit II- Titrimetry and Gravimetry					
	Unit III- Analytical Techniques					
CO.	Course Outcome of SIUSBT21				Cognitive	Affinity with
No.	On successful completion of	of the cours	e, the student will		Level	PO/ PSO

CO1 Prepare buffers and learn the handling of basic analytical techniques like chromatography and colorimetry.	E,An	PO1, PSO1
CO2 Describe the fundamentals of acid/base equilibria, buffer behavior, acid/base titrations	R,U	PO1,PSO 1

	Course Code Credits Lectures/week Com		Course Name			
SIUSBT22		2	2	Physical chemistry		
	Unit I- Thermodynamics					
	Unit II- Chemical Kinetics					
	Unit III- Oxidation and Reduction Reactions					
CO.	CO. Course Outcome of SIUSBT22			Cognitive	Affinity with	
No.	On successful completion of	of the cours	e, the student will		Level	PO/ PSO

CO1	Explain the thermodynamic and kinetic forces involved in chemical reactions which determine how much and how soon products are formed	R,U	PO1, PSO1
CO2	Understand the fundamentals of acid/base reactions, redox reactions and precipitation reactions	R,U	PO1,PSO 1

	Course Code	Credits	Lectures/week	Course Name		
SIUSBT23		2	2	Life Sciences I- Physiology and Ecol		and Ecology
Unit I- Plant Physiology Unit II- Animal Physiology Unit III- Ecosystems and interactions						
CO. No.	Course Outcome of SIUSBT23 On successful completion of the course, the student will understand				Cognitive Level	Affinity with PO/ PSO

CO1	Photosynthesis and the fundamental reactions	R, U	PO1, PSO1
CO2	Presence and role of different types of environments and habitats where microorganisms grow such as the microbiomes of the human gut and animal gut	R, U	PO1, PSO1

	Course Code		de Credits Lectures/week		Course Name		
SIUSBT24		2 2 Life Sciences technology		II -Genetics and r DNA			
	Unit I- Fundamentals of Genetics						
	Unit II-Population Genetics						
	Unit III- Genetic Engine	Unit III- Genetic Engineering					
CO.	Course Outcome of SIUSBT24				Cognitive	Affinity with	
No.	On successful completion of and describe	of the cours	e, the student will d	efine	Level	PO/ PSO	

CO1 Laws of inheritance, genetic basis of loci and alleles and deviation from Mendelian principles	R,U	PO1, PSO1
CO2 Hardy-Weinberg law and explain the assumptions.	R,U	PO1, PSO1

	Course Code		Credits Lectures/week		Course Name	
SIUSBT25		2	2	Biotechnology I- Microbial Techniques and Ticulture		ues and Tissue
	Unit I-Sterilization Techniques					
	Unit II- Growth and Enumeration of Microorganisms					
	Unit III-Plant and animal	tissue cul	ture			
CO.	Course Outcome of SIUSBT25			Cognitive	Affinity with	
No.	On successful completion of	of the cours	e, the student will		Level	PO/ PSO

	nutritional requirements of bacteria for growth; methods to preserve in the laboratory; calculate generation time of growing bacteria	R, U	PO1, PSO1
CO2 Explain	the basics of animal and plant tissue culture	R,U	PO1, PSO1

	Course Code		Credits Lectures/week Co		ourse Name	
	SIUSBT26 2 2 Biotechnology- Enzym		ymology, Immunology			
	Unit I-Enzymes Unit II- Immunology Unit III- Applications of	ogy				
CO. No.	Course Outcome of SIUSBT26 On successful completion of the course, the student will				Cognitive Level	Affinity with PO/ PSO

	Conceptualize and explain the protective role of the immune system of the host and developed an understanding of the basic components as well as the mechanisms underlying the immune system and its response to pathogenic microorganisms.		PO1, PSO1
CO2	Correlate & deduce the applications of enzymes and antibodies.	An,A p	PO1,PSO 1

	Course Code SIUSBT27	Credits 2	Lectures/week 2	k Course Name Ability enhancement course 2 (FC): Globalization, ecology and sustainable development		· ·
	Unit I- Globalization and Indian Society and Human Rights Unit II- Ecology and Sustainable Development Unit III- Understanding and Managing Stress and Conflict in Contemporary Society					
CO. No.	Course Outcome of SIUSBT27 On successful completion of the course, the student will			Cognitive Level	Affinity with PO/ PSO	

CO1 Identify with the concepts of globalization, ecology and environment as well the problems in society.	R,U	PO1, PSO1
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	Course CodeCreditsLectures/weekC		ourse Name			
SIUSBTP28		2	2	Practicals in Chemistry		
CO.	Cor	urse Outcor	ne of SIUSBTP28		Cognitive	Affinity with
No.	On successful completion of	of the cours	e, the student will		Level	PO/PSO

CO1	prepare standard solutions, evaluate the strength & quantify various compounds.	Ap	PO1, PSO2
CO2	examine & separate amino acid mixtures using a basic chromatographic separation method	An,E	PO1,PSO 2

	<b>Course Code</b>	Credits	Lectures/week	Co	ourse Name	
SIUSBTP29		2	2	Practicals in Life Sciences		
CO. No.	Con On successful completion of		ne of SIUSBTP29 e, the student will		Cognitive Level	Affinity with PO/ PSO

CO1 Demonstrate Hill's reaction and colorimetrically analyze various photosynthetic pigments.	E,An	PO1, PSO2
CO2 Perform blood cell count, estimate hemoglobin levels and mitosis.	An,E	PO1,PSO 2

	Course Code	Credits	Lectures/week	C	ourse Name	
	SIUSBTP30	2	2	Practicals in H	Biotechnology	
CO.			ne of SIUSBTP20		Cognitive Level	Affinity with PO/ PSO
No.	On successful completion of	of the cours	e, the student will		Level	PO/ PSO

Prepare various stock solutions for plant tissue culture experiments and use to cultivate callus.	E,An	PO1, PSO2
 Calculate the growth rate of bacteria, perform various enumeration techniques to count animal & bacterial cells as well as deduce the effect of various factors on enzymes	An,E	PO1,PSO 2

	PO- Program C Cognitive Level: R-Rem	Dutcome, PS		c outcome; CO-Course (		reate	
			Semester I	II			
	Course Code	Credits	Lectures/week	Co	urse Name		
	SIUSBT31	2	3	Biophysics			
	Unit I- Optics and Elect Unit II -Heat, Sound, M Unit III- Electrophoresi	lagnetism		ics			
CO. No.	C Upon completion of this co		ome of SIUSBT31 arner will be able to		Cognitive Level	Affinity with PO/ PSO	
CO1	discuss electromagnetic ra of spectrophotometer and	R,U	PO1, PSO1				
	describe the types of election investigate the parameter	-	• •				
CO2	apply the concepts of hea	-	<u>^</u>		Ap	PO1, PSO1	
CO3	describe the types of elec the parameters affecting	-		-	R, U	PO1, PSO1	
	Course Code	Credits	Lectures/week	Cou	rse Name		
	SIUSBT32	2	3		Applied emistry-I		
	Unit I-Organic Chemist	ry					
	Unit II- Synthesis of Or	ganic Con	npounds				
	Unit III- Green Chemist	try and Sy	nthesis				
со.		Course Outc	come of SIUSBT32		Cognitive	Affinity with	
No.	On successful completion			be able to:	Level	PO/ PSO	
CO1	outline the organic reaction.	ons and met	tal coordination in t	viological systems,	R, U	PO1, PSO1	
CO2						PO1, PSO1	

	Course Code	Credits	Lectures/week	Cou	rse Name		
	SIUSBT33	2	3	Immuno	ology		
	Unit I- Effectors of In	nmune Resp	ponse				
	Unit II- Cell Receptor	'S					
	Unit III- Immunotech	niques					
со.			Cognitive	Affinity with			
No.	On successful completion	On successful completion of the course the learner will be able to:					
CO1	Describe the role and pathways & immune ce	R, U	PO1, PSO1				
CO2	Enlist the various imm antibody interaction	unotechniqu	es & applications w	ith respect to antigen-	Ap, An	PO1, PSO1	
	Course Code	Credits	Lectures/week	Cou	rse Name		
	SIUSBT34	3	6	Cell Biology and Cyt	ogenetics		
	Unit I Cytoskeleton						
	Unit II- Cell Membra	ane					
	Unit III- Cytogenetic						
CO. No.	On successful completi		ome of SIUSBTP34	he shle to:	Cognitive Level	Affinity with	
	On successful completion of the course the learner will be able to:					PO/ PSO	
CO1	discuss the types of cyto	oskeleton, th	eir assembly and fu	nctions in a cell,	R, U	PO1, PSO1	
CO2	describe cell membran junctions,	e, various n	nembrane transport	mechanisms and cell	R, U	PO1, PSO1	
CO3	Analyze the structure of chromosome, understand the dosage compensation, and determine the map distance via linkage analysis					PO1,PSO1	
	Course Code	Credits	Lectures/week	Cou	ourse Name		
	SIUSBT35	2	3	Molecular Biol	ogy		
	Unit-I- Gene Expression Transcription Unit-II- Gene Expression Unit-III- Gene Regulation	on-Translatio	on				
CO. No.	<b>Course Outcome of SIUSBT35</b> On successful completion of the course the learner will be able to remember and understand:					Affinity with PO/ PSO	
1	transcription process in prokaryotes and eukaryotes,					PO1, PSO1	
2	translation and post-trai	nelational mo	difications		R, U	PO1, PSO1	

3	regulatory mechanism	regulatory mechanism of gene expression in prokaryotes and eukaryotes.				
	Course Code	Credits	Lectures/week		Course Name	è
	SIUSBT36	2	3		Bioprocess Technology	
	Unit I-Microorganisn	ns in Industi	rial Processes			
	Unit II- Fermentors,					
	Unit III -Fermentation	n Processes				
CO. No.	On successful completi		come of SIUSBT36	be able to:	Cogniti Level	
1					U, Aj	PO1, PSO1
2	² outline the basic fermer	nter design, r	nedia and sterilizati	on process,	U,Ap,	PO1, PSO1
	discuss the various industrial fermentation processes and their assays.					PO1, PSO1
	Course Code	de Credits Lectures/week Cou				
	SIUSBT37	rch Methodology	7			
	Unit II-Research Des Unit III- Scientific Co	-		iting		
CO. No.	On successful completi	on of the cou	<b>come of SIUSBT37</b> urse the learner will lerstanding of:	be able to demo	onstrate <b>Level</b>	-
1	research methodology	em. R, U	PO3, PO2			
2	merits and demerits of experimental design and means of data collection.					PO2, PO3
3	significance of scientifi	writing R, U	PO2,PO3			
	Course Code	Credits	Lectures/wee	ek	Course N	Name
	SIUSBTP38	3	6		Practicals based	l on SIUSBT31 & 3
CO. No.	On successful complete		come of SIUSBTP38 ourse, the leaner wil	l be able to.	Cogniti Level	-
1		chniques to s of protein de	separate protein & I	ONA. They will		PO1, PO2
2	<ul> <li>2 elucidate the effect of protein denaturation on viscosity as well as performance various organic estimations.</li> </ul>					PO1, PO2

	SIUSBTP39	3	6	Practi	acticals based on SIUSBT33 &			
CO. No.	On successful con	e able to	Cognitive Level	Affinity with PO/ PSO				
1	Correlate and perform their amount or to ident	•	en-antibody interactions to d condition.	determine	Ар	PO1, PO2		
2	To map the genes and a	nalyze pedig	ree.		Ар	PO1, PSO2		
	Course Code	Credits	Lectures/week		Course Nam	e		
	SIUSBTP40	3	6	Practi	cals based on	SIUSBT35 & 36		
CO. No.			me of SIUSBTP40 se, the learner will be able	to	Cognitive Level	Affinity with PO/ PSO		
1	Screen soil sample for p common antibiotic cher		biotic producers as well as piologically	estimate a	Ар	PO1, PO2		
2	Produce ethanol at labo cultivate filamentous ba	entify and	Ар	PO1, PO2				
3	Select industrially impo	ortant bacteria	al strains on the basis of the	eir growth rate	Ap	PSO2		

### Semester IV

	Course Code	Credits	Lectures/week	week Course Name		
	SIUSBT41	2	3	Biochemistry		
	Unit I-Carbohydrate M	etabolism,	ETS and Energy	Rich Compounds		
	Unit II- Amino Acid an	nd Nucleot	ide Metabolism			
	Unit III-Lipid Metaboli	ism				
CO.	(	Course Outo	come of SIUSBT41		Cognitive	Affinity with
No.	On successful completion of the course the learner will be able to remember and understand:					PO/ PSO
CO1	Reactions, regulation and disorders associated with carbohydrate catabolism, pathways and electron transport chain,					PO1, PSO1
CO2	Amino acid and nucleic a	icid metabo	lism & associated r	netabolic disorders,	R, U	PO1, PSO1
CO3	D3     Fatty acids oxidation reactions and lipid storage disease.     R, U     PO1,					PO1, PSO1
	Course Code	Credits	Lectures/week	Cou	rse Name	
	SIUSBT42	2	3		pplied mistry II	
	Unit I-Sampling and Se	eparation 7	Techniques			
	Unit II-Chromatograph	ic Technic	lues			
	Unit III-Polymers and I	Nanomater	rials			

CO. No.	Course Outcome of SIUSBT42 On successful completion of the course the learner will be able to understand and remember:	Cognitive Level	Affinity with PO/ PSO
CO1	Principle and types of sampling and separation techniques like solvent extraction and centrifugation,	R, U	PO1, PSO1
CO2	classify various natural and synthetic polymers and investigate their uses,	R, U	PO1, PSO1
CO3	Principle and applications of column chromatography,	R, U	PO1, PSO1

				ourse Name			
	SIUSBT43	2	3	Medical	l Microbiolog	y	
	Unit I -Infectious Disea Unit II-Causative Orgar						
	Unit III-Causative Orga	nisms II					
CO. No.		Course Outcome of SIUSBT43Cognitive LevelAffinit PO/On successful completion of the course the learner will be able to:PO/					
C01	Describe the host-paras diseases	site intera	ctions and epiden	niology of infectious	R, U	PO1, PSO1	
CO2	Discuss the transmission urinary tract infections,	, pathogen	esis and diagnosis o	of skin, respiratory and	R, U	PO1, PSO1	
CO3	Outline the pathogenesis diseases GI infections	, diagnosis	s and treatment of so	exually transmitted	R, U	PO1,PSO1	
	Course Code	Credits	Lectures/week	Сог	ırse Name		
	SIUSBT44	3	6	<b>Environmental Biote</b>	echnology		
CO. No.		ourse Outc	ome of SIUSBTP44	he able to understand	Cognitive Level	Affinity with	
	On successful completion of the course the learner will be able to understand and evaluate the:					PO/ PSO	
CO1	Causes, types and control	methods o	of water and soil pol	llution	U,E	PO1, PSO1	
CO2	Causes, types and control	methods o	of air pollution,		U,E	PO1, PSO1	
CO3	significance of bioremediation in control of environmental pollution appropriate examples				U,E	PO1, PSO1	
	Course Code	Credits	s Lectures/week	Co	ourse Name		
	SIUSBT45 2 3 Biostatistics				and Bioinforn	natics	
	Unit I- Introduction to C Unit II- BLAST and Sec Unit III-Biostatistics	•	U	Databases			
CO. No.	Unit III-Biostatistics Course Outcome of SIUSBT46 On successful completion of the course the learner will be able to:				Cognitive Level	Affinity with PO/ PSO	

CO1	Demonstrate the understanding of biological databases, protein classification on the basis of its structure and protein visualization software					PO1, PSO1
CO2		Comprehend and identify various alignment matrices, decipher homology using BLAST and deduce phylogeny using multiple alignment of sequences				
CO3	Implement various statistical tools for analysis of biological data					PO1, PSO1
	Course Code	Credits	Lectures/week	Cou	rse Name	
	SIUSBT46	2	3		ledical gnostics	
	Unit I-Basics of Molec	ular Diagn	nostics			
	Unit II-Nucleic acid an	nplification	n methods			
	Unit III- Molecular Bio	ology base	d Diagnostics.			
CO. No.	On successful completion		come of SIUSBT46 Irse the learner will	be able to:	Cognitive Level	Affinity with PO/ PSO
CO1						PO1, PSO1
CO2	describe the principle and	U, Ap	PO1, PSO1			
	understand and evaluate the different molecular diagnostic techniques based on molecular identification					PO1, PSO1

	Course Code	Credits	redits Lectures/week Cour			urse Name	
	SIUSBT47 2 3 Ent			Entrep	epreneurship development		
	Unit I-Introduction to I Unit II-Setting-up of an Unit III-Marketing, Sa	n Enterpris	se and Planning		rch		
CO. No.	On successful completion						
CO1	compare the types of IPF	<b>ξ</b> ,			R, U	PO1, PSO1	
CO2	2 outline the planning, requirements and setting-up of an enterprise,					PO1, PSO1	
CO3	CO3 assess the strategies of sales, market research and advertisement				An, E	PO1, PSO1	
	Course Code	Credits	Lectures/week	Со	ourse Name		
	SIUSBTP48	3	6	Practical based on S	SIUSBT41 & 42		
CO. No.	On successful completion		ome of SIUSBTP48 urse, the student wil	l be able to	Cognitive Level	Affinity with PO/ PSO	
CO1	estimate cholesterol lev different methods.	ll as detect gout using	Ap, E	PO1, PSO2			
CO2	separate components from a mixture using various column chromatographic Ap techniques					PO4	
CO3	synthesize nanoparticles them	chemically	& biologically as w	vell as characterize	E, Ap	PO1, PSO2	

	Course Code	Credits	Lectures/week	Course Name			
	SIUSBTP49	3	6	Practical based on	on SIUSBT43 & 44		
CO. No.	On successful completion of the course, the learner will be able to Level wi					Affinity with PO/ PSO	
CO1	Identify causative agents		Ар	PO1, PO2			
CO2	Determine the potability	Determine the potability of water					
CO3	Determine the concentration of organic matter as an index to assess the effect discharged wastewater on the receiving environment       Ap, E       PO3 PSO2						
	Course Code	ourse Name					

	SIUSBTP50 3 6 Practical based on S		Practical based on SI	ical based on SIUSBT45 & 46		
CO. No.	<b>Course Outcome of SIUSBTP50</b> On successful completion of the course, the learner will be able to					Affinity with PO/ PSO
CO1	as graph generation use alignment tools like BL	apply various basic computational tools like EXCEL for data analysis as well as graph generation use various biological database and implement pairwise alignment tools like BLAST to decipher homology as well as carry out multiple alignment of sequences to identify consensus region as well as				
CO2	isolate DNA from micro	obial source	e and quantify nucle	ic acid	Ap	PO4

# Program: BSc Computer Science Class: FYBSc and SYBSc

# Program Outcomes Program Specific Outcomes Course Outcomes

## Program Name: B.Sc. Computer Science (3-year Integrated Degree Program)

# Program Outcomes and Program Specific Outcomes

## **B.Sc.** Computer Science

Upon completion of this undergraduate degree program, a student will be able to accomplish the following program outcomes.

SR. NO	Details
	Recall and explain acquired scientific knowledge in a comprehensive manner and apply the skills acquired in their chosen discipline. Interpret scientific ideas and relate its interconnectedness to various fields in science.
	Evaluate scientific ideas critically, analyze problems, explore options for practical demonstrations, illustrate work plans and execute them, organize data and draw inferences.
	Explore and evaluate digital information and use it for knowledge upgradation. Apply relevant information so gathered for analysis and communication using appropriate digital tools.
	Ask relevant questions, understand scientific relevance, hypothesize a scientific problem, construct and execute a project plan and analyze results.
	Take complex challenges; work responsibly and independently, as well as in cohesion with a team for completion of a task. Communicate effectively, convincingly and in an articulate manner.
	Apply scientific information with sensitivity to values of different cultural groups. Disseminate scientific knowledge effectively for upliftment of the society.
	Follow ethical practices at workplace and be unbiased and critical in interpretation of scientific data. Understand the environmental issues and explore sustainable solutions for it.
PO 8	Keep abreast with current scientific developments in the specific discipline and adapt to technological advancements for better application of scientific knowledge as a lifelong learner

SR. No	Details
PSO 1	Apply knowledge of computational mathematics, statistics and programming acquired in the field of Computer Science.
PSO 2	Identify, analyze complex problems in the real world and formulate innovative solutions to those problems.
PSO 3	Compare and apply hardware and software technologies for implementing reliable optimized solutions catering to need and available resources.
PSO 4	Apply domain expertise to pursue higher education and Research in computer science discipline.
PSO 5	Apply software development, managerial, Professional, and soft skills in industry
PSO 6	Understand the global needs and prepare themselves for the changing needs worldwide adapting an ability to engage in life- long learning.
PSO 7	Become a responsible, ethical citizen and explore environmental issues to develop sustainable solutions for it.
PSO 8	Use the techniques, skills and modern computing tools to emerge as a freelancer and entrepreneur in the field.

E1				.Sc. Computer Sci		danda Tiba	
	e of Course Learning Out			attitudes and knowledge b	base of the stu	idents. The	
	Program Outcome, PSO			CO-Course Outcome:			
	8	0		oply; An-Analyze; E-Eva	luate; C-Cre	ate	
			Semest	er I			
	Course Code	Credits	Lectures/week	Cou	rse Name		
SIU	SCS11	2	3	Computer Organization Design	and		
	Unit1: Computer Abs circuits and functions			nber systems, logic			
	Unit2: Instruction set						
CO. No.		Course Out	tcome of SIUSCS s course, students		Cognitive Level	Affinity with PO/ PSO	
CO1	Learn about how compu- basics of digital electron	•		g principles, understand the	R, U	PSO1, PSO2	
CO2	understand the basics of instruction set architecture for reduced and complex instruction sets					PO1, PO2, PSO2	
CO3	understand the basics of transferred between the p	-	-	on, understand how data is	Ap, An	PO1, PO2, PO3	
	Course Code	Credits	Lectures/week	Cou	ırse Name		
SIU	SCS12	2	3	Programming with Pyth	ion I		
	Unit1: Basic program Unit2: Functions, con Unit3: Anonymous fur	ditions dict		n to IDLE interpreter			
CO. No.			tcome of SIUSCS s course, students		Cognitive Level	Affinity with PO/ PSO	
CO1	Understand the concepts of programming before starting to write programs. Students should be able to develop logic for Problem Solving.					PSO1, PSO2	
CO2	Made familiar about the basic constructs of programming such as data, operations, conditions, loops, functions etc.					PO1, PO2, PSO2	
CO3	Able to apply the problem	m-solving sl	kills using syntactica	ally simple language	Ap, An	PO1, PO2, PO3	

				PROGRAM NAME: B.Sc. C	omputer Scier	nce	
	<b>Course Code</b>	Credits	Lectures/week	Cou	rse Name		
SIUS	SCS13	Free Open Source Softw	ware				
	Unit2: Social Impact, to open source project	Unit1: Introduction and methodologies Unit2: Social Impact, Case studies and contributing to open source project Unit3: Understanding Open Source Ecosystem					
CO. No.			tcome of SIUSCS1 s course, students	-	Cognitive Level	Affinity with PO/ PSO	
CO1	Good working knowledge importance.	Good working knowledge of Open Some cosystem, its use, impact and importance.					
CO2	This course shall help stu- with real life examples.	odologies, case studies	E, An	PO2,PSO2			
CO3	Able to use different open-source software for programming, development and in designing the application.					PO1, PSO6, PSO8	
	<b>Course Code</b>	Credits	Lectures/week	Cou	rse Name		
SIUS	SCS14	2	3	Database Systems			
	Unit1: Introduction to Unit2: Schema refiner Unit3: Functions, Join	nent and N	ormal forms	v Relationship Model			
CO. No.		Course Outcome of SIUSCS14 Upon completion of this course, students will be able to					
CO1	Able to evaluate business problem in terms of data.	Able to evaluate business information problem and find the requirements of a problem in terms of data.					
CO2	Able to design the databastorage of data in databastorage of databastorage of data in databastorage of databastorage o		with the use of approximation of approximation of the second se	opriate data types for	Ap, An	PO1, PO2, PSO2	

00-	Able to design the database schema with the use of appropriate data types for storage of data in database.	Ap, An	PO1, PO2, PSO2
CO3	Students should be able to create, manipulate, query and back up the databases.	Ap, An	PO1, PO2, PO3

	Course Code         Credits         Lectures/week         Course			rse Name		
SIU	SCS15	2	3	<b>Discrete Mathematics</b>		
CO.						Affinity with
No.	Upon comple	etion of this	course, students	will be able to	Level	PO/ PSO
CO1	Understand theory of disc ordered sets.	rete objects,	starting with relation	ons and partially	R, U	PSO1, PSO2
CO2	Study about recurrence re	operations on them.	Ap, An	PO1, PO2, PSO2		
CO3		Give an understanding of graphs and trees, which are widely used in software Provide basic knowledge about models of automata theory and the correspondin formal languages.				

#### PROGRAM NAME: B.Sc. Computer Science

	Course Code         Credits         Lectures/week         Course Name					
SIUS	USCS16 2 3 Descriptive Statistics a Introduction to proba					
	Unit1: Data Presentation and Data AggregationUnit2: Moments, Measures of skewness and kurtosis, Correlation and RegressionUnit3: Probability, Conditional Probability.					
CO. No.		Course Outcome of SIUSCS16 Upon completion of this course, students will be able to				Affinity with PO/ PSO
CO1	Enable learners to know descriptive statistical concepts.					PSO1, PSO2
CO2	2 Understand the probability concept required for Computer Science			Ap, An	PO1, PO2, PSO2	
CO3	Apply basic statistics essential for prospective researchers and professionals to know these basics.				Ap, An	PO1, PO2, PO3

	<b>Course Code</b>	Credits	Lectures/week	Cou	Course Name		
SIU	SCS17	2	3	Soft Skills Developmen	t		
	Unit1: Introduction Unit2: Academic Sk Unit3: Professional S	tills	and Hard Skills				
CO. No.	Upon com		tcome of SIUSCS1 s course, students		Cognitive Level	Affinity with PO/ PSO	
CO1	To know about various	aspects of soft	skills and learn wa	ys to develop personality.	R, U	PSO7, PO6	
CO2	Understand the importation environment.	nce and type o	of communication in	personal and professional	U, Ap	PO7,PSO6	
CO3	To provide insight into much needed technical and non-technical qualities in career planning.					PO6, PSO8	
				1			
	Course Code	Cuodita	Lastures/weak	Car	Nome		
SIU	Course Code SCSP11	Credits 6	Lectures/week	Cou Practical of SIUSCS11 SIUSCS12	urse Name +		
SIUS CO. No.	SCSP11	6 Course Out		Practical of SIUSCS11 SIUSCS12 P11		Affinity with PO/ PSO	
CO.	SCSP11 Upon com	6 Course Oute pletion of this	18 come of SIUSCSP s course, students	Practical of SIUSCS11 SIUSCS12 P11	+ Cognitive	-	
CO. No.	SCSP11 Upon com Design and verify diffe	6 Course Oute pletion of this erent logic circ	18 come of SIUSCSP s course, students uits and implement	Practical of SIUSCS11 SIUSCS12 P11 will be able to basic assembly language	+ Cognitive Level	PO/ PSO	

	Course Code	Credits	Lectures/week	0	Course Name			
SIUS	SCSP12	6	18	Practical of SIUSCS13 + SIUSCS14				
CO. No.	0					Affinity with PO/ PSO		
CO1	Use, modify and learn different open source software and technologies.					PSO2, PSO8, PO8		
CO2						PO1, PO2, PSO2		
	<b>Course Code</b>	Credits	Lectures/week	0	Course Name			
SIUS	SCSP13	6	3	Practical of SIUSCS SIUSCS16	15 +			
CO. No.			come of SIUSCSP s course, students	-	Cognitive Level	Affinity with PO/ PSO		
CO1	Solve problems based on	Solve problems based on different traversal and shortest path algorithms.						
CO2	Find structure and summ perform various statistic	•		fined dataset and	Ap, An	PSO1, PO2, PSO2		

### Semester II

Course Code	Credits	Lectures/week	Course Name
SIUSCS21	2	3	Programming with C

		PROGRAM NAME: B.Sc. Computer Science						
		Unit1: Structure of C programs, Data , Variable, Operators Unit2: Arrays, Data Input and Output, Functions						
	and Recursion							
	Unit3: Pointer, Dynami							
	Unions and File Handing	5						
CO. No.			come of SIUSCS2 course, students		Cognitive Level	Affinity with PO/ PSO		
CO1	Students should be able to	write, com	oile and debug prog	rams in C language.	R, U	PSO1, PSO2		
CO2	Use different data types ir structures, loops, and func	-	program, design pr	ograms involving decision	Ap, An	PO1, PO2, PSO2		
CO3	Understand the dynamics and create/update basic da	•	using pointers, use	e different data structures	Ap, An	PO1, PO2, PO3		
	Course Code	Credits	Lectures/week	Cou	rse Name			
SIUS	SCS22	2	3	Programming with Pytl	10n-II			
	Unit1: Python File Inp Expressions	-	-	ing, Regular				
	Unit2: GUI Programn	0						
	Unit3: Database conne	ctivity in P	ython, Network c	onnectivity				
CO. No.			come of SIUSCS2 course, students		Cognitive Level	Affinity with PO/ PSO		
CO1	Students should be able to Students should get an int			011	R, U	PSO1, PSO2		
CO2					Ap, An	PO1, PO2, PSO2		
CO3	Students should be able t application. Students sho read from URL and send	ould know he		ve the data to/from the nputers through networks,	Ap, An	PO1, PO2, PO3		

	<b>Course Code</b>	Credits	Lectures/week	Cou	ourse Name		
SIU	SCS23	2	3	Linux			
	Unit1: Introduction, I Unit2: Graphical Desl Documentation, File ( Unit3: Security, Networ						
CO. No.		Course Outcome of SIUSCS23CognitiveAffinityUpon completion of this course, students will be able toLevelPO/ Po					
CO1	Upon completion of this course, students should have a good working knowledge of Linux, fromboth a graphical and command line perspective, allowing them to easily use any Linux distribution.						
CO3		ive an understanding of graphs and trees, which are widely used in software. Ap, An PO1, PO2, povide basic knowledge about models of automata theory and the corresponding PO3					
	Course Code	Credits	Lectures/week	Cou	rse Name		
SIU	SCS24	2	3	Data Structures			
	Unit1: Abstract Data Unit2: Linked Structu						

1	34

	Linked List. Unit3: Recursion, Hash Table, Binary Trees and Graphs		
CO. No.	Course Outcome of SIUSCS24 Upon completion of this course, students will be able to	Cognitive Level	Affinity with PO/ PSO
CO1	Learn about Data structures, its types and significance in computing.	R, U	PSO1, PSO2
	Explore about Abstract Data types and its implementation. Ability to program various applications using different data structure in Python	Ap, An	PO6, PO2, PSO2

	<b>Course Code</b>	Credits	Lectures/week	Cou	Course Name		
SIU	SCS25	2	3	Calculus			
	Unit1: Derivatives and Unit2: Integration and Unit3: Partial derivativ	l its applica	ations				
CO. No.			tcome of SIUSCS2 s course, students		Cognitive Level	Affinity with PO/ PSO	
CO1	Understanding of Ma derivative, integration	mit, continuity,	R, U	PSO1, PSO2			
CO2						PO1, PO2, PSO2	
	<b>Course Code</b>	Credits	Lectures/week	Cou	rse Name		
SIU	SCS26	2	3	Statistical Methods and of Hypothesis	Testing		
	Unit1: Standard Distr Unit2: Hypothesis Tes Unit3: Non-parametric	ting					
CO. No.		Course Out	tcome of SIUSCS2 s course, students	-	Cognitive Level	Affinity with PO/ PSO	
CO1	Able to understand differed Able to know different ty			-	R, U	PSO1, PSO2	
CO2	Able to understand different types of hypothesis testing and its procedure.				Ap, An	PO1, PO4, PSO2	
CO3	Able to apply different n	on-parametr	ric tests to check ass	ociations, randomness	Ap, An	PSO1, PSO2, PO2	

PROGRAM N

NAME: B.Sc. C	omputer Scien	nce	
Cou	rse Name		
hnologies			

SIU	SCS27	2	3	<b>Green Technologies</b>			
	Unit1: Green IT Ove Unit2: Green Data C Green Networks and Unit3: Green Metrics, Services	entre, Green communica	n Data Storage, itions	rdware			
CO. No.	Upon comp	Cognitive Level	Affinity with PO/ PSO				
CO1	Learn about green IT can be achieved in and by hardware, software, network communication and data centeroperations.					PSO6, PSO7	
CO2	Understand the strategi	es, framewor	ks, processes and ma	anagement of green IT.	Ap, An	PO6, PO7	
SIII	Course Code SCSP21	Credits 6	Lectures/week	Cou Practical of SIUSCS21	ırse Name		
510	5C5F21	0	10	Practical of SIUSUS2	L +		
				SIUSCS22			
CO. No.	Upon comp		come of SIUSCSP s course, students	21	Cognitive Level	Affinity with PO/ PSO	
No.	<b>Upon comp</b> Understand the syntax o	letion of this	s course, students	21 will be able to	0		
<b>No.</b> CO1		letion of this f C language for file handli	s course, students and write programs	21 will be able to to solve problems	Level	PO/ PSO	

**Course Code** 

Credits

Lectures/week

	<b>Course Code</b>	Credits	Lectures/week	Course Name Practical of SIUSCS23 + SIUSCS24		
SIU	SCSP22	6	18			
CO. No.	8 9					Affinity with PO/ PSO
CO1	Configure linux server, write shell script and preliminary system administrative Ap, An PSO1, PSO activity					PSO1, PSO2
CO2	2 Do python Implementation on different data structure algorithms like linear Ap, An PO1, PO2, search, binary search, quicksort, merge sort etc. PSO2					PO1, PO2, PSO2
	<b>Course Code</b>	Credits	Lectures/week	Co	ourse Name	
SIU	SCSP23	6	3	Practical of SIUSCS2 SIUSCS26	5 +	
CO. No.			come of SIUSCSP s course, students		Cognitive Level	Affinity with PO/ PSO
CO1	Solve problem based on	E, U	PSO1, PSO2			
CO2	Use different R function parametric and non-para		• •	g including	Ap, An	PO1, PO2, PSO2

## Course Outcomes: S.Y.B.Sc.

PO- Program Outcome, PSO-Program Specific outcome; CO-Course Outcome; Cognitive Level: R-Remember; U-Understanding; Ap-Apply; An-Analyze; E-Evaluate; C-Create

## Semester III

	Course Code	Credits	Credits Lectures/week Co			ourse Name		
	SIUSCS31 2 3 Theory of Co							
	Unit1. Automata Theo Unit2. Regular sets an Unit3. Context Free L Pushdown automata	d Regular gi	rammar					
CO. No.	Course Outcome of SIUSCS31CognitiveAffinity withUpon completion of this course, student will be able toLevelPO/ PSO							
C01	Understand Grammar		R,U	PSO1, PO2				
CO2	Learn about Automat Design	Language	Ap	PO1, PO2				
CO3	Understand Linear Bo Turing Machines and	Ap, An, E	PO1, PO2					
	Course Code	Credits	Lectures/week	Cou	rse Name			
	SIUSCS32	2	3	Co	ore Java			
	Unit1. System of Equati Unit2. Vector Spaces ov Unit3. Determinants, Li	er IR						
CO. No.	Upon comp		come of SIUSCS32 course, student will	be able to	Cognitive Level	Affinity with PO/ PSO		
CO1						PSO1, PSO2		
CO2	Understand, design, implement and evaluate classes and applets. Knowledge and implementation of AWT package.				Ap, An	PO1, PO2		

	Course Code Credits Lectures/week					ourse Name		
	SIUSCS33	2	3		Operating S	System		
		ocess synchro dlocks ry, Virtual M		re, and p	ocess			
CO. No.	Upon cor		itcome of SIUSC iis course, studen		able to	Cognitive Level	Affinity with PO/ PSO	
CO1	To provide a understanding of operating system, its structures and functioning.R,U							
	Develop and master operating systems for	by	Ap	PO1, PO2				
CO3	Provide understandin	ng of memory	y and file system	n implen	entation.	Ap, An, E	PO1, PO2	
	Course Code	Credits	Lectures/week		Cour	se Name	1	
	SIUSCS34	2	3			Database gement System		
	Unit1. Store procedu Unit2. Fundamentals Unit3. Overview of P	s of PL/SQL	-					
CO. No.	Course Outcome of SIUSCS34 Upon completion of this course, student will be able to					Cognitive Level	Affinity with PO/ PSO	
CO1	Master concepts of stored procedure and triggers and its use.					R, U	PSO1, PSO2	
CO2	0	Learn about using PL/SQL for data management. Understand concepts and implementations of transaction management and					PO1, PO2	

	Course CodeCreditsLectures/weekC								
	SIUSCS35	c and Graph Theory							
	Unit1.       Introduction to combinatorics         Unit2.       Graph Theory         Unit3.       Network Flows								
CO. No.	Course Outcome of SIUSCS35CognitiveAffinityUpon completion of this course, student will be able toLevelPO/I								
CO1	Appreciate beauty of combinatorics and how combinatorial problemsR,UPSO1, PSnaturally arisein many settings.								
CO2	Understand the combinat and ComputerScience ap	situations	Ар	PO1, PO2					
CO3		Apply combinatorial and graph theoretical concepts to understand ComputerScience concepts and apply them to solve problems							

#### PROGRAM NAME: B.Sc. Computer Science

		1		FROGRAM NAME. B.SC. CO	inputer ocien	00
	<b>Course Code</b>	Credits	Course	e Name		
	SIUSCS36 2 3 Physical C and IOT Physical C					
	Unit1. Soc and Unit2. Program Unit3. Introduc	nming Raspb				
CO. No.	Up	Cognitive Level	Affinity with PO/ PSO			
CO1	Understand System on Chip Architectures. production and preparing Raspberry Pi with hardware and installation.					PSO1, PSO2
CO2	Learn physical interfaces and electronics of Raspberry Pi and program them. Learn how to make consumer grade IoT safe and secure with proper use of protocols.				Ap, An	PO1, PO2

	Course Code SIUSCS37		Credits Lectures/week		Course Name		
			3	Skill Enha	ancement : Web Programming		
	Unit1. HTML5 Unit2. JavaScript, JQu Unit3. AJAX and PHP	ery and XMI	L				
CO. No.	C Upon comple	e able to	Cognitive Level	Affinity with PO/ PSO			
CO1	To design valid, well-fo using emerging technol platforms, devices, displ browsers that render we	Ap,C	PSO1, PSO2				
CO2	To develop and implement language programs.	Ap,C	PO1, PO2				
CO3	To develop and implement apply XML to create a r centricapplications.			0	Ap, C	PO1, PO2	

	Course CodeCreditsLectures/weekCo							
SIU	SCSP31	6	18	Practical of SIUSCS32 + SIUSCS33 + SIUSCS34				
CO. No.			come of SIUSCSP s course, students	8 7				
CO1	Understand the syntax of Java programming and write programs in java to solve various problems.					PSO1, PSO2		
CO2	Simulate and implement appreciate the working of		system algorithms	to understand and	Ap, An	PO1, PO2, PSO2		
CO3	Write PL/SQL block, procedure, functions and triggers. Ap, An PO1, PO2 PO3							
	Course Code	Credits	Lectures/week	Cou	irse Name			
SIU	SCSP32	6	3	Practical of SIUSCS35 SIUSCS36+ SIUSCS37				
aa	Course Outcome of SIUSCSP32 Upon completion of this course, students will be able to					Affinity with		
CO. No.		etion of this	s course, students		Level	PO/ PSO		
			,	will be able to	<b>Level</b> E, U	PO/ PSO PSO1, PSO2		
No.	Upon compl	Prim, Dijkst	ra's, and Kruskal Al Real Time Clock u	will be able to gorithm.				

## Semester IV

	Course CodeCreditsLectures/weekComparison					ourse Name		
	SIUSCS41	als of Algorith	ms					
	Unit1. Introduction to Unit2. Trees Algorithm Unit3. Algorithm Desig Greedy Algorithms, Dyn	n, Graph Al gn Techniqu	ies,	I				
CO. No.			come of SIUSCS41 course, student will	be able to	Cognitive Level	Affinity with PO/ PSO		
CO1	To understand basic pr analysis is important. T Python.	R,U	PSO1, PSO2 PO2					
CO2	To understand how to transform new problems into algorithmic problems with efficient solutions					PO1, PO2 PSO4		
CO3	To understand algorith problems	U, Ap, An, E	PO1, PO2 PSO4					
	Course Code	Credits	Lectures/week	Co	urse Name			
	SIUSCS42	2	3	Adv	vanced Java			
	Unit1. Swings and JDBC Unit2. Servlets, JSP and Unit3. JSON and Struts	l Java Bean	S					
CO. No.			come of SIUSCS42 course, student wil	be able to	Cognitive Level	Affinity with PO/ PSO		
CO1	Understand the conce	R, U	PSO1, PSO2					
CO2	Explore and understand	d use of Ja	waServer Program	nming	Ap, An	PO1, PO2		

#### PROGRAM NAME: B.Sc. Computer Science

	Course Code Credits Lectures/week						Course Name		
	SIUSCS43	2	3		<b>Computer</b> 1	Networks			
	Unit2. Introduction data link layer.	n to Network 1 n to physical 1 and Trans	ayer and						
CO. No.	Course Outcome of SIUSCS43       Cognitive       Affinity with the second secon								
CO1									
CO2	Useful to proceed with industrial requirements and international Ap PO1, PO vendor certifications.								
	Course Code	Credits	Lectures/week		Cour	se Name			
	SIUSCS44	2	3			ftware ineering			
	Unit1. Introduction, system modeling Unit2. System Desig Software Project Ma Unit3. Risk Manage	n, Project Sch nagement	eduling,	ance, So	oftware testing	_			
CO. No.	Upon co		itcome of SIUSC iis course, studen		e able to	Cognitive Level	Affinity with PO/ PSO		
CO1	Understanding the disciplinary process to develop software and to know different software testing methods.					R, U	PO3,PO4		
CO2	management and ris						PSO4,PSO5		

	<b>Course Code</b>		Credits	Lecture	es/week	Course Name				
	SIUSCS45		2	3	5	Linear Algebra using Python				
	Unit1.Introduction to complex numbersUnit2.Matrix, Basic Coordinate SystemUnit3.Gaussian elimination, Inner Product									
CO. No.	Course Outcome of SIUSCS45CognitiveAffinity withUpon completion of this course, student will be able toLevelPO/ PSO							Affinity with PO/ PSO		
CO1	Appreciate the relevance of linear algebra in the field of computer     R,U     PSO1, PSO       science.     R,U     PSO1, PSO							PSO1, PSO2		
CO2	Understand the concepts through program implementation Ap F						PO1, PO2			
CO3	Instill a computational thinking while learning linear algebra. Ap, An, E PO1, PO2									
	Course Code         Credits         Lectures/week         Course Name									

#### PROGRAM NAME: B.Sc. Computer Science

	SIUSCS46	2	3	.Net Tec	hnology			
	Unit1Net Framework, C# language basics, ASP.NET, HTML Server Controls Unit2. Web Controls, State Management, Validation, Rich Controls, Master Pages Unit3. ADO.Net, Data Binding, Data Controls, LINQ							
CO. No.	Upo	Cognitive Level	Affinity with PO/ PSO					
CO1	Understand the .NET framework. Develop a proficiency in the C# programming language.					PSO2,PSO3		
CO2	Proficiently dev ADO.NET for c	Ap, An, C	PO1, PO2					

	<b>Course Code</b>	Credits	Lectures/week	Course Na	Course Name			
SIUSCS47		2	3	Skill Enhancement: Fundamentals	Android Developer			
	Unit2. User Input Co	oid, Basic Views ntrols, etrieving and lo						
CO. No.	Upon com	able to Cogn						
CO1	Understand the requirenvironment	R,I	U PSO2 ,PSO8					
CO2	Learn about basic me Apps	eveloping A _l	p PO2, PO8					
CO3	Explore and practice Platform. Develop we systems for various u	orking prototy	pes of working	Ap, A	.n, E PSO8			

	Course CodeCreditsLectures/weekCourseSIUSCSP41618Practical of SIUSCS41 SIUSCS42 + SIUSCS43				rse Name		
SIU							
CO. No.							
CO1	Implement different algo Find time complexity of a		Ap,An	PSO1, PSO2			
CO2	Install Java based IDE along with server for deploying java application/webAp, AnPO1, PO2application by using swing, Servlet, JSP ,EJB , JSON , struts and canPSO2PSO2implement database connectivity using JDBC APIPIPSO2						
CO3	Design and configure wired and wireless networks by adding different Ap, An PO1, PO2 network devices like switches, router, bridges ,server etc. PO3						
	Course Cod	Credits	Lectures/week	Cou	ırse Name		
SIU	SCSP42	6	3	Practical of SIUSCS45 SIUSCS46+ SIUSCS47	+		
CO. No.			come of SIUSCSP s course, students		Cognitive Level	Affinity with PO/ PSO	
CO1	Write python program for addition of two complex numbers, calculate vector product, create matrix and find transpose of it.					PSO1, PSO2	
CO2	Develop .NET applications in C# and ASP to solve various problems					PO1, PO2, PSO8	
			PO1, PO2,				

Head of the Department

Manoj Singh

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# Program: BSc Data Science Class: FYBSc and SYBSc

# Program Outcomes Program Specific Outcomes Course Outcomes

#### **Program Name: B.Sc. Data Science** (3-year Integrated Degree Program)

### Program Outcomes and Program Specific Outcomes

#### B.Sc. Data Science

Upon completion of this undergraduate degree program, a student will be able to accomplish the following program outcomes.

SR. NO	Details
	<b>olving Complex Problems:-</b> Apply the knowledge gained in breaking down complex problems into imple components; and to design processes required for problem solving.
	<b>Critical Thinking:-</b> Ability to apply the acquired knowledge to identify assumptions and evaluate their ccuracy and validity.
	Reasoning ability and Rational thinking:- Ability to analyse, interpret data and draw logical onclusions; to evaluate ideas rationally.
	<b>Research Aptitude:-</b> Ability to ask relevant questions to identify and define the problem, applying esearch tools for analysis and interpretation of data. Understand and comply with research ethics.
	Effective Communication skill:- Demonstrate the ability to listen and to clearly express ideas verbally. Equip to write reports, make presentations effectively.
	<b>nformation and Digital Literacy:-</b> Equip to use appropriate tools and techniques inclusive of internet nd electronic media for acquiring, assessing and analysing data from diverse resources.
e fe	<b>ocial Interactive Skills and team work:-</b> Exhibit networking and social interactive skills; function ffectively as an individual and as a member in diverse groups; demonstrate leadership quality useful or employability
re	<b>elf-directed and Lifelong Learning:-</b> Ability to explore and gain knowledge in independent and self- eliant ways. Demonstrate ability to adapt and upgrade with the global, social and technological hanges.

SR. No	Details
PSO 1	<b>Sound Knowledge:</b> Demonstrate the knowledge of core data science concepts and apply them to develop a user- friendly, scalable and robust applications
PSO 2	<b>Critical and Rational Thinking:</b> Exhibit higher order skills to adapt to the everchanging technological environment
PSO 3	<b>Logic Building and Programming Skills:</b> The ability to apply logic to problem solving and acquire proficiency in various programming languages.
PSO 4	<b>Data Analysis :</b> Apply quantitative modeling and data analysis techniques to solve real world business problems, Learn tools and techniques for transformation of data and statistical data analysis
PSO 5	<b>Application Oriented :</b> Apply software development, managerial, Professional, and soft skills in industry
PSO 6	<b>Empathetic Learning:</b> Understand the global needs and prepare themselves for the changing needs worldwideadapting an ability to engage in life- long learning.
PSO 7	<b>Sustainable Development Goals:</b> Become a responsible, ethical citizen and explore environmental issues to developsustainable solutions for it.
PSO 8	<b>Pursue Higher Education:</b> Make students competent to take up advanced degree courses like MSc(Data Science),MCA, MSc(CS), MSc(IT) and MBA etc.

#### Course Outcomes: F.Y.B.Sc. Data Science Each course of the program aims at developing certain skills, attitudes and knowledge base of the students. The outline of Course Learning Outcomes is described below. PO- Program Outcome, PSO-Program Specific outcome; CO-Course Outcome; Cognitive Level: R-Remember; U-Understanding; Ap-Apply; An-Analyze; E-Evaluate; C-Create Semester I **Course Code** Credits Lectures/week **Course Name** SIUSDS11 2 5 **Digital Principles and Computer** Organisation Unit1: Number Systems, Boolean Algebra and Logic Gates Unit2: Simplification of Boolean functions, Sequential Logic Unit3: Overview Of Register Transfer and Microoperations, Basic Computer Organization and Design Unit4: Central Processing Unit, Microprogrammed Control **Unit5: Pipeline Processing CO**. **Course Outcome of SIUSDS11** Cognitive Affinity with PO/ PSO No. Upon completion of this course, students will be able to Level Compare the representation of numbers employed in arithmetic operations and CO1 R.U PSO1, PSO2 on the binary coding of symbols used in data processing. CO2 Acquire necessary background for understanding the digital circuits and logical PO1, PO2, Ap, An operation of the most common standard digital components. PSO2 CO3 Compose microoperations in symbolic form using register transfer language Ap, An PO1, PO2, and describe the internal operation of the computer and to specify the PO3 requirements for its design. CO4 Illustrate an execution unit with common buses and an arithmetic logic unit Ap, An PSO1.PO3 which forms the general register organization of typical CPU (Central Processing Unit). CO5 Explain the concept of pipelining and the way it can speed up the processing An. E PO1, PO2, with examples. PSO3 **Course Code** Credits Lectures/week **Course Name** SIUSDS12 2 5 **Python Programming – I** Unit1: Getting started with Python Language, Python Data Types, Simple Mathematical Operators, Bitwise Operator, Boolean Operators, Operator Precedence, Variable Scope and Binding, Basic Input and Output, **Conditional Statement** Unit2: Loops, Functions, Defining functions with list arguments, Functional Programming in Python Unit3: Arrays, Multidimensional arrays, String Formatting, String Methods Unit4: Dictionary, List, List comprehensions, List slicing (selecting parts of lists), Tuple **Unit5: Importing modules, Difference between**

Module and Package, Math Module, The OS

	Module, Random module, Installing a special purpose Module, Exceptions		
CO. No.	Course Outcome of SIUSDS12 Upon completion of this course, students will be able to	Cognitive Level	Affinity with PO/ PSO
CO1	Compare the different data types and operators in Python and use the IF statement in writing programs.	R, U	PSO1, PSO2
CO2	Design programs using loops and arrays, predict the use of string concepts to solve simple and complex problems.	Ap, An	PO1, PO2, PSO2
CO3	Compose python statements using list, dictionary and tuples.	Ap, An	PO1, PO2, PO3
CO4	Discuss functional programming.	Ap, An	PSO1,PO3
CO5	Classify the different modules in Python and categorize the various exceptions	An, E	PO1, PO2, PSO3

	<b>Course Code</b>	Credits	Lectures/week	Сон	irse Name		
SIU	SDS13	and					
	Unit1: Introduction, R Unit2: Quantified Stat Theory and Methods o Unit3: Sequences, Mat Recursion, Functions Unit4: Graphs and Tre Unit5: Counting and P Disjoint Sets, Counting						
CO. No.			come of SIUSDS1 course, students		Cognitive Level	Affinity with PO/ PSO	
CO1	1Examine discrete objects, starting with relations and partially ordered sets.R, UPO3, PO						
CO2	Identify properties of Combinatorics structures and properties, know the basic       E, An       PO2,PSO2         techniques in Combinatorics and counting.       E       E						

CO3	Inspect recurrence relat	operations on them.	Ap, C	PO1, PSO6, PSO8		
CO4	Construct graphs and tr	Ap, An	PO4, PSO3			
CO5	Apply graph theory of problems	An, E	PO3. PSO5			
	Course Code	rse Name	1			
SIUS	SDS14	2	5	Computer Oriented Sta Techniques – I	tistical	
	Unit2: The Mean, Me Measures of Central 7 Unit3: Moments, Skev Probability Theory Unit4: Elementary San Method of Least Squar Unit5: Correlation Th					
CO. No.		Course Out	tcome of SIUSDS s course, students		Cognitive Level	Affinity with PO/ PSO
CO1	Assess the mean, median data with a single value.		data set which des	scribes the whole set of	R, U	PSO1, PSO2
CO2	Predict whether data is uniformly distributed, based on the value taken by Skewness and Kurtosis.					PO1, PO2, PSO2
CO3	Construct a Hypothesis, a testable statement of what the researcher(s) predict will be the outcome of the study.					PO1, PO2, PO3
CO4	Compare and predict whether two variables are related or independent from one another using Chi Squared test.					PO4, PSO3
CO5	Assess the relationship variables using Regress dependent and indepen Correlation	sion and qua	intifying the associ	-	Ap, C	PO1, PSO6, PSO8

<b>Course Code</b>	Credits	Lectures/week	Course Name					
SIUSDS15	2	5	Soft Skills Development					
Unit1: Introduction Development, Emot		· · · · · · · · · · · · · · · · · · ·	Personality					
Unit2: Etiquette and Today	Unit2: Etiquette and Mannerism, Communication							
Unit3: Employment Presentation, Job In		tion, Professional						
Unit4: Group Discus		ional Skills -						
	Creativity at Workplace, Ethical Values							
Unit5: Capacity Bui Management	lding, Stress a	and Time						

CO. No.	Course Outcome of SIUSDS15 Upon completion of this course, students will be able to	Cognitive Level	Affinity with PO/ PSO
CO1	Describe the various hard skills, soft skills and components of emotional intelligence	R, U	PSO1, PSO2
CO2	Develop professional etiquettes and mannerisms, listening skills	Ap, An	PO1, PO2, PSO2
CO3	Write impressive resume, plan the preparation for job interviews and presentations	Ap, An	PO1, PO2, PO3
CO4	Explain the techniques of group and panel discussions, personality and develop emotional intelligence	Ap, An	PO4, PSO3
CO5	Describe the strategies for Capacity Building, Leadership, Team Building and managing stress and time	Ap, C	PO1, PSO6, PSO8

	Course Code	Credits 2	Lectures/week		Course Name I Principles and Computer		
<b>CO.</b>	(	Course Out	come of SIUSDSP	Organisation Practical	Cognitive	Affinity with	
<b>No.</b> CO1	Upon compl Design and verify differe	Level Ap,An	PO/ PSO PSO1, PSO2				
CO2	To implement basic asse 8085 programs using Inst	Ap, An	PO1, PO2, PSO2				

	Course CodeCreditsLectures/weekCourseSIUSDSP1223Python Programming - Practical				ırse Name		
SIU					·I		
CO. No.							
CO1	Implement programs wi dictionary.	like string, tuple, list and	U, Ap, C	PSO2, PSO8, PO8			
CO2	Implement object-oriented programming concepts of python to solve real worldAp, CPO1, PO2, PSO2PSO2						
	Course Code	Credits	Lectures/week	Cou	rse Name		
SIU	SDSP13	2	3	Discrete Mathematics a Graph Theory Practica			
CO. No.			come of SIUSDSP s course, students		Cognitive Level	Affinity with <b>PO/ PSO</b>	
CO1	Solve problems based on	Solve problems based on different traversal and shortest path algorithms.					
CO2	Find Relations and different types of function properties to be exhibit and implementation of probability problems using inclusive exclusive property.					PSO1, PO2, PSO2	

	<b>Course Code</b>	Credits	Lectures/week	Cou				
SIU	SDSP14	2	3	Computer Oriented Sta Techniques – I Practica				
CO. No.			come of SIUSDSP s course, students		Cognitive LevelAffinity with PO/ PSO			
CO1	To construct a Hypothesis, a testable statement of what the researcher(s) predict U, Ap, C PSO2, PSO PO8							
CO2	Find structure and summ various statistical operat	•	set. Create user def	ined dataset and perform	Ap, C PO1, PO2, PSO2			
	Course Code	Credits	Lectures/week	Cou	rse Name			
SIU	SDSP15	2	3	Soft Skills Development Practical				

CO. No.	Course Outcome of SIUSDSP15 Upon completion of this course, students will be able to	Cognitive Level	Affinity with PO/ PSO
	To write impressive resume, plan the preparation for job interviews and presentations.	Ap, An	PSO1, PSO2
	To implement the techniques of group and panel discussions, personality and develop emotional intelligence	Ap, An	PSO1, PO2, PSO2

# Semester - II

	Course Code	Credits	Lectures/week	Cou	Course Name		
SIUS	SIUSDS21 2 5 Database Management Systems - I						
	Unit1: Introduction to Model Unit2: Relational datal Queries Unit3: Multi table Subqueries Unit4: Database Upda Database Unit5: Views, SQL Sec data analytics	base model, Queries, S tes, Data I	SQL Basics, Simp Summary Querie ntegrity, Creating	es, 3 a			
C <b>O</b> .		Course Out	tcome of SIUSDS2	1	Cognitive	Affinity with	
No.	· · ·		s course, students		Level	PO/ PSO	
CO1	Outline the database a entity relationship mod		basic building blo	cks of a data model and	R, U	PSO1, PSO2	
CO2	Describe the relational queries in SQL to filter		,	and write SELECT	Ap, An	PO1, PO2, PSO2	
CO3	Write SQL queries for kinds of subqueries	regate data and different	Ap, An	PO1, PO2, PO3			
CO4	Write SQL queries usin	ng DDL,DM	L statements and d	ata integrity constraints.	Ap, An	PSO1,PO3	
CO5	Write SQL queries to c	reate views	and handle access 1	rights.	An, E	PO1, PO2, PSO3	
	Course Code	Credits	Lectures/week	Cou	rse Name		
SIUS	SDS22	2	5	Python Programming -	II		
	Unit1: Object Oriente Unit2: Python File Inj iterators, Regular Exp Unit3: GUI Programm wxPython/Qt), Widge Unit4: Database conne connectivity Unit5: Working with J Introduction to NumP	put-Output pressions ning in Pytl ts ectivity in P Jupyter Not	, Iterables, hon (using Tkinter Yython, Network tebook,	5 5			
CO. No.			tcome of SIUSDS2 s course, students		Cognitive Level	Affinity with PO/ PSO	
CO1	Design programs using ( concepts.				R, U	PSO1, PSO2	

	Compare various file handling methods and perform validations and pattern matching using regular expressions.	Ap, An	PO1, PO2, PSO2
CO3	Compose python GUI programs.	Ap, An	PO1, PO2, PO3
CO4	Discuss and implement database connectivity to move data to and from python programs using MySQL and perform network connectivity.	Ap, An	PSO1,PO3
CO5	Discuss and implement the different modules like NumPy and Pandas and work with Jupyter Notebook.	An, E	PO1, PO2, PSO3

	<b>Course Code</b>	Credits	Lectures/week	Cou	Course Name			
SIUS	IUSDS2325Numerical Methods and Calculus		1					
	<b>Unit1:</b> Mathematical M Algebraic and Transcend			lem Solving, Solutions of				
	<b>Unit2:</b> Interpolation, So equations (linear) using		•	aic				
	<b>Unit3:</b> Derivatives and		-					
	Unit4: Integration and it	ts applicatio	ns, Numerical					
	solution of 1st and 2nd c	order differe	ntial equations					
	Unit5: Partial derivative	es and its apj	plications					
CO. No.			tcome of SIUSDS2 s course, students		Cognitive Level	Affinity with PO/ PSO		
	Apply various interpolat given values related to a algebraic equations using	from the set of	R, U	PO3, PO8				
	Inspect the problems rela simultaneous equations				E, An	PO2,PSO2		
CO3	Construct a problem the	rough Math	ematical modeling	and simulation.	Ap, C	PO1, PSO6, PSO8		
CO4	Assess the problem rela	ated to integ	ration, derivatives	and simulation.	Ap, An	PO4, PSO3		
CO5	Apply the concepts of p	partial derive	atives to solve real	world problems.	An, E PO3. PSO5			
	Course Code	Credits	Lectures/week	Cou	rse Name			
SIUS	SDS24	2	5	Computer Oriented Sta Techniques - II	atistical			
	Unit1: Standard distrib	·						
	Unit2: Small Sampling Unit3: Hypothesis testi	•	e Chi-Square Test					

	Unit4: Non-parametric tests		
	<b>Unit5:</b> Partial and Multiple Correlation, Multiple Regression Analysis		
CO. No.	Course Outcome of SIUSDS24 Upon completion of this course, students will be able to	Cognitive Level	Affinity with PO/ PSO
CO1	Examine statistical concepts like standard distributions and association of attributes	R, U	PSO1, PSO2
CO2	Illustrate the concepts of sampling and chi-square test	Ap, An	PO1, PO2, PSO2
CO3	Examine Hypothesis Testing, Formulate one and two way ANOVA	Ap, An	PO1, PO2, PO3
CO4	Use non- parametric tests in statistics.	Ap, An	PO4, PSO3
CO5	Solve problems using Correlation and Regression.	Ap, C	PO1, PSO6, PSO8

	<b>Course Code</b>	Credits	Lectures/week	Cou	rse Name					
SIUS	SDS25	2	5	<b>Computer Networks</b>						
	· · · · · · · · · · · · · · · · · · ·	Unit1: Introduction, Network Models, Introduction to Physical layer, Digit and Analog transmission								
	Unit2: Bandwidth Utili Spectrum Spreading, T	ransmission	media, Switching,	,						
	Introduction to the Data	•								
	Unit3: Data Link Contr	<i>,</i>	· · · · ·	T						
	Wireless LANs, Conne Unit4: Introduction to t Routing, Next generation	he Network		15.						
	Unit5: Introduction to t Client/Server Protocols	he Transpor	t Layer, Standard							
CO. No.			come of SIUSDS2 s course, students		Cognitive Level	Affinity with PO/ PSO				
CO1	Describe the OSI model digital signals and its co	-	nents of physical la	ayer like analog,	R, U	PSO1, PSO2				
CO2	Explain bandwidth utiliz concepts of data link lay correction and checksum	er like link	,	e	Ap, An	PO1, PO2, PSO2				
CO3	Examine data link layer	r protocols,	ethernet protocols	and Wireless LANs	Ap, An	PO1, PO2, PO3				
CO4	Describe the network algorithms, IPv4 and IF	•		ayer protocols, routing	Ap, An	PO4, PSO3				

CO5 Explain transport layer protocols and client/server protocols.	Ap, C	PO1, PSO6, PSO8
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	Course Code	Credits	Lectures/week	k Course Name		
SIUS	SDSP21	2	3	Database Management Systems – I Practical		
CO. No.		Course Outcome of SIUSDSP21 Upon completion of this course, students will be able to				
CO1	To work with database ta	ables and ca	n perform differen	t operations on it.	Ap,An	PSO1, PSO2
CO2	To write SQL queries to	create view	s and handle acces	s rights.	Ap, An	PO1, PO2, PSO2

	<b>Course Code</b>	Credits	Lectures/week	Сол	Course Name		
SIUS	SDSP22	2	3	Python Programming – II Practical			
CO. No.			come of SIUSDSP s course, students		Cognitive Level	Affinity with PO/ PSO	
CO1	Write Python programs for using regular expressions		ng, exception handl	ing and pattern matching	ng U, Ap, PSO2, PSO C PO8		
CO2	Write GUI programs in p real life problems.	ython with d	atabase connectivit	y to provide solutions to	Ap, C PO1, PO2, PSO2		
	Course Code	Credits	Lectures/week	Cou	irse Name	1	
SIUS	SDSP23	2	3	Numerical Methods an Calculus Practical	d		
CO. No.	Upon compl		se Outcome of s course, students	will be able to	Cognitive Level	Affinity with PO/ PSO	
CO1	To solve problem based of	on derivative	s, partial derivatives	s, maxima, and minima.	Ap, An	PSO1, PSO2	
CO2	To implement Partial de	rivatives and	d its applications.		Ap, An	PSO1, PO2, PSO2	

	<b>Course Code</b>	Credits	Lectures/week	Course Name		
SIU	SDSP24	2	3	Computer Oriented Statistical Techniques – II Practical		
CO. No.	Course Outcome of Upon completion of this course, students will be able toCognitive LevelA					Affinity with PO/ PSO
CO1	To use different R function and non-parametric tests	To use different R functions to perform hypothesis testing including parametric and non-parametric tests.				
CO2	To solve problems using	Correlatior	and Regression.		Ap, C	PO1, PO2, PSO2

	<b>Course Code</b>	Credits	Lectures/week	Cou	Course Name		
SIU	SDSP25	2	3	Computer Networks Pr	ractical		
CO. No.	Upon comple		e Outcome of course, students	will be able to	Cognitive Level	Affinity with PO/ PSO	
	6 6	Upon completion of this course, students will be able to Design and configure wired and wireless networks by adding different network devices like switches, router, bridges ,server etc.					
CO2		devices like switches, router, bridges ,server etc. To demonstrate the network layer services, network layer protocols, routing algorithms, IPv4 and IPv6 addressing techniques.				PSO1, PO2, PSO2	

# Program: BSc Information Technology Class: FYBSc and SYBSc

Program Outcomes Program Specific Outcomes Course Outcomes

# **Program Name: B.Sc. Information Technology**

(3-year Integrated Degree Program)

## <u>Program Outcomes and Program Specific Outcomes</u> <u>B.Sc. Information Technology</u>

Upon completion of this undergraduate degree program, a student will be able to accomplish the following program outcomes.

SR. NO.	Details
PO1.	<b>Solving Complex Problems</b> :- Apply the knowledge gained in breaking down complex problems into simple components; and to design processes required for problem solving.
PO2.	<b>Critical Thinking:-</b> Ability to apply the acquired knowledge to identify assumptions and evaluate their accuracy and validity.
PO3.	<b>Reasoning ability and Rational thinking:-</b> Ability to analyse, interpret data and draw logical conclusions; to evaluate ideas rationally.
PO4.	<b>Research Aptitude:-</b> Ability to ask relevant questions to identify and define the problem, applying research tools for analysis and interpretation of data. Understand and comply with research ethics.
PO5.	<b>Effective Communication skill:-</b> Demonstrate the ability to listen and to clearly express ideas verbally. Equip to write reports, make presentations effectively.
PO6.	<b>Information and Digital Literacy:-</b> Equip to use appropriate tools and techniques inclusive of internet and electronic media for acquiring, assessing and analysing data from diverse resources.
PO7.	<b>Social Interactive Skills and team work:-</b> Exhibit networking and social interactive skills; function effectively as an individual and as a member in diverse groups; demonstrate leadership quality useful for employability
PO8.	<b>Self-directed and Lifelong Learning:</b> Ability to explore and gain knowledge in independent and self-reliant ways. Demonstrate ability to adapt and upgrade with the global, social and technological changes.
PO9.	Awareness towards Environment and Sustainable Development: Exhibit awareness and a concern for environmental issues; understand and realize the significance of co-habitation and co-evolution in attaining the needs of sustainable development
PSO1.	Sound Knowledge: Ability to demonstrate comprehensive knowledge and understanding Demonstrate the knowledge of core IT concepts and apply them to develop a user-friendly, scalable and robust applications
PSO2.	<b>Logic Building and Programming Skills:</b> The ability to apply logic to problem solving and acquiring proficiency in various programming languages.

PSO3.	Enable Employability: Create computer experts, who can be directly
	employed or start his/her own work as Web Designer, Database User,
	Programmer, Testing professional, Designer of a System and Network
	implementer.
PSO4.	Pursue Higher Education: Make students competent to take up advanced degree
	courses like MCA, MSc(CS), MSc(IT) and MBA etc.

#### Course Outcomes: F.Y.B.Sc.(IT)

Each course of the program aims at developing certain skills, attitudes and knowledge base of the students. The outline of Course Learning Outcomes is described below.

PO- Program Outcome, PSO-Program Specific outcome; CO-Course Outcome; Cognitive Level: R-Remember; U-Understanding; Ap-Apply; An-Analyze; E-Evaluate; C-Create

## Semester 1

				Semest	er .	L				
	Course Code	Credits	L	ectures/week			Course N	ame		
	SIUSIT11	2		5	Imj	perative Prog	rogramming			
	SIUSITP11	2		3	-	perative Prog octical	gramming			
CO. No.	Course Outcome of S Upon completion of t				ole to		Cognitiv eLevel	Affinity withPO/ PSO		
CO1	Write Decision making of switch statement	programs in	n C a	and explain the	e importance Ap, PO1, PO3, PSO2 An, E					
CO2	Categorize the different the various loop structu	• •		-			An, C	PO1, PO3, PSO1,PSO2		
CO3	Inspect the built-in fund and use pointers to wor			-	ned fi	unctions	An, C	PO1,PO3,PSO1, PSO2		
CO4	D4 Design programs using Arrays in C						An, C	PO1,PO3,PSO1,P SO2		
CO5	Explain the use of stand difference between stru	-		-	d disc	cuss the	Ap, An, E	PO1, PO3, PSO2		
	Course Code	Credits	L	ectures/week			Course N	ame		
	SIUSIT12	2		5		gital Electron	nics			
	SIUSITP12	2		3		gital Electron				
CO. No.	Course Ou Upon completion o			IT12 & SIUSI udents will be			Cognitiv eLevel	Affinity withPO/ PSO		
CO1	Examine and apply th arithmetic and its applic				er sys	stems, binary	Ap, An	PSO1, PO1		
CO2	Apply the Boolean alge	bra using lo	ogic	gates and Karn	augh	Map	Ap, An	PSO1, PO1		
CO3	Construct and design C	ombinationa	al an	d Arithmetic c	ircuit	s.	Ap, An, E	PSO1, PSO2, PO1		
CO4	CO4 Construct and design Combinational and Sequential logic circuits.						Ap, An, E	PSO1, PSO2, PO1, PO2		
CO5	Apply Sequential logic	circuits to b	ouild	Registers and	Coun	ters.	Ap, An, E	PSO1, PSO2, PO1, PO2		
	<b>Course Code</b>	Cred	dits	Lectures/we	ek		Course	Name		

2

SIUSIT13

5

Web Programming

	SIUSITP13	2	3		Web Pr	rogramming Practical			
CO. No.	Course Out Upon completior		IUSIT13 & Sl urse, students		<b>0</b>				
CO1	Describe the concepts and ar	chitecture of	of the World W	Vide W	eb.	]	R,U	PSO1	
CO2	Create a basic website using	R,U	PSO1						
CO3	Design and implement dynamic web page with validation using JavaScript objects and apply different event handling mechanisms.								
CO4	Build dynamic website using	server- sic	le PHP program	mming	•		Ap, An, E, C	PSO1, PSO3, PO1, PO3	
CO5	Design frontend and connect	to backend	l databases.				Ap,An,C	PSO1, PSO3	
	Course Code	Credits	Lectures/ week			Course	Name		
	SIUSIT14	2	5	Disci	ete Mathema	tics			
	SIUSITP14	2	3	Disci	ete Mathema	tics Prac	tical		
CO. No.	Course Outcor Upon completion of th					Cogniti Level	ve Affini PO/	•	
CO1	Use concepts of set theory, invalid arguments.	conditiona	al statements a	and ide	entify valid &	R,U, Aj An	J, Ap, PSO1, PSO2, PO3		
CO2	Explain the significance of c	uantified s	tatements			Ap,An,	.n,E PSO1, PSO2, PO1		
CO3	Describe sequences, mathem mathematics.	atical indu	ction and recu	rsion i	n	Ap,An,	E PSO	1, PSO2, PO1	
CO4	Classify relations, graphs an	d trees, imj	plement functi	ons on	general sets	Ap,An,	E PSO	2, PO1, PSO4	
CO5	Solve problems related to co	unting and	probability.			Ap,An,	E PSO	1, PSO4, PO1	
	Course Code	Credits	Lectures/ week			Course	Name		
	SIUSIT15	2	5	Con	munication S	Skills			
	SIUSITP15	2	3	Con	munication S	skills Pra	ctical		
CO. No.	Course Outcor Upon completion of t					Cogniti Level	ve Affini PO/	•	
CO1							PSO3	, PO5, PO7	
CO2							PSO3	, PO5	
CO3	Write business reports, abstra	acts and su	mmaries			U, Ap, C	PSO3	, PO5, PO7	
CO4	Develop reading, listening a	nd oral cor	nmunication s	kills		Ap, An,	e pso3	, PO5, PO7	
CO5	Describe the mechanics of w Spelling Rules, Hyphenation	-	Transitions,			Ap, C		, PSO4, PO7, PO8	

#### Course Outcomes: F.Y.B.Sc.(IT)

Each course of the program aims at developing certain skills, attitudes and knowledge base of the students. The outline of Course Learning Outcomes is described below.

PO- Program Outcome, PSO-Program Specific outcome; CO-Course Outcome; Cognitive Level: R-Remember; U-Understanding; Ap-Apply; An-Analyze; E-Evaluate; C-Create

# Semester 2

	Course Code         Credits         Lectures/week         Course Name										
	SIUSIT21	2	5	<b>Object Oriented</b>	ented Programming ented Programming				Oriented Programming		
	SIUSITP21	2	3	<b>Object Oriented</b>							
	1			Practical		1					
CO. No.	Course Outcom Upon completion of t	Cognitive Level	Affinity withPO/ PSO								
CO1	Explain the difference programming and outl programming		R, U, Ap, An	PSO1, PSO2							
CO2	Apply the concepts of n in C++.	nember func	ctions, constructors	, destructors	Ap, An, E	PSO1, PSO2, PO1, PO3					
CO3	Describe and apply the overloading and inheritation		function and opera	tor	Ap, An, E	PSO1, PSO2, PO1, PO3					
CO4	Incorporate exception h	rams.	Ap, An ,E	PSO1, PSO2, PO1, PO3							
CO5	Use template classes an		Ap, An, E	PSO1, PSO2, PO1, PO3							

	Course Code	Credits	Lectures/week		Course Name			
	SIUSIT22	2	5	Microprocessor Architecture				
	SIUSITP22	2	3	Microprocessor Architecture Practical				
CO. No.	Course Ou Upon completion o			Cognitive Level	Affinity withPO/ PSO			
CO1	Compare and contrast the assembly languated Architecture.	microproces age, memo	· · · ·	Γ,	PSO1, PO1			
CO2						PSO1, PO1, PO2		

	Course Code		Course N	lame		
CO5	Analyze assembly language to run 8085 programs on it v				Ap, An, C	PSO1, PO1, PO2
CO4	Analyze, demonstrate and a conversions.	code	R, U, Ap, An	PSO1, PO1		
CO3	Demonstrate and apply varie counter and time delay.	o create	An, E, C	PSO1, PO1, PO2		

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	SIUSIT23	2	5	PROGRAMME : I Operating S		TOKMA	TION	TECHNOLOG
	SIUSITP23	2	3	Operating S	-	Practic	al	
CO. No.		tcome of S	IUSIT23 & S	IUSITP23	Cognitive Affinity			
CO1	Analyze various scheduling a	algorithms.				Ap, A	n	PSO1, PO1
CO2	Compare and contrast variou	s memory	management s	schemes.		An, E,	C	PO2
CO3	Explain the deadlock, prever	ntion and av	voidance algor	rithms.		Ap, A E, C		PSO1, PO1, PO2
CO4	Describe the virtual machine	s and basic	s of virtualiza	tion techniques.		R, U		PSO1
CO5	Compare Linux, Android and	d Windows	operating sys	tems.		An, E,	C	PSO1.PO2
	Course Code	Credits	Lectures/ week		Cours	e Name	ļ	
	SIUSIT24	2	5	Numerical and St	atistica	l Metho	ds	
	SIUSITP24	2	3	Numerical and St Practical	atistica	l Metho	ds	
CO. No.	Course Outcor Upon completion of th				CognitiveAffinitywithLevelPO/ PSO			
CO1	Identify the role of errors, s	olve algebr	aic and transc	endental equations	Ap,A	An,E	PSO	2, PO1, PO3
CO2	Apply various interpolation given values related to a situ		n unknown va	alue from the set of	Ap,A	An,E	PSC	02, PO1, PO3
CO3	Find the solution of simultar methods, Apply differentia Trapezoidal Rule, Simpson' Method.	ation and in	itegration usin	g various rules like	Ap,A	An,E	PSC	02, PO1, PO3
CO4	Apply Linear Regression an life situation	d Linear Pr	ogramming P	roblems for any real	Ap,A	An,E	PSC	02, PO1, PO3
CO5	Compare the role of various Poisson and Bernoulli.	distributio	ns such as Uni	iform, Binomial,	Ap,A	An,E	PSC	02, PO1, PO3
	Course Code	Credits	Lectures/ week		Cours	e Name		
	SIUSIT25	2	5	Green Computing				
	SIUSITP25	2	3	Green Computing				
CO. No.	5							itywith / PSO
CO1	1 Explain the importance of Green IT & some issues related to it. R, U, Ap PSO1, PO8, PO9						I, PO8, PO9	
CO2	Illustrate the use of cooling	and minimi	zing power us	sage.	<b>R</b> , U, <i>A</i>	Ap	PSO	I, PO8, PO9
CO3	Find how to recycle e-waste footprint.	, reduce pa	per waste and	carbon	R, U, A	Ap ]	PSO	I, PO8, PO9
CO4	Describe the importance of the sustainable computers and el		-	у	R, U, <i>A</i>	Ap ]	PSO	I, PO8, PO9

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CO5	Examine the various global standards and initiatives in	R, U, Ap	PSO1,
	green computing.		

### PSO1, PO8, PO9

#### Course Outcomes: S.Y.B.Sc.(IT)

Each course of the program aims at developing certain skills, attitudes and knowledge base of the students. The outline of Course Learning Outcomes is described below.

PO- Program Outcome, PSO-Program Specific outcome; CO-Course Outcome; Cognitive Level: R-Remember; U-Understanding; Ap-Apply; An-Analyze; E-Evaluate; C-Create

# Semester 3

	Course Code	Credits	Lectures/week		Course Na	ne	
	SIUSIT31	2	5	Python Program	ming		
	SIUSITP31	2	3	Python Program	ming Practica	al	
CO. No.	Course Outcome of S Upon completion of t			ble to	Cognitive Level	Affinity withPO/ PSO	
CO1	Write programs using the explain the importance strings.						
CO2	Classify lists, tuples, dic	ctionaries, a	nd use files and Ex	ceptions in Python	Ap,An,E	PO1,PSO1,PSO2	
CO3	Apply regular expression modules in Python and expression of the second	-	-	-	· · · p, · · · , · · · · · · · · · · · ·		
CO4	O4 Illustrate how MySQL database can be hooked up with Python code and used , also can develop basic GUI using widgets				Ap,An,E, C	PO1,PO2, PSO1,PSO2, PSO3,PSO4	
	Course Code	Credits	Lectures/week		Course Na	<b>n</b>	
	SIUSIT32	2	Lectures/week	Data Structures	Course mai	ne	
	SIUSITP32	2	3	Data Structures	Practical		
CO.	Course Ou		IUSIT32 & SIUS		Cognitive	Affinity withPO/	
No.	Upon completion o	f this cours	e, students will be	e able to	Level	PSO	
<b>No.</b> CO1	Upon completion o           Identify the need of difference           structures to represent of	ferent data s	structures and choo	se appropriate data	Level R,U,Ap, An	PSO PO1,PSO1	
	Identify the need of diff	ferent data s lata items in	structures and choon real world problem	se appropriate data m	R,U,Ap,		
CO1	Identify the need of difference of the structures to represent	ferent data s lata items in complexitie various data	structures and choon real world problem es of the algorithms a structures such as	se appropriate data m	R,U,Ap, An	PO1,PSO1 PO1,PO2,PO3,	
CO1 CO2	Identify the need of diff structures to represent of Analyse time and space Design programs using	ferent data s lata items in complexition various data phs, binary	tructures and choos real world problem es of the algorithms structures such as trees, B-trees.	ose appropriate data m s arrays, linked list,	R,U,Ap, An Ap,An,E	PO1,PSO1 PO1,PO2,PO3, PSO1,PSO2	

Course Code	Credits	Lectures/week	Course Name
SIUSIT33	2	5	Computer Networks

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	SIUSITP33	2	3	Computer	r Netw	orks Practi	cal	
CO. No.			f SIUSIT33 & S course, student	SIUSITP33 ts will be able to		Cognitiv Level	Affinity with PO/ PSO	
CO1	Analyze the requirements select the most approp	•		Ap,An,I	E PO1,PO2, PSO1			
CO2	Use networking protoc context of a conceptua framework.							
CO3	Explain the OSI layers	s with their ser	vices and protoc	ols		An PO1,PSO1		
	Course Code	Credits	Lectures/w eek		Co	urse Name		
	SIUSIT34	2	5	Database Manage	ement	Systems		
	SIUSITP34	2	3	Database Management Systems Practical				
CO. No.			SIUSIT34 & S Irse, students w			Cognitive Level	Affinitywith PO/ PSO	
CO1	Examine and concep Relationship diagram	tualize data us as for data mod	ing the relationatels	al model and create	Entity	Ap,An,E,C	PO1,PO2,PSO1	
CO2	Use SQL and PL/SQ , retrieve data and pro		-	se objects in the dat	tabase	Ap,An,C	PO1,PO2,PSO1, PSO2,PSO4	
CO3	Explain the ACID pr transactions, concurr					Ap,An,E,C	PO1,PO2,PSO1, PSO4	
	Course Code	Credits	Lectures/w eek		Co	urse Name		
	SIUSIT35	2	5	Applied Mathem	atics			
	SIUSITP35	2	3	Applied Mathem	atics P	ractical	1	
CO. No.			SIUSIT35 & S ourse, student v			Cognitive Level	Affinitywith PO/ PSO	
CO1	Apply mathematical operform computation	· ·	rinciples like ma	trices, linear equation	ons to	Ap,An,E	PO1,PO2,PSO1	
CO2	Solve problems based multiple integrals and	d on complex 1		•	tions,	Ap,An,E	PO1,PO2,PSO1	
CO3	Evaluate Laplace tran various functions	~~ ·				Ap,An,E	PO1,PO2,PSO1	

#### Course Outcomes: S.Y.B.Sc.(IT)

Each course of the program aims at developing certain skills, attitudes and knowledge base of the students. The outline of Course Learning Outcomes is described below.

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## Semester 4

			Sentese	•- •							
	Course Code	Credits	Lectures/week	Course Name Core Java							
	SIUSIT41	2	5								
	SIUSITP41 2 3 Core Java Pract					ical					
CO. No.			e of SIUSIT41 & SIUSITP41 his course, students will be able to						finity withPO/ PSO		
CO1	Explain the features programming languation		d control flow states	ments used	ents used in Java Ap,An,E PO3, PSO1,PSO2						
CO2	Write java programs Inheritance and inter	-	-	ike polymor	phism,	, Ap,An,E, PO1,PO2,PSO1,P C SO2					
CO3	Design Multiple three Abstract Window To requirements.		•		<b>U</b>	11p,111,2, 101,1001,1002,					
				1							
Course Code Credits Lectures/week					Course Name						
	SIUSIT42	2	5	Introducti Systems	ion to E	to Embedded					
SIUSITP42     2     3     Introduction to I       Systems Practical											
CO. No.	Course Outcome of SIUSIT42 & SIUSITP42 Upon completion of this course, students will be able to						Cognitive Level		Affinity withPO/ PSO		
CO1	D1       Explain the embedded system concepts and architecture of embedded       R,U       PSO1         systems.       PSO1       PSO1							)1			
CO2	Describe the architecture of 8051 microcontroller and write embedded program for 8051 microcontroller						Ap,An,E		PO1,PSO1, PSO2		
CO3	Design the interfacing for 8051 microcontrollerAp,An,EPO1,PO2,PSO1						1,PO2,PSO1				
	Course Code         Credits         Lectures/week						Course Name				
SIUSIT43 2 5 Computer Or Techniques							riented Statistical				
	SIUSITP43	2	3	-	outer Or Niques P		l Statisti al	cal			
CO. No.	Course Outcome of SIUSIT43 & SIUSITP43 Upon completion of this course, students will be able to					Cognitive Level			Affinity with PO/ PSO		
CO1 Apply mean, median, mode, standard deviation on any given data and work with R Language.						Ap,An,E		,E	PO1,PSO1, PSO2		
CO2	Compare Skewness, K										

PROGRAMME : BSc INFORMATION TECHNOLOGY

				PROGRAMME : BSc	INFORMA	TION TECHNOLOG			
	statistical estimation theory and statistical decision theory					PSO2			
	Identify the role of chi-s method of least squares		Ap,An,	E PO1,PSO1, PSO2					
	Course Code	Credits	Lectures /week	Cou	ourse Name				
	SIUSIT44	2	5	Software Engineering					
	SIUSITP44	Practical							
CO.	Course Outcome of SIUSIT44 & SIUSITP44			Cognitive	Affinitywith				
No.	Upon completion	Level	PO/ PSO						
CO1	Describe various appro	various approaches like waterfall, incremental, prototyping. R,U,An PO2, PSO1							
CO2	Apply new software models, techniques and technologies to bring out innovative and novelistic solutions for the growth of the society in all aspects.					,An,E PO1,PO2,PSO1			
CO3	Develop a project by a project management, in		Ap,An,E,C	Ap,An,E,C PO1,PO2,PSO1, PSO3					
Course CodeCreditsLectures /weekCourseSIUSIT4525Computer Graphics and						urse Name I Animation			
CO. No.	Course Outcome of SIUSIT45 & SIUSITP45 Upon completion of this course, student will be able to				Cognitive Level	Affinitywith PO/ PSO			
CO1	Analyse the core cor devices.	Ap,An,E	PSO2,PSO1						
CO2	Explain 2D and 3D transformation methods and construct the programs for various scan conversion, surface detection methods.					PO1,PSO1, PSO2			
CO3	3 Identify the techniques used in animation and image processing.					PO1,PO2,PSO1, PSO2			



Sudha.B Co-ordinator Department of Information Technology